



TECH PATHWAY

The UNITE-LA Tech Pathway recognizes that talent is equally distributed, but opportunity is not. UNITE-LA works to bridge this gap by working with industry, educational institutions, community-based organizations and the City of Los Angeles to connect underserved talent to careers in technology.

UNITE-LA works with more than 40 of L.A.'s top tech employers to connect diverse, traditionally underrepresented youth to work-based learning opportunities (company tours, classroom guest speakers, immersive workshops), internships and job placements.



OUR PATHWAYS



SOFTWARE DEVELOPMENT



DESIGN AND VISUAL MEDIA ARTS



INFORMATION TECHNOLOGY



BUSINESS DEVELOPMENT AND OPERATIONS

UNITE-LA—LA-TECH.ORG PARTNERSHIP

For this work, UNITE-LA is partnering closely with LA-Tech.org to help close the opportunity gap in the technology industry among underrepresented youth in Los Angeles.

LA-Tech.org is a nonprofit coalition founded by the Los Angeles area tech community to expand economic opportunity for L.A.'s underserved communities. LA-Tech.org wants to connect L.A.'s tech community to disconnected communities in Los Angeles. They aim to bring the tech community together around common, civic goals and to harness the resources of L.A.'s tech community to bring economic opportunities to L.A.'s underserved communities. Their four pillars - educate, mobilize, connect and amplify - encapsulate the two main objectives set for the future of LA-Tech.org: connecting the disconnected and strengthening the tech community.

OPPORTUNITIES FOR COMPANIES TO PARTICIPATE

WEBINARS

Join us virtually to speak to a group of students around a variety of topics (ex: How to Network, Potential Careers in Software Development, etc.).

Commitment: 1 hour (per session)

COMPANY TOURS

Spend time with students at your workplace, expose them to the company culture and show them a typical day in the office.

Commitment: 1-2 hours (per tour)

JOB SHADOWING

Give students and teachers the opportunity to see what it is like to work in tech by spending one-on-one time with them at your company.

Commitment: 3 hours (per session)

GUEST SPEAKING

Visit students in the classroom, share your passion and provide insights into your tech career.

Commitment: 1 hour (per session)

CAREER FAIRS

Share with students your experiences working in the tech industry through live demos, panels and hands-on activities.

Commitment: 2-3 hours (per session)

INTERNSHIPS

Provide students work experience opportunities at your company throughout the academic school year and summer.

Commitment: 20-40 hours (per week)

Employer Sign Up: bit.ly/UNITE_techinterns

IMMERSIVE WORKSHOPS

Introduce students to a core component of your business by providing a hands-on learning experience. For example: hackathons, business competitions, and design and product challenges.

Commitment: 2-3 hours (per workshop)

PROFESSIONAL AND CURRICULUM DEVELOPMENT

Advise educators on creating real-world applications of tech work in lessons and labs that meet industry needs and best practices.

Commitment: Determined by partners

INSPIRE AND TRANSFORM L.A.'S FUTURE INNOVATORS



PARTNERS

WORKFORCEREADY PROGRAM

The WorkforceReady program leverages Cornerstone OnDemand Foundation's expertise in learning technology and people development in a functional, online platform filled with short and engaging online lessons aimed at equipping job-seekers with the non-technical skills necessary to secure a career in technology. More than 1,000 Tech Pathway participants will complete the WorkforceReady curriculum annually.

GUIDED COMPASS

UNITE-LA is partnering with Guided Compass to better match students to internships. Guided Compass is a work-based learning technology platform that helps match students to internships by matching student work preferences, interests, skills and personality traits with employer information.

THANK YOU TO OUR PARTNERS



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