



Invest in our Future Green Workforce

The LA Regional Cleantech Career Academy (Cleantech Academy) creates opportunities for young Angelenos to participate and succeed in California's green economy. Through education, job-readiness programs and paid work-based learning, future clean energy leaders develop the real-world skills employers need and gain access to high-growth, high-wage jobs.

UNITE-LA is seeking cleantech leaders and employers to join the Cleantech Academy and help young Angelenos gain access to exciting new careers in one of the region's fastest-growing industries. Together, we will lead efforts to advance a more diverse and inclusive cleantech workforce and industry-informed education systems.

SPONSORSHIP OPPORTUNITIES

See the following page for a detailed list of sponsorship opportunities. Sponsorships provide high brand visibility and recognition at Cleantech Academy events, including hiring and internship fairs, and boost brand equity.

LA Regional CLEANTECH CAREER ACADEMY

WHY PARTNER?



Curriculum Development: Inform curriculum and support contextualized, real-world applications of cleantech through industry-endorsed lessons and labs.



Professional Development/Mentoring/Coaching: Help young people build professional networks with industry professionals, education and labor leaders. Volunteer to mentor and coach students with industry-valued skills and industry-driven projects.



Guest Speakers/Content Experts: Share your personal and professional insights, experiences and passion with future cleantech leaders.



Hiring and Upskilling: Provide cleantech internships, jobs, on-the-job training and project-based learning opportunities.



Investing: Sponsor a graduating class and invest in new talent and empower new, innovative leaders.

LEARN MORE:

[Watch a short clip about the Cleantech Academy and our spring 2025 graduating class.](#)

To learn more about sponsorships, contact [Shelby McNabb at smcnabb@unitela.com](mailto:smcnabb@unitela.com).

To learn more about partnerships, contact [Bridget Netter at bnetter@unitela.com](mailto:bnetter@unitela.com).

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UNITELA
Education Innovation Through Collaboration





Become a Sponsor Today!

LA Regional **CLEANTECH** CAREER ACADEMY

TITLE SPONSOR: \$50,000

- Opportunity to give an introduction at the Cleantech Academy graduation ceremony.
- Opportunity to award a scholarship at the Cleantech Academy graduation ceremony.
- Podium recognition as the Title Sponsor at the Cleantech Academy graduation ceremony.
- Title Sponsor designation, logo recognition, and profile on UNITE-LA and Cleantech Academy websites.
- Title Sponsor designation and logo recognition on all Cleantech Academy graduation marketing materials and programs.
- UNITE-LA newsletter feature article and profile.
- Press release describing the gift.
- Employee engagement opportunities as speakers on cleantech career panels.
- Employee engagement opportunities as employee mentors to cleantech participants.
- Opportunity to host a cleantech-industry site visit.

PREMIER SPONSOR: \$25,000

- Opportunity to award a scholarship at the Cleantech Academy graduation ceremony.
- Premier Sponsor designation, logo recognition, and profile on UNITE-LA and Cleantech Academy websites.
- Premier Sponsor designation and logo recognition on all Cleantech Academy graduation marketing materials and programs.
- UNITE-LA newsletter feature article and profile.
- Press release describing the gift.
- Employee engagement opportunities as speakers on cleantech career panels.
- Employee engagement opportunities as employee mentors to cleantech participants.
- Opportunity to host a cleantech-industry site visit.

Our LA Regional Cleantech Career Academy kicks off in March 2026, serving a cohort of 50 talented young people. Programming runs for 12 weeks and culminates with the Cleantech Academy graduation ceremony in June 2026. Sponsorship benefits include high-visibility speaking opportunities, the chance to network with elected officials at our high-profile Cleantech Academy graduation, marketing and promotional benefits, and employee engagement activities including attending career panels as industry experts, hosting site-visits and mentoring opportunities.

INDUSTRY SPONSOR: \$10,000

- Logo recognition and profile on UNITE-LA and Cleantech Academy websites.
- Logo recognition on all Cleantech Academy graduation marketing materials and programs.
- UNITE-LA newsletter feature article and profile.
- Employee engagement opportunities as speakers on cleantech career panels.
- Employee engagement opportunities as employee mentors to cleantech participants.
- Opportunity to host a cleantech-industry site visit.

SUPPORTER SPONSOR: \$5,000

- Logo recognition on UNITE-LA and Cleantech Academy websites.
- Name recognition on all Cleantech Academy graduation marketing materials and programs.
- UNITE-LA newsletter feature article and profile.
- Employee engagement opportunities as speakers on cleantech career panels.
- Employee engagement opportunities as employee mentors to cleantech participants.
- Opportunity to host a cleantech-industry site visit.

IN-KIND SPONSOR: In-kind gifts can be quantified and added to any monetary gift to receive benefits at the above sponsorship levels. For example, placing one cleantech intern in an eight-week, paid internship (paying \$20/hour) can be quantified as an in-kind sponsorship of \$6,400 and will automatically result in receiving supporter-level sponsorship benefits. Combined with a monetary donation of \$20,000, placing one cleantech intern will result in Premier Sponsor level benefits.