



CULTURE CONNECT

June 29-30, 2022

**Mid-Valley Performing Arts Center
Taylorsville, UT**



KEY INFORMATION

Information Table

Located in the Lobby, the Information Table will be open at the following times. If you have questions outside of these stated times please email Ruth White at ruth@utculture.org.

Wed, June 29 8:00 am–5:00 pm	Thu, June 30 8:00 am–4:00 pm
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Culture Connect Facilities

Mid-Valley Performing Arts Center
2525 Taylorsville Blvd
Taylorsville, UT 84129

Unless otherwise noted in the program, all activities will take place at the Mid-Valley Performing Arts Center.

Meals, Evening Events, and Excursions

Along with all sessions, the following meals and events are included in the Culture Connect registration fee:

<i>Wednesday, June 29, 2022</i>
Breakfast
Lunch
Sponsor Meet & Greet
Reception @ Dreamscapes
<i>Thursday, June 30, 2022</i>
Breakfast
Awards Lunch
Excursions

To purchase a ticket to only attend the **Awards Lunch** [\$100] visit utahculturalalliance.org/events.

An Artist Through the COVID-19 Pandemic: A Live Culture Bytes Podcast Q&A is open to the public (see page 10 for details).

Name Badges

Please wear your name badge during the events to show you are a registered attendee and to assist with networking.

Wellness Room

A wellness room/lactation space is available from 8:00 am to 5:00 pm each day. Please see a staff member for directions.

Event Surveys

We all know feedback is essential in improving programs. Please help us by completing surveys for both the sessions you attend and the overall event. If you have additional questions or comments to share, please email us at ruth@utculture.org.

Lost & Found

Any lost items should be turned into the Information Booth and will be held until Thursday, June 30 at 4:00 pm.

Attire

Expected attire is business casual. Please be ready for variable Summer weather and air conditioning. If you will be joining us for one of the Excursions make sure to wear comfortable shoes.

Networking

One of the most important aspects of the event is the chance to meet your colleagues from around the state. These are your people! These relationships will be invaluable in the coming months as you tackle new opportunities and challenges. We encourage everyone to utilize social media - connect with each other on LinkedIn, follow UCA on Facebook and Instagram, subscribe to our newsletter.

For those attending in-person: Get to know each other by sharing a meal, chatting during a break, or carpooling to an excursion.

For those attending virtually: Attend sessions live and use the chat to converse with each other during the sessions.

In-Person Attendee Health & Safety Guidelines




The CDC's COVID-19 Community Level status for Salt Lake County has shifted to HIGH as of June 16, 2022. CDC guidance recommends the following at the HIGH level:

- Wear a mask in public and on public transportation.
- Stay up to date with COVID-19 vaccines.
- Get tested if you have symptoms.

UCA is committed to keeping our attendees as safe as possible. The inherent risk of exposure to COVID-19 exists in any public place where people are present and UCA cannot guarantee that you will not be exposed to COVID-19 during the event. Based on CDC guidance we have updated our health and safety guidelines for Culture Connect as follows:

- Masks are encouraged throughout the run of the event while not eating, drinking, or presenting.
- We strongly recommend all attendees to be fully vaccinated against COVID-19 or test negative for COVID-19 within 7 days of the event.
- Attendees experiencing any symptoms of COVID-19 must switch to virtual attendance and notify UCA staff immediately (your information will remain confidential).
- Attendees may switch to virtual attendance at any time.

As an extra level of protection, attendees can also choose a color-coded button to show the level of social interaction with which they are comfortable. Buttons are available at the Information Desk.

-  Green — I am okay with pre-COVID behaviors such as hugs and handshakes.
-  Yellow — I desire some caution and respect physical distancing guidelines with elbow/fist bumps only.
-  Red — I desire extreme physical distancing and the highest precautions. I may be at high risk or caring for someone at high risk.

Please respect the boundaries set by your fellow attendees.

If you have any questions about these guidelines or where to access testing, please see coronavirus.utah.gov or contact Ruth White at ruth@utculture.org.

Virtual Attendance and Session Recordings

All registered attendees will have the option to attend in-person, online, or a mix. Attendees will receive an email with links to online sessions each morning of the event. Many of the sessions will also be recorded and accessible in the UCA Member Portal after the event.

If you have any issues accessing sessions online please contact Ruth White at ruth@utculture.org or 202.251.0549 for assistance.

Here are some guidelines for attending virtually:

- Be present. Think of the Zoom meeting as a face-to-face meeting and conduct yourself as you would if you were all present in the same room.
- Find a quiet space without interruptions.
- Join early – up to 5 minutes before the meeting start time so you can get settled prior to the start of the meeting.

- Ensure your Zoom name includes your name, organization, and pronouns to help with networking efforts. Think of this as your event name badge.
- Mute your microphone when you are not speaking.
- Have good lighting on your face so you can be seen clearly and avoid backlight from bright windows.
- Adjust your camera to be at around eye level if possible – especially take note of the angle of your laptop screen if using the built-in camera.
- When possible use a wired internet connection. If using wifi try to ensure others are not streaming video on the same connection.
- If you wouldn't say it out loud/in person, don't put it in the Zoom chat. Respectful discourse only please.

Attend Sessions Virtually

Access links will be sent to registered attendees on June 29 and 30.

Session recordings can be accessed in the UCA Member Portal after the event.



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UTAH CULTURAL ALLIANCE
FOUNDATION

UTAH CULTURAL ALLIANCE AND UTAH CULTURAL ALLIANCE FOUNDATION BOARD MEMBERS FROM ACROSS THE STATE WELCOME YOU TO 2022 CULTURE CONNECT

Kathleen Bodenlos
Discovery Gateway Children's Museum

Peter Bromberg
EveryLibrary

Derek Brown
Lincoln Hill Partners

Laura Durham
PBS Utah

Sarina Ehrgott
Utah Department of Cultural & Community Engagement

Norman Emerson
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Lucas Goodrich
The BLOCKS

Pat Holmes
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Jeff Kemp
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Ginamarie Marsala
Adobe

Beth Mitchell
Natural History Museum of Utah

Cami Munk
Salt Lake County Arts & Culture

Michael Ori
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Travis Peterson
Utah Symphony | Utah Opera

Jessica Proctor
Utah Symphony | Utah Opera

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Mary Ann Urban
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Danielle Bendinelli
On Pitch Performing Arts

Katie Matheson
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Pamela Gee
Utah Festival Opera & Musical Theatre

Bruce Granath
MagicSpace Entertainment

Dan Radford
The Egyptian Theatre (Park City)

James Rees
Artist•Researcher•Teacher

Adam J. Robertson
SCERA

Emily Spencer
St. Mark's Cathedral

Michael Tobian
Utah Live Bands, LLC

Kathy Cieslewicz
Sears Art Museum

Kacey Jones
Tuacahn Center for the Arts

Frank Mack
Utah Shakespeare Festival

Joshua Stavros
Southern Utah University

Maria Sykes
Epicenter

Rita Vigor
Governor's Office of Economic Opportunity

Tim Riley
USU Eastern Prehistoric Museum



WELCOME!

We are thrilled to gather for our first large event as an industry since 2020! Thank you for being here. We hope this gathering can be a moment of pause and connection for you.

Over the past two years, Utah's cultural industry has become more resilient as we have risen together to face multiple challenges. We have pivoted (or twirled), reimaged, and become more flexible than ever before by responding to an ever-changing set of circumstances. These experiences have shown we are stronger when working together toward a common goal.

Utah Division of Arts & Museums and Utah Cultural Alliance Foundation are excited to host the inaugural Culture Connect at the Mid-Valley Performing Arts Center in Taylorsville. This two-day gathering for those working in the cultural industry will build connections while improving individuals' professional and business acumen throughout the industry. Plus, because we are the cultural industry you can expect we will have fun while we do it!

As with so many things in the past couple of years, this event represents a shift in our industry. Utah Division Arts & Museums (UA&M) is pleased to partner with and support Utah Cultural Alliance in this new endeavor. Culture Connect expands on the Utah Division Arts & Museums' annual Mountain West Arts Conference. This partnership allows each agency to build on their strengths, while serving our constituents.

We greatly appreciate our generous sponsors who continue to step up to support this industry and have made this event possible. We also thank our industry colleagues that have put together outstanding presentations. We can not say enough about our staff and the group of volunteers, both board and committee members, that have worked tirelessly to bring this event to life.

Over this two-day event, you will be surrounded with people who have made a long-term commitment to Utah's cultural industry as well as colleagues who provide services to help our industry succeed. Experts will be everywhere you look. Get to know the other attendees. Ask about their businesses, exchange ideas, and learn from each other. Review the sessions and choose the ones that you are drawn to or meet your most immediate needs. Let this time be restorative as much as informative.

We hope you will all be able to attend the reception at Dreamscapes as well as one of the excursions so you can experience firsthand some of the magic our community has to offer.

Enjoy!

Crystal Young
Executive Director
Utah Cultural Alliance

Victoria Panella Bourns
Director
Utah Division of Arts & Museums

2022 CULTURE CONNECT PLANNING COMMITTEE

Cami Munk, Planning Committee Chair
Salt Lake County Arts & Culture

Cristina Aguirre
Egyptian Theatre (Park City)

Danielle Bendinelli
On Pitch Performing Arts

Jason Bowcutt
Utah Division of Arts & Museums

Laura Durham
PBS Utah

Tracy Hansford
Utah Division of Arts & Museums

Wendi Hassan
Cache Valley Center for the Arts

Pat Holmes
Utah Cultural Alliance Foundation Board

Hana Janatova
Community Member

Reilly Jensen
Utah Division of Arts & Museums

Daniela Larsen
Hutchings Museum Institute

Ginamarie Marsala
Adobe

Jessica Proctor
Utah Symphony | Utah Opera

Emily E. Spencer, M.M.
SLCAGO

Maria Sykes
Epicenter

Mindy Young
Equity Utah



501(c)4 Mission: **Utah Cultural Alliance** cultivates robust public investment in and policies that enhance the cultural industry and lifelong cultural education.



501(c)3 Mission: **Utah Cultural Alliance Foundation**, as the cultural industry association, communicates and amplifies the value of culture and supports creative professionals.

VISION

A Utah known nationally for its wide breadth of cultures where public and private investment in and equitable access to arts and cultural opportunities are prioritized and valued.

CORE BELIEFS

Culture defines Utah's way of life, it's in our DNA, and enhances the quality of living/visiting/working in Utah.

- Long-term and sustainable investment in Utah's cultural industries directly and positively impact Utah's economy.
- Utah's cultural organizations foster thriving communities by improving long-term physical and emotional health and enhancing our quality of life.
- The cultural industry serves as a core component of the tourism, hospitality, and recreation industries that, when working together, directly benefit and develop Utah's economy.
- A strong and enduring life-long cultural education provides critical 21st century skills that allow individuals to better communicate, collaborate, and creatively problem solve.

VALUES

Equity: We fight to ensure the cultural industry is representative of and available to communities of all socioeconomic, racial, ethnic, sexual orientation, gender identity, ability, and cultural backgrounds.

Collaboration: Because we know the cultural industry is stronger when we work together, UCA strives to develop long-lasting partnerships between individuals and organizations that allow us to better advocate for and support creative professionals.

Growth: We seek to constantly improve our understanding of other cultures, viewpoints, and systems that allow us to better serve the Utah cultural community.

UTAH CULTURAL ALLIANCE BOARD

Kathleen Bodenlos, Gateway Children's Museum
Peter Bromberg, EveryLibrary
Derek E Brown, Lincoln Hill Partners
Norman Emerson, Jordan School District
Pamela Gee, Utah Festival Opera & Musical Theatre
Kacey Jones, Tuacahn Center for the Arts
Frank Mack, Utah Shakespeare Festival
Beth Mitchell, Natural History Museum of Utah
Travis Peterson, Utah Symphony | Utah Opera
James Rees, Artist•Researcher•Teacher
Tim Riley, USU Eastern Prehistoric Museum
Joshua Stavros, Southern Utah University
Maria Sykes, Epicenter
Michael Tobian, Utah Live Bands, LLC

Let us know if you are interested in serving on the board by submitting an application here by July 8.



UTAH CULTURAL ALLIANCE FOUNDATION BOARD

Danielle Bendinelli, On Pitch Performing Arts
Kathy Cieslewicz, Sears Art Museum
Laura Durham, PBS Utah
Sarina Ehrigott, Utah Dept of Cultural & Community Engagement
Lucas Goodrich, THE BLOCKS
Bruce Granath, MagicSpace Entertainment
Pat Holmes, Community Member
Jeff Kemp, Lefavi Wealth Management
Ginamarie Marsala, Adobe
Katie Matheson, Salt Lake City Corporation
Cami Munk, Salt Lake County Arts & Culture
Michael Anthony Ori, Ori Media
Jessica Proctor, Utah Symphony | Utah Opera
Dan Radford, The Egyptian Theatre - Park City
Adam J. Robertson, SCERA
Emily E. Spencer, St. Mark's Cathedral
Mary Ann Urban, Brigham City Museums
Ken Verdoia, Community Member
Rita Vigor, Governor's Office of Economic Opportunity
David Wicai, Utah Dept of Cultural & Community Engagement
Mindy B. Young, Equality Utah

UTAH CULTURAL ALLIANCE STAFF



Crystal Young
Executive Director



Ernesto Balderas
Communications Director



Kylie Howard
Operations Director



Ruth White
Outreach Director



Max Bennion
Communications & Programs Fellow



Emily Brown
Fundraising & Advocacy Fellow



Sebastian Ramirez
Emerging Arts Leader Fellow



Alison Gates
NowPlayingUtah.com Website Administrator



Miles Olivares
NowPlayingUtah.com Content Specialist



We Advocate For You All Year Long

Become a Member Today



SCHEDULE AT-A-GLANCE WEDNESDAY, JUNE 29, 2022			
8:00 am–9:00 am	Breakfast and Check-in		Lobby
9:00 am–9:30 am	General	Welcome Remarks	Studio 5400
9:30 am–10:30 am	Keynote	Music & Mental Health	Studio 5400
10:30 am–11:00 am	Break	Networking break with refreshments	Lobby
11:00 am–12:00 pm	Breakout	Nonprofit is my Tax Distinction, NOT my Business Plan	Main-Stage
	Breakout	Music & Mental Health: Deep Dive	Studio 5400
	Breakout	Engage with the Utah Office of Tourism	Centennial
	Conversation	Finding Volunteers Post Pandemic	Board Room
12:00 pm–1:30 pm	Lunch		Lobby
1:30 pm–3:00 pm	Workshop	Ticketing Policy & Fraud	Main-Stage
	Workshop	Engaging Your Board in Fundraising	Studio 5400
	Workshop	 Make Art! Paper Flowers, Piñatas and Pop-Up Books	Centennial
3:00 pm–4:00 pm	Sponsor Meet & Greet		Lobby
4:00 pm–5:00 pm	Public Event	An Artist Through the COVID-19 Pandemic: A Live Q&A	Main-Stage
5:30 pm–7:00 pm	Reception	Dreamscapes	Sandy
7:00 pm–8:30 pm	Dine Arounds	Sign up at the Info Table in the Lobby.	Area Restaurants
SCHEDULE AT-A-GLANCE THURSDAY, JUNE 30, 2022			
7:30 am–8:30 am	Breakout	Utah Presenters Network Meet & Greet	Centennial
8:00 am–9:00 am	Breakfast and Check-in		Lobby
9:00 am–9:30 am	General	Cultural Industry Legislative Update	Main-Stage
9:30 am–10:30 am	General	Accessible Accessibility	Main-Stage
10:30 am–11:00 am	Break	Networking break with refreshments	Lobby
11:00 am–12:00 pm	Breakout	Fostering Public Art Dialogue in Utah	Main-Stage
	Breakout	Find the Unique You	Studio 5400
	Breakout	 Breaking Barriers: a Cultural Accessibility Project	Centennial
12:00 pm–2:00 pm	Awards Lunch & Program		Lobby & Main-Stage
2:00 pm–3:30 pm	Workshop	Funders Panel	Main-Stage
	Workshop	The Familiar Predominance of Vocal Music	Studio 5400
	Workshop	 The Culture Code, Creating Cultural Excellence	Centennial
3:30 pm–4:00 pm	Break		Lobby
4:00 pm–6:00 pm	Excursions	Sign up at the Info Table in the Lobby.	Various
This schedule is subject to change.			

WED, JUN 29

BREAKFAST AND CHECK-IN 8:00 AM–9:00 AM

Lobby [in-person]
Pick up your registration packet and enjoy a light breakfast with fellow attendees.

KEYNOTE

9:00 AM–10:30 AM

Studio 5400 [in-person | online | will be recorded]

Welcome

Join your fellow attendees as we kick off Culture Connect.

Crystal Young, Utah Cultural Alliance

Danielle Bendinelli, Utah Cultural Alliance Foundation



Music & Mental Health

Music has been proven to elevate mood, improve focus, sleep, physical and mental health. Taking care of our mental health is more important than ever as the global pandemic marks two years. During this 60 minute program, Robin explains the science of music and the brain, and provides strategies for implementing music to reduce stress and anxiety.

Robin Spielberg

An Artist Spokesperson for the American Music Therapy Association since 2002, and founding member of the Mindful Music Association, Robin introduces the transformative power of music to communities everywhere.

BREAK 10:30 AM–11:00 AM

Lobby [in-person]

BREAKOUTS 11:00 AM–12:00 PM

Nonprofit is my Tax Distinction, NOT my Business Plan

Main Stage [in-person | online | will be recorded]

Tap into the effective business models that have led industries and businesses to success. Examine your own organization's use of best practices and learn to better utilize proven methods of budgeting, cost savings, sales tactics, expense and income forecasting, and operational management. Participants will examine the world of earned revenues to support their organization's mission. We will utilize a workbook to explore the important steps to becoming sustainable as a nonprofit organization.

David Driggs, Mighty Penguin Inc.

Music & Mental Health: Deep Dive

Studio 5400 [in-person | online | will be recorded]

Join Robin Spielberg for a deeper dive into the science of music and the brain to further explore strategies for implementing music to reduce stress and anxiety.

Robin Spielberg, American Music Therapy Association

Engage with the Utah Office of Tourism

Centennial [in-person | online | will be recorded]

The Utah Office of Tourism (UOT) recognizes that arts and culture is an essential part of our story as a destination. As part of its new Northern Utah campaign, UOT is celebrating the region's rich arts and cultural offerings as well as the diversity of our people and places. In this workshop session, you will engage with tourism leaders to share your feedback and ideas regarding cultural travel and learn how the cultural industry keeps Utah 'Forever Mighty'.

Bianca A Lyon, Utah Office of Tourism

Becky Keeney Utah Office of Tourism

CONVERSATION 11:00 AM–12:00 PM

Finding Volunteers Post Pandemic

Board Room [in-person]

During the pandemic, many of our volunteers were unable to serve. Now that arts and culture programs and venues are opening at full capacity, some organizations are finding the landscape has shifted significantly for volunteers. Join your colleagues for a conversation about what approaches are working to revitalize, recruit, and retain your volunteers.

Facilitated by Krystal Cardenas and Cami Munk, Salt Lake County Arts & Culture

LUNCH 12:00 PM–1:30 PM

Lobby [in-person]

Network with your fellow attendees over lunch while bidding on fabulous silent auction items.

WORKSHOPS 1:30 PM–3:00 PM

Ticketing Policy & Fraud

Main-Stage [in-person | online | will be recorded]

While secondary ticketing is a valid and legal marketplace, fraudulent and predatory practices are a constant pain point for the cultural industry. Department of Consumer Protections joins UCA to present this breakout. Consumer Protections will discuss their new reporting system that is required by the Ticket Transferability Act. This regulation was passed in the 2019 session but has not been enforced due to COVID. UCA and ArtTix will share non-regulatory strategies that cultural businesses can implement to protect their patrons. UCA will

then review Utah's current code regulating the secondary ticket market followed by a brainstorm and prioritization of needed policy change to ticketing regulation.

Kylie Howard, Utah Cultural Alliance
Crystal Young, Utah Cultural Alliance
Lisa Eichers, Salt Lake County
Josh Bedell, Utah Division of Consumer Protection
Daniel O'Bannon, Utah Division of Consumer Protection
Patrick Fitzgibbon, Utah Division of Consumer Protection

Engaging Your Board in Fundraising

Studio 5400 [in-person | online | will be recorded]

Fundraising is a core responsibility of nonprofit board members, yet all too often pleas for help from staff are met with silence or protestations of "but I don't know anyone with money!" In this engaging workshop, participants will assess where their board is with respect to fundraising, consider their current fundraising program and goals, and identify a strategy and action steps to engage their board members in fundraising work.

Amberlie Phillips, Pathway Associates

Make Art! Paper Flowers, Piñatas & Pop-Up Books Centennial [in-person]

This session will be led by three extraordinary U&AM teaching artists of Mexican descent: Clara Amezcua, Noemí Verónica Hernández-Balcázar, Frances Martinez Rogers. Participants are invited to make piñatas, pop-up books and paper flowers. Here is your chance to feed your artist's soul under the amazing guidance of gifted artists. All materials provided. Recertification points available for educators.

Clara Amezcua, Artist
Frances Rogers, Artist
Noemí Verónica Hernández-Balcázar, Artist

Sponsored by  Utah Division of Arts & Museums

SPONSOR MEET & GREET 3:00 PM-4:00 PM

Lobby [in-person]

Enjoy refreshments while you spend some time getting to know our sponsors and learn how they can help your organization succeed. During this time you will also be able to bid on fabulous silent auction items.

GENERAL SESSION

4:00 PM-5:00 PM

An Artist Through the COVID-19 Pandemic: A Live Culture Bytes Podcast Q&A

Main-Stage [in-person | online | will be recorded]

UCA's Culture Bytes podcast season 3 is documenting this unique period in our history by featuring reflections from Utah BIPOC and disabled artists on the dual pandemics of COVID-19 and deep-rooted racism. Join podcast host Ernesto Balderas for a live recording of the season's final episode featuring a facilitated discussion with artists and cultural industry professionals about the impacts of the COVID-19 pandemic on their work, how they feel represented within the cultural industry, and what they feel their work might look like in a post-pandemic world. Catch up on past episodes at utahculturalalliance.org/podcast_culture_bytes.

Ashley Finley, Performance Poet, Writer
Jen Lopez, Clever Octopus
Gabriella Huggins, Art Access
Moderated by Ernesto Balderas, Utah Cultural Alliance



This public event held in conjunction with Culture Connect is open to both the general public and registered attendees. This program has received funding from Utah Humanities made possible in part by the National Endowment for the Humanities. Utah Humanities (UH) empowers groups and individuals to improve their communities through active engagement in the humanities.



RECEPTION @ DREAMSCAPES 5:30 PM-7:00 PM
10450 S State St, Sandy, UT 84070 [in-person]

Join your fellow attendees for an exclusive preview of the newly re-imagined immersive art installation Dreamscapes, now located at the Shops at South Town in Sandy.

A project of the nonprofit Utah Arts Alliance, Dreamscapes is an immersive experience that follows a dream-inspired storyline through a polychromatic labyrinth born from the imaginations of more than 100 artists, volunteers and audio-visual wizards.

Perhaps most incredible, Dreamscapes is built using upcycled and reclaimed materials, making this Utah's first environmentally-sustainable attraction. With partnerships from amazing organizations like 3 Form, Salt Palace Convention Center, Habitat for Humanity's Restore and others, Dreamscapes diverts tons of waste from the landfill. The end result is a vision of beauty that knows no bounds, a manifestation all dreamers can embrace.

This reception is sponsored by Utah Arts Alliance.

DINE AROUNDS 7:00 PM-8:30 PM
Area restaurants [in-person]

After the reception, join your fellow attendees at a local restaurant for a pay-your-own way dinner. This is a great way to keep your conversations going with your colleagues. Sign up lists will be available at the Info Table until 4:00 pm on Wednesday.



IMMERSIVE ART EXPERIENCE
Located at the Shops at South Town in Sandy.

GET YOUR TICKETS TODAY!



THU, JUN 30

UPN MEET & GREET 7:30 AM–8:30 AM
Centennial [in-person | online]

Join the Utah Presenters Network to chat about current industry trends while enjoying breakfast. All current members and anyone interested is welcome. A presenter is “an organization that selects, engages, and pays artists to perform before an audience as an ongoing and significant component of their organization’s activity and that contracts, markets and accepts financial risk for an arts presentation that is not self-produced.”

BREAKFAST AND CHECK-IN 8:00 AM–9:00 AM
Lobby [in-person]

Pick up your registration packet and enjoy a light breakfast with fellow attendees.

GENERAL SESSION 9:00 AM–10:30 AM
Main-Stage [in-person | online | will be recorded]

Cultural Industry Legislative Update

Join UCA Executive Director Crystal Young for an overview of the 2022 Legislative Session and learn what we are working on during the interim in preparation for the 2023 Legislative Session and beyond.

Crystal Young, Utah Cultural Alliance

Accessible Accessibility:
Steps Your Organization Can Take Toward Equity



Join Art Access Executive Director Gabriella Huggins, Salt Lake Acting Company Accessibility Coordinator Natalie Keezer, Third Sun Graphic Designer Delaney Stevens, and Natural History Museum Education Accessibility & Public Programs Coordinator Echo Paixao for a conversation about breaking down barriers and beginning (or furthering) your organization’s work toward becoming a more accessible place for patrons. Panelists will explore accessibility initiatives beyond the physical, as well as sharing recent real-world examples of putting accessibility goals into practice.

Gabriella Huggins, Art Access
Joshua Black, Salt Lake Acting Company
Delaney Stevens, Third Sun
Natalie Keezer, Salt Lake Acting Company
Echo Paixao, Natural History Museum of Utah

BREAK 10:30 AM–11:00 AM
Lobby [in-person]

Network with your fellow attendees and Culture Connect sponsors while bidding on fabulous silent auction items.

BREAKOUTS 11:00 AM–12:00 PM

Fostering Public Art Dialogue in Utah

Main-Stage [in-person | online | will be recorded]

Within minutes of beginning installation work for *Out of the Blue*, a life-size sculpture of a humpback whale by artist Stephen Kesler, the Salt Lake City Public Art Program experienced an unprecedented level of attention and public engagement. Much of the discourse surrounding this sculpture focused on Salt Lake City’s 9th and 9th neighborhood, community reactions, and the intrinsic value of public art. Using *Out of the Blue* as a starting point, participants will embark on a dialogue exploring the nature of public art in Utah, its value, and various community engagement strategies.

Renato Olmedo-González, Salt Lake City Arts Council
Hannah Barrett, Utah Division of Arts & Museums

Find the Unique You
Studio 5400 [in-person | online | will be recorded]

Learn how to tap into your unique skills and background and turn those into a clear brand statement that will differentiate you from the competition and clearly demonstrate your value.

Tori Ackerman, Adobe

Breaking Barriers: A Cultural Accessibility Project
Centennial [in-person | online | will be recorded]

Cultural organizations need to address disability and work to create exceedingly accessible spaces for people with disabilities. During this workshop, participants will learn how a state agency and non-profit teamed up to create accessibility training for cultural professionals across Utah. Participants will become acquainted with disability definitions and accessibility best practices before working to identify deficiencies in their own organizations and begin to draft an accessibility plan.

Gabriella Huggins, Art Access
Stan Clawson, Art Access
Michelle Mileham, Utah Division of Arts & Museums

Sponsored by  Utah Division of Arts & Museums

Make your final bids or
donate to support UCA
programming.

Silent Auction bidding will
close at 2 pm!



AWARDS LUNCH 12:00 PM–1:00 PM
Lobby [in-person]

Gather with your colleagues in the industry for conversation and a delicious meal. During lunch don’t miss the chance to visit the **Utah Black History Museum Bus** parked just outside the front doors.

Silent auction bidding will close at 2:00 pm so make sure to submit your final bids! All donations and proceeds from the auction will support UCA programming to build the capacity of individuals in the cultural industry.



AWARDS PROGRAM 1:00 PM–1:50 PM
Main-Stage [in-person | online | will be recorded]

After lunch we will move into the Main-Stage Theater for the program portion of the event. We love the opportunity to spotlight some of the amazing work that is happening in our industry. This year’s *Utah Cultural Career Achievement Awardee* and *Utah Exceptional Cultural Contribution Awardee* have made extraordinary contributions within our industry! Learn about their contributions on the next page.

During the program we will also enjoy a dance solo by Bashaun Williams and reading from Liz Lambson.

This year’s awards were created by Ben Behunin. See more of his work at potterboy.com.

Admission to the Awards Lunch is included in the Culture Connect registration fee.
If you are not attending Culture Connect, tickets for the Awards Lunch can be purchased at www.utahculturalalliance.org/events. Award Lunch tickets are \$100.

MAKE A DONATION
TO UCA TODAY!

A donation of any size supports
our vision, a Utah known
nationally for its wide breadth
of cultures where public and
private investment in and
equitable access to arts and
cultural opportunities are
prioritized and valued.



CULTURE
CLUB

a program of  UTAH CULTURAL ALLIANCE
FOUNDATION

Support UCA while attending
fabulous cultural events with
like-minded people.

Starting at \$10/month!



2022 Utah Cultural Career Achievement Award

Amy McDonald



Amy MacDonald believes “that the arts are one of the most non-threatening means society has to bring people together to engage in critical issues”. Yet while the arts are indeed a powerful place for human and community transformation, access to funding, resources, and communities can be complicated, difficult, and sparse. It takes nothing short of a hard working visionary to build dozens of sustainable systems of expression, education, community engagement, and art over time through relentless resourcefulness and an enduring belief in positive change. Amy’s super power is her ability to listen to the culture around her and diagnose the needs, gaps, and potential of any given community. She knows how to build a team, elevate and empower individuals, include all voices, and build something meaningful with whole communities without excluding folks with ideas different from her own.

In 1995, Amy founded Brolly Arts, a non-profit umbrella arts organization, dedicated to creating meaningful art and vibrant communities through artistic and civic collaboration and experimentation. Through these efforts, Brolly Arts has sponsored or supported numerous local projects, served over 750 artists, and successfully engaged in multiple strategic partnerships, all the while addressing global issues with local relevance. Brolly Arts is British slang for umbrella - an appropriate name for an inclusive non-profit arts organization focusing on positive social change. As Nancy Boskoff, Former Executive Director of the Salt Lake City Arts Council, said, “Brolly Arts has, from its inception, been an agent of change and community development through the arts for Salt Lake City. Every project undertaken has moved the arts community to work together and has creatively addressed many local and global issues.”

Amy’s positive ethos, work ethic, integrity, willingness to act, representation of all voices, and effectiveness are incredibly rare. Without her hard work over the last 30 years, there would be many seasoned artists and community builders who wouldn’t have even begun their careers or had the chance to make the infectious impact they learned first from Amy and her big ideas! Amy has an uncompromising dedication to bring about positive social change through the arts and humanities.

2022 Utah Exceptional Cultural Contribution Award

Ogden Contemporary Arts [OCA]

A vibrant, thriving, and one-of-a-kind, non-profit, exhibition and community arts programming venue in Ogden, Ogden Contemporary Arts (OCA) is one of Utah’s most brilliantly burgeoning fine arts communities. OCA began with a relatively meager start some 10 years ago, as ‘Ogden First.’ Since that time, it has continued to grow in scope, size and outreach, and now commanding a national stature, enabling it to continue to more fully realize and engage in its core values, which are:

- to be welcoming: to break down existing and perceived barriers surrounding contemporary art.
- to be entrepreneurial: to be an established, valuable organization that takes risks and inspires change.
- to be inclusive: to be a vehicle for respectful dialogue, diverse representation, and unbiased opportunity.
- to seek excellence: to foster a contemporary art experience focused on excellence and accessibility.

With a recent gift from the Dr. Ezekiel R. and Edna Wattis Dumke Foundation, OCA, has renovated key exhibition, studio and office space in the new Ogden landmark, the “Monarch”. OCA not only anchors this building, but the distinctive “Nine-Rails Arts District” in downtown Ogden, serving the diverse communities of all northern Utah.

Inspiring local and regional artists through active involvement with the international contemporary art community, OCA strives to be viewed as a credible and internationally respected art establishment while empowering artists with the facilities, environment, and experience to excel in their medium and enrich their lives. With their ground-breaking exhibitions, OCA creates and shares globally influenced, culturally diverse, and technologically advanced arts programming. OCA has quickly become another gem in the complex shimmer of the Northern Utah cultural scene.



WORKSHOPS

2:00 PM–3:30 PM

Funders Panel
Main-Stage [in-person | online | will be recorded]
Each of our organizations must raise funds to support the amazing work we do. Hear directly from a panel of local philanthropists on what motivates them to give, which approaches are best, and how they measure success.
Moderated by Crystal Young, Utah Cultural Alliance

The Culture Code, Creating Cultural Excellence in Your Organization
Centennial [in-person | online | will be recorded]
In this session we will dive into the concepts and research explored in Daniel Coyle’s “The Culture Code.” Together we will share ideas designed to create loyalty, build leaders, and promote teamwork throughout the organization. We will also discuss the rapid changes we have experienced as leaders during the pandemic.
Joe Tate, Boost HR & Recruiting

The Familiar Predominance of Vocal Music: A Pop-up Ensemble
Studio 5400 [in-person | online | will be recorded]
An historical and practical exploration of how and why vocal music has persisted over the years and remains the most ubiquitous and accessible form of music in the world. Attendees will experience making music together in fun, unexpected ways, and discover the joy that drives humanity’s universal love of vocal musical expression. Prior musical training is not necessary to attend.
Jesse Griffin, Wasatch Chorale

Utah Division of Arts & Museums

BREAK
Lobby [in-person]

3:30 PM–4:00 PM
Make those last-minute connections and pick up silent auction items before leaving for excursions.

EXCURSIONS

4:00 PM–6:00 PM

Utah Opera Production Studios Tour
336 N 400 W, Salt Lake City, UT 84103 | free parking on street or in back parking lot [in-person]
Join your colleagues for a 60-minute tour of Utah Opera’s Production Studios. This is where the magic happens: where sets are built, costumes are created, productions are designed, and local artisans and craftspeople are employed full-time in support of Utah’s cultural industry! Tour the scenic areas where not only Utah Opera sets have been fabricated, but also sets for Ballet West, Lagoon, Film industry projects (Sundance, Stamping UP Opera commissions) and more. Experience the lush and extensive costume shop, where original costumes are sewn and an inventory for over 45 productions are rented out to Opera companies around the country. This behind-the-scenes look at Utah Opera productions will be a treat for anyone who loves the performing arts! After the tour, join your colleagues for a pay-your-own way dinner at a local restaurant.

Backstage at Mid-Valley Performing Arts Center
2525 Taylorsville Blvd, Taylorsville, UT 84129 | free parking [in-person]
Join us for a behind-the-scenes tour of the Mid-Valley Performing Arts Center, Salt Lake County’s newest venue. The tour will dive into the technical aspects of the facility as well as a discussion about the fascinating public art that is on display. Tooza Design, a local firm specializing in large scale installations, will join us for a conversation about One Hundred Items, their outdoor installation at Mid-Valley and share insight on their design process. After the tour, join your colleagues for a pay-your-own way dinner at a local restaurant.

Exploring Salt Lake City Public Art
100 S W Temple St, Salt Lake City, UT 84101 | park in City Creek and meet in front of the “Point of View” artwork [in-person]
Join your colleagues to explore a few (of the many) public art works installed in Salt Lake City. This excursion will further the discussion started in the “Fostering Public Art Dialogue in Utah” session. After the excursion, join your colleagues for a pay-your-own way dinner at a local restaurant.

PRESENTER BIOS

Tori Ackerman

Talent Development Consultant Adobe

Tori Ackerman found her passion for developing people in 2012 at a small start up as a designer and creator of onboarding programs. And she hasn't stopped in this industry since. She earned her Master's of Human Development from Clemson University in 2020 and continues to enjoy helping managers and individual contributors find their way in creating and developing their careers and achieving their highest potential.

Clara Amezcua

Artist

Born in Mexico City and raised in Toluca, Clar obtained her degree in Accounting and Business Administration, and worked as a sous-chef for ten years before turning to piñata making. Clar's foray into the art of piñatas happened when she moved to Salt Lake City with her husband and two children. She wanted to show her children that despite the distance they could keep their traditions alive, one of which was Las Piñatas. Mexican Piñatas are a symbol of identity that carry a profound historical and cultural significance. Clar began by finding a piñata she liked and making it for her child's birthday. She developed a passion for how colors and different fun shapes could be used in creating a piñatas. She fell in love with the art form. Clar studied and practiced different techniques and designs for almost two years, improving her skill until she could create not only traditional piñatas but also custom made shapes and characters. Artes de México en Utah has invited Clar to various arts festivals where she not only displays her art but teaches mini piñata making workshops. Her goal is for the community to learn about beautiful Mexican culture and traditions through piñata making.

Ernesto Balderas

Communications Director, Utah Cultural Alliance

Born in California of Colombian and Mexican descent, Ernesto moved to Utah to attend Southern Utah University (SUU) where he graduated in 2017 with a Bachelor of Science in Dance Performance and in 2020 with a Master of Fine Arts in Arts Administration. Ernesto interned with UCA as a Programs Coordinator and was hired full-time as Communications Director in November of 2020.

Hannah Barrett

Public Art Coordinator, Utah Division of Arts & Museums

Hannah has been working in the Utah arts community for the last eight years, and currently serves as the Public Art Coordinator for Utah Arts & Museums. She has worked with hundreds of Utah artists and is passionate about providing equal opportunities to artists throughout the state. She serves as a museum consultant to the Utah Black History Museum and as the Utah representative for the Registrar Committee—Western Region.

Josh Bedell

Compliance Specialist, Utah Division of Consumer Protection

Josh Bedell has been a Compliance Specialist with the Utah Division of Consumer Protection since July 2016 where he oversees regulatory compliance for a number of different statutes. Josh graduated from Brigham Young University with a B.A. in political science and is pursuing graduate studies in information systems at the University of Utah.

Joshua Black

Director of Marketing & Communications, Salt Lake

Acting Company

Joshua Black is a public relations and marketing professional with over a decade of experience in NYC's adtech industry working for global brands including Shutterstock and Getty Images. Since returning to his hometown four years ago, he has served as Director of Marketing and Communications at Salt Lake Acting Company. Joshua holds a Master of Arts (Performing Arts Administration) from New York University.

Krystal Cardenas

Patron Services Program Manager, Salt Lake Co. Arts & Culture

Krystal Cardenas is the current Patron Services Program Manager for Arts & Culture. Krystal obtained her bachelor's degree in Project Management and a Master of Science in Business Management & Leadership. Her experience includes Salt Lake County for the last 15 years as well as non-profit organizations like Craft Lake City and The Downtown Farmer's Market. Krystal is a strong believer in community engagement and hopes to encourage others to find passion through volunteer opportunities.

Stan Clawson

Community Education Facilitator, Art Access

Stan Clawson (he/him) is the Community Education Facilitator at Art Access. In addition to facilitating instruction at Art Access, Stan is an adjunct instructor in the film program at Salt Lake Community College and freelance filmmaker. Stan has over 26 years of experience in the world of disability, having served as an ADA consultant for the Salt Lake Organizing Committee and the Sundance Film Festival, and guest lecturer on disability-related topics. Stan has also worked for the National Ability Center in public relations and currently serves as a volunteer and board member for the University of Utah's TRAILS program which provides adaptive recreation for individuals with spinal cord injuries. In his free time, he volunteers as a mentor to patients with spinal cord injuries and loves to do illustrations!

David Driggs

President, Mighty Penguin Inc.

David has more than thirty-five years of experience in non-profit and small business development and management. He is President of Mighty Penguin Inc., established in 2010 to help organizations create sustainable operations and achieve their goals. Under David's leadership, Mighty Penguin has served more than 100 organizations throughout the Utah regional. From 2005 to 2010, David was the Associate Vice President for University Advancement at Utah State University, where he played a key role in planning and implementing the university's first comprehensive campaign, which raised over \$500 million. Prior to USU, David was the Director of Major Gifts at the University of Utah, Director of Development for Pioneer Theatre Company and launched his professional development career in New York City, at the Greater New York Councils, Boy Scouts of America. David is an adjunct professor at Westminster College, teaching in the Master of Arts in Community Leadership program.

Lisa Eichers

ArtTix Manager, Salt Lake County Arts & Culture

Lisa Eichers has been involved in the Salt Lake City ticketing community for more than 20 years. At ArtTix, Lisa oversees the day-to-day operations and manages the strategic direction for the organization. ArtTix provides ticketing services for events in four Salt Lake County-owned downtown arts venues and one Mid-Valley venue in Taylorsville. Prior to working at ArtTix, Lisa was a Public Service Manager at Utah's Hogle Zoo for 21 years.

Ashley Finley

Performance Poet, Writer

Ashley Finley is a California native who is currently living in so-called Salt Lake City. She a dog mom, a nature lover, a birth keeper, a poet, an activist, and an educator. Her passion lies in the liberation of all colonized and oppressed people and in the facilitating of a return to sacred, ancestral knowledge that bloomed before colonization and capitalism.

Patrick Fitzgibbon

Communications and Outreach Manager, Utah Division of Consumer Protection

The Division of Consumer Protection (DCP) strengthens trust in Utah's commercial activities by protecting consumers through education and impartial enforcement. DCP is an agency of the Department of Commerce and is recognizable as such with its outreach efforts, both within the Commerce brand and with its own unique identity and contribution to the public. Patrick is passionate about serving the public and making in difference in the lives of the citizens of Utah. He previously worked in the media field, photography and journalism.

Jesse Griffin

President, Wasatch Chorale

Jesse Griffin is a lifelong music lover and maker. In addition to participating in three performance ensembles, Jesse lives for being a spouse and parent, rescuing/fostering animals, playing video games, reading classic books in hammocks, snarfing shredded cheese by the handful like a raccoon in the warm yellow light of an open refrigerator, and being an elementary school counselor. Jesse currently serves as President of the Wasatch Chorale, now entering its 48th season.

Noemí Verónica Hernández-Balcázar

Arts Specialist, Granite School District

Noemi was born and raised in Mexico City where she was always surrounded by art, music, dance and culture. Noemi was attending law school when she decided to migrate to the U.S. with her American boyfriend. They married shortly thereafter. Because she had been studying Mexican law, her former education had little use in the United States and with her love and appreciation for the arts; she used the opportunity to change her course of study to one of her lifetime passions, art. Noemi graduated from SUU with a double major in Fine Arts with a focus on Ceramics and sculpture and Foreign Language and Literature. After obtaining her degree, Noemi continued taking postgraduate courses in Art History and Foreign Language. Noemi is passionate about high quality art education and access for all students and has taught for the last 20 years. Noemi obtained a Masters of Education and an Administrative license and became an Arts Specialist. Noemi

PRESENTER BIOS

loves community involvement and belongs to multiple boards, including ZAP Tier I and community councils and believes in the power of voice for community improvement and the power of art to unite through nonverbal communication and positive influence of creative power. Noemi is an award winning educator and advisor and an inquisitive world traveler.

Kylie Howard

Operations Director, Utah Cultural Alliance

Kylie is the Director of Operations for the Utah Cultural Alliance Foundation where she manages NowPlayingUtah.com, the Industry Impact program, memberships, and advertising sales. Kylie is passionate about supporting the cultural industry and loves to collect and analyze data, research, and help organizations find the tools they need to succeed. In her free time, Kylie enjoys creating music as a freelance bassoonist, hiking with her dog, and playing Dungeons and Dragons with friends.

Gabriella Huggins

Executive Director, Art Access

Gabriella Huggins is a multi-media arts practitioner and student of social work from Salt Lake City, Utah. Since July of 2021, she has served as Executive Director of Art Access, a nonprofit working to increase accessibility in Utah's cultural sector through creative opportunities for disabled artists and education for the community and cultural institutions. A skilled facilitator and forward-thinking advocate, socio-political equity and justice motivate her personal and professional aspirations.

Becky Keeney

Director of Marketing, Utah Office of Tourism

Becky has been with the Utah Office of Tourism since 2014 and is the director of marketing. She manages domestic consumer marketing campaigns, leads customer service initiatives focusing on enhancing the visitor experience, and oversees the execution of strategic brand partnerships. Some of Becky's favorite Utah activities include fly-fishing, kayaking, rafting, or SUP on Utah's stunning lakes and rivers. Followed by relaxing on a restaurant patio and enjoying amazing local food and live music.

Natalie Keezer

Accessibility Coordinator, Salt Lake Acting Company

Natalie Keezer has a graduate degree in Theatre from Idaho State University and is a graduate of The Upright Citizens Brigade Theatre Training Program in Los Angeles. Natalie has worked at Salt Lake Acting Company since 2016 and became the Accessibility Coordinator in 2019. Natalie is proud to be a member of the SLAC team and is incredibly grateful to be involved in the important work that is being done at SLAC. Natalie is also an active member of the local theatre community as an actor and an accessibility consultant.

Jen Lopez

Clever Octopus

Jen Lopez is the daughter of a Texas farm girl and a Cuban engineer, two cultures that appreciate a clever and creative approach to problem solving. Her art is a colorful fusion of found objects, mid-century modern aesthetics, and intentionally lumpy ceramics. She enjoys combining natural and industrial materials in unexpected ways, and appreciates scissors of both reasonable and unreasonable proportions. Jen encourages her students to play with materials and enjoy the process of making art.

PRESENTER BIOS

Bianca A Lyon
Community & Partner Relations Director, Utah Office of Tourism
Bianca Lyon is the Community and Partner Relations Director for the Utah Office of Tourism, under the Governor's Office of Economic Opportunity. In her role, Bianca works with stakeholders throughout the state to fulfill the objectives of the Red Emerald Strategic Plan to attract quality visitation to Utah as well as partnerships to advance the state's Forever Mighty responsible travel initiative.

Michelle Mileham
Project Manager, Utah Division of Arts & Museums
Michelle Mileham (she/her) is Project Manager for the Measurement of Museum Social Impact study and Accessibility Coordinator with the Utah Division of Arts & Museums. She previously served as Director of Education at Tracy Aviary. Michelle completed a Master's and Ph.D. at Oregon State University, studying Environmental Science and Education with a specific focus on museum education. Michelle loves to garden, cook (with things from her garden!), craft, listen to podcasts, and tweet @mamileham.

Daniel O'Bannon
Director, Utah Division of Consumer Protection
Daniel O' Bannon has been the Director of the Utah Division of Consumer Protection since June 2013. He worked previously as a staff attorney in Governor Gary R. Herbert's office and as a research attorney in the University of Utah Office of General Counsel. He is a graduate of Brigham Young University and the S.J. Quinney College of Law at the University of Utah.

Renato Olmedo-González
Public Art Program Manager, Salt Lake City Arts Council
Renato Olmedo-González is a proud queer immigrant who is passionate about the arts and social change. Born and raised in Guadalajara, México, he came to the United States as an undocumented immigrant when he was 15 years old. Currently, Renato serves as the public art program manager for the Salt Lake City Arts Council. In this role, he is lead curator for public art projects located throughout Salt Lake City and his responsibilities include managing and implementing all aspects of the city's Percent-for-Art Program.

Echo Paixao
Education Accessibility & Public Programs Coordinator, Natural History Museum of Utah
Echo Paixao (she/her/hers) is the Public Programs Coordinator & Education Accessibility Coordinator at the Natural History Museum of Utah (NHMU). Having worked at the NHMU for 12 years, Echo has taken on a variety of roles, previously managing a large group of the museum's in-gallery volunteers and smaller public programs, and now focusing on large-scale special events and accessibility programming. Echo is one of many people at the museum actively focusing on delivering exceptional and inclusive audience experiences.

Amberlie Phillips
Managing Partner, Pathway Associates
Amberlie brings over twenty years of nonprofit fundraising experience to Pathway Associates and is an expert in comprehensive fundraising programs and major gifts program implementation. She successfully led the development programs at both YWCA Utah and the Utah Food Bank and began her

development career with Ballet West, where she spent five years working in all areas of the company's development program. She also spent time raising major gifts for San Diego State University.

Frances Rogers
Artist
I have been making Mexican paper flowers for over 20 years. I started helping my aunt Dolores Perez at Living Traditions about 1997. My aunt attended art schools in Guadalajara about 40 years ago and was taught the old traditional methods of paper flowers. Over many years she changed many of the methods to her own style. I was able to do an apprenticeship with the Utah Arts council with my aunt in 2000. My aunt taught me the basics of paper flower making and also methods that allowed me to create my own style of flowers. I have taught at elementary schools, intermediate schools, churches, summer programs, Universities, Living Traditions, Rehabilitation programs, West Valley City Day of the dead, and with school teachers individually. I am currently passing these methods onto my daughter and granddaughter. The paper I use is made in Mexico. I am an American, my family presided in NM from 1589 until the 1900's when they migrated to Colorado, then to Utah in 1950. I make poppies, Lillies, sun flowers, roses, and many other traditional flowers. I enjoy the art and working with children and adults.

Robin Spielberg
An Artist Spokesperson for the American Music Therapy Association since 2002, and founding member of the Mindful Music Association, Robin introduces the transformative power of music to communities everywhere.

Delaney Stevens
Graphic Designer, Third Sun
A Maine native with a BFA in Visual Communications from Endicott College, Delaney relocated to Utah in late 2018 for the love of the outdoors and a new adventure. As the lead graphic designer at Third Sun, Delaney brings her artistic eye and experience to bear on a wide variety of client projects, and has worked to incorporate best practices for online accessibility into clients' websites.

Joe Tate
Principal, HR Consulting, Boost HR & Recruiting
Joe Tate is one of the founders of Boost HR & Recruiting, heading up the HR Consulting efforts for the company. With over 20 years in Human Resources, Joe carries subject matter expertise in Management Development, Organizational Improvement and Leadership. In 2020 he was awarded the Utah Business Magazine HR Achievement Award. A facilitator of SHRM and HRCI accredited learning sessions, he is a subject matter expert regarding employment law, HR compliance, risk mitigation and strategic projects. He is the father of four and husband of one. Music is a major part of his life.

Crystal Young
Executive Director, Utah Cultural Alliance
Crystal is the Executive Director of Utah Cultural Alliance, the industry association for arts and entertainment. Crystal was named the 2022 Alene Valkanas Arts Advocacy Award Recipient from Americans for the Arts. Crystal is active in the community and serves on a number of boards both locally and nationally. She is a busy mom of the two greatest human babies in the universe and one fur baby (a cat).

SPONSOR AND VENDOR SERVICES

Utah Arts & Museums (UA&M) seeks to advance Utahns' quality of life through arts and museum experiences and cultural opportunities. We are a service organization offering a variety of professional development opportunities and grants to serve our constituents. We serve schools, local arts agencies, organizations, community centers, performing groups, museums, and individuals across Utah.

To learn more visit artsandmuseums.utah.gov

The **Beverley Taylor Sorenson Arts Learning Program** (BTS Arts) provides arts integrated instruction to elementary students, effectively increasing student performance in every subject--from language arts and social studies to math and science. BTS Arts collaborates with the Utah State Board of Education (USBE), Utah Division of Arts & Museums, Utah PTA, higher education institutions, and other community organizations to provide children across the state the arts-rich education they deserve.

To learn more visit btsarts.org

Mighty Penguin is a consulting firm that helps nonprofit organizations develop strategies and systems to accomplish their missions. The name Mighty Penguin is a tribute to our clients, the people who give their time, energy, and passion in the pursuit of making the world a better place. It is a symbol of the principles and ideals we aspire to and witness every day as we rub shoulders with so many people we admire: hard work,

generosity, perseverance, loyalty, tenacity, wisdom, teamwork, and a bit of fun.

To learn more visit mightypenguinconsulting.com

Pathway Associates has been working with nonprofits and local government in their efforts towards sustainability and transformation since 2000. Our experienced team guides organizations through capital campaigns, major gifts system implementation, annual development program assessment and planning, and more. We also offer expert grant writing, nonprofit financial solutions, strategic planning, board governance, executive searches, coaching, and interim services.

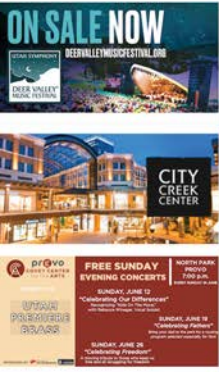
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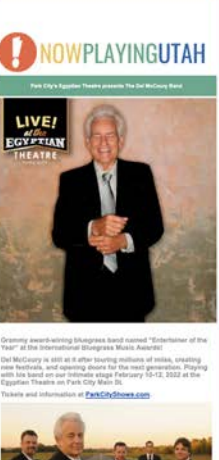
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