





## Quarter 2 2022

## **PROGRAMS**

- In June, UNITE-LA's workforce team worked with LAUSD and held a virtual recruitment event, where 70 student attendees from Southern California community colleges had the opportunity to hear about working for LAUSD and were walked through the application process for an open position. This event resulted in 32 job applications being submitted.
- 50 community college students connected with employer partners (CVS Health, Ralphs, and Children's Hospital) during informational sessions that provided a space to hear about career opportunities and the hiring process.
- UNITE-LA's Los Angeles Youth at Work (LAYAW) employer partners have reported 220 youth internship hires. United Airlines, LA METRO, SNAP, Kaiser Permanente L.A. Medical Center, Kaiser Permanente Panorama Medical Center, Accenture, and others contributed to the development of LA youth this summer.

#### **POLICY**

 UNITE-LA's Policy team, in partnership with the Hollywood Chamber, held an exciting, virtual webinar, "Education Means Business: The Role of Child Care and Its Impacts on Our Economy." The program featured California Sen. Connie M. Leyva (SD 20) as she discussed the importance of ensuring California's working parents and guardians have access to affordable, quality early care. <u>Watch the</u> <u>recording here.</u>

#### **SYSTEMS**

 UNITE-LA submitted a letter to LAUSD, outlining our priorities for the district's new strategic plan. Our major priorities include expanding community schools, increasing access to quality ECE experiences, and more.

#### L.A. OYC

The L.A. Opportunity Youth Collaborative recently released its 2021 Impact Report, demonstrating
the power and impact of this regional partnership to improve education and employment outcomes for
transition-age foster youth. The report highlights achievements across the collaborative's three major
campaigns: OYC Young Leaders, the Foster Youth College Advancement Project, and Foster Youth
at Work. Read the report <a href="https://example.com/here-new-recently-released-to-self-the-new-recently-relea

#### STRATEGIC PARTNERSHIPS

• UNITE-LA launched its newly rebranded Business Engagement Strategy Initiative. With a focus on strengthening the organization's long-standing role as a trusted bridge between business and education stakeholders, partnerships are being formalized with industry associations, chambers of commerce and business coalitions to position the organization as a key resource and advocacy & development partner at the local state and national level. This quarter, UNITE-LA has activated memberships and official partnerships business organizations such as Western Council of Chambers (WC3), California Hispanic Chamber of Commerce, and more. For more information regarding this initiative, please contact Senior Director of Regional Business Engagement, <a href="Jasmin Sakai-Gonzalez">Jasmin Sakai-Gonzalez</a>.

#### Association of Chamber of Commerce Executives (ACCE), Education & Talent Development (ETD)

- In April, National Strategic Partnerships (NSP) traveled to the Chamber of West Alabama and West Alabama Works! for an innovation tour in partnerships with ACCEF. Chambers and their community partners were invited to come to Tuscaloosa for a Workforce Innovation Tour. The program included tours of different facilities, meetings with industry leaders, education partners and other thought leaders. Attendees explored topics like economic development, education, and workforce development strategies and the how's and why's of development.
- The NSP in conjunction with ACCE conducted the first Smart Justice Roundtable of the year. The Roundtable brought together 17 national business partners and a group of advocates from NYS for a strategic conversation about advocacy strategies.
- In June, ACCEF participants of the Fellowship for Inclusive Economic Growth (FIEG) graduated and turned in their final projects. FIEG is an immersive executive development program that provides chamber of commerce professionals with education and tools to build more equitable economies in their regions. The Fellowship came at an important time as communities continue to navigate the economic and social impacts of the COVID-19 pandemic.

# **FUND DEVELOPMENT**

#### Grants Awarded in Quarter 2

- Conrad N. Hilton Foundation \$1,725,000 (with 1.5 million to Educare)
- J.P. Morgan Chase \$300,000
- California Community Foundation \$50,000
- Bank of America- \$30,000
- CA Department of Health Care Access and Information - \$15.000
- The Just Trust (ACCE) \$75,000

# **UPCOMING EVENTS:**

September LAUSD Virtual
Recruitment Event: for more information
regarding this event, please contact Workforce
Programs and Special Projects Manager,
Brittany Mejia, at bmejia@unitela.com

# HIGHLIGHTS:



The third annual Los Angeles Immigration Summit was in June. President Alysia Bell and Public Policy Manager, AJ Lucas (not pictured) attended the event in person and helped plan and facilitate a breakout session titled, "Delivering Economic Justice for Immigrants". The session focused on discussing how to strenghen authentic collaboration between workforce and economic development organizations and immigrant-serving organizations.



The L.A. Opportunity Youth Collaborative released their 2021 impact report. Some featured wins included a total of 41 practitioner convenings and trainings, with over 3,500 attendees, and the launch of the Foster Youth College Promise, to increase college enrollment and persistence among foster youth.