



IMAGINATION LIBRARY OF WASHINGTON

QUARTERLY REPORT (JUNE 2023)

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ENROLLMENT & BOOKS

This quarter was strong for growth in enrollment, with program activation and coverage completion in three counties. Snohomish, Skagit, and Adams counties completed full coverage, while King County added 20 new zip codes to their coverage area.

Enrollment:

Washington Children Enrolled: 56,447
(As of June 1 book processing)

Change this Quarter: 7,359 (increase)

Percent of Washington Children Enrolled: 12.5%

Books:

Number of Books Distributed this Quarter: 163,109

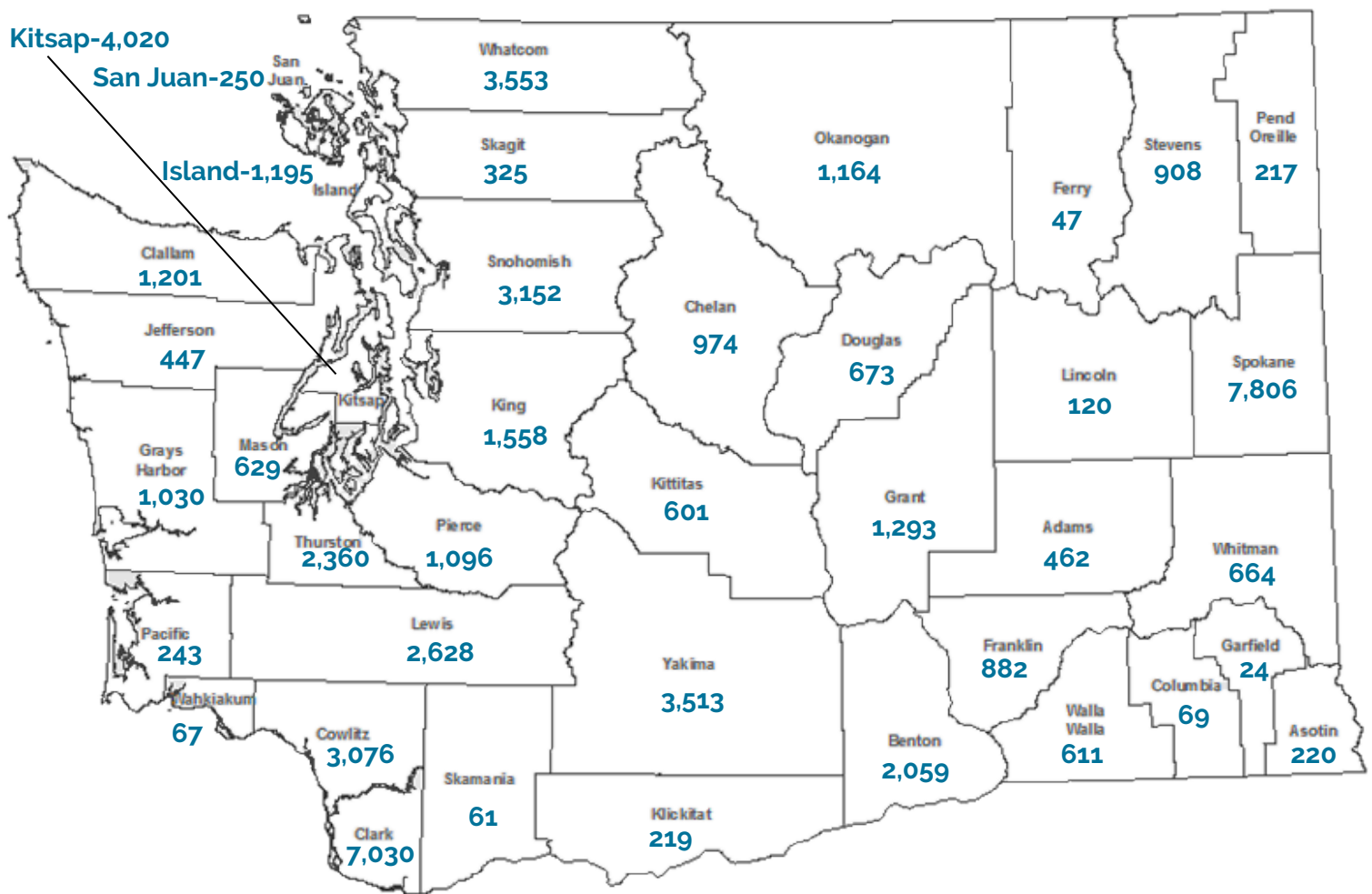


ENROLLMENT DISTRIBUTION MAP & LEADERS

The map below shows how many children are currently enrolled per county in Washington.

The top five counties with the highest enrollment per their total eligible population (under five) are:

1. Lewis County (55%)
2. San Juan County (49%)
3. Jefferson County (49%)
4. Cowlitz County (47%)
5. Okanogan County (46.5%)



LIST OF ENROLLMENT BY COUNTY

Adams - 462
Asotin - 220
Benton - 2,059
Chelan - 974
Clallam - 1,201
Clark - 7,030
Columbia - 69
Cowlitz - 3,076
Douglas - 673
Ferry - 47
Franklin - 882
Garfield - 24
Grant - 1,293

Grays Harbor - 1,030
Island - 1,195
Jefferson - 447
King - 1,558
Kitsap - 4,020
Kittitas - 601
Klickitat - 219
Lewis - 2,628
Lincoln - 120
Mason - 629
Okanogan - 1,164
Pacific - 243
Pend Oreille - 217

Pierce - 1,096
San Juan - 250
Skagit - 325
Skamania - 61
Snohomish - 3,152
Spokane - 7,806
Stevens - 908
Thurston - 2,360
Wahkiakum - 67
Walla Walla - 611
Whatcom - 3,553
Whitman - 664
Yakima - 3,513



EXPANSION & ACCESS

NEARING THE FINISH LINE



Washington Program Coverage by County:

- Full Coverage: 36
- Partial Coverage: 3
- No Coverage: 0

New Full County Coverage this Quarter: 3

- Adams
- Snohomish
- Skagit

New Partial Coverage this Quarter:

Grant County:

99123, 99357

Pierce County:

98498, 98499, 98433

King County:

98030, 98031, 98032, 98042, 98038, 98089,
98164, 98224, 98288, 98134, 98013, 98106,
98107, 98109, 98116, 98117, 98119, 98126,
98136, 98199

Percent of Washington Kids with Program Access:

73 %

Affiliates

The ILWA team has enjoyed watching state affiliates grow enrollment and refine their programs to reach families in very creative and engaging ways, from appearing in parades, showcasing at community festivals and events, and even touring their Dolly cut-out around town to various organizations to create awareness and excitement.

ILWA has continued recruiting a variety of new affiliates to help cover remaining areas of the state, and all have been engaging with local families in their communities to build excitement and enroll more children in the Imagination Library.

Affiliate Stats:

- Total Number of Affiliates: 45
- New Affiliates this Quarter: 6

Friends of the Grand Coulee Area Library
Lakewood Rotary
Friends of the Royal City Library
Lind-Ritzville Cooperative Schools
United Way of Snohomish County
United Way of Skagit County

Pictured: (Top right) Lacey Police Department with Dolly cut-out via a Dolly tour around town by affiliate, Child Care Action Council. (Center right) Affiliate, Gig Harbor Rotary showcasing their program at a community event. (Bottom right) Affiliate, United Way of Clallam County showcasing their Imagination Library at a wellness fair.



Partnerships

ILWA has created a new partnership with the Washington Department of Corrections (DOC) to implement a program best practice by providing specially selected Imagination Library book sets to all correctional facilities in the state. During phase one, the partnership goal is to provide an opportunity for visiting children to learn, explore, and bond through books while visiting an incarcerated relative or friend. This practice helps develop literacy skills for incarcerated parents who need that boost, and at the same time creates a connection and bonding opportunity for the child and parent through visits or communications. DOC recently received a grant through the Second Chance Act, awarding them the opportunity to remodel child visit areas in three of the 12 correctional facilities in Washington, building out space for the Imagination Library to be present at these facilities.

Phase two will include expanding the partnership to the remaining DOC facilities, creating collaboration with the Reading to Me and Residential Parenting programs, and providing Imagination Library registration information to visiting families, allowing children of incarcerated individuals to receive monthly books at the homes where they currently reside.

This type of statewide partnership is considered a best practice by The Dollywood Foundation.

Learnings

The ILWA team conducted a supplemental training for affiliates on May 23rd, educating them on a helpful report and data tool known as ALICE (Asset Limited, Income Constrained, Employed), which can be layered in with Imagination Library program data to show how much of their impoverished or vulnerable populations are engaged. Affiliates can use this data to be more informed on the make-up of their enrollment, and to help identify regions in their coverage that need more outreach and engagement. This data can also be helpful in recruiting funding to support local programs.

What's Next

- Start a new contract partnership with the Department of Children, Youth, and Families
- Complete program expansion in the state so all early learners have program access
- Execute the Imagination Library of Washington Statewide Celebration with Dolly Parton
- Secure ongoing funding to sustain the program
- Continue creating statewide partnerships and collaborations
- Creatively and strategically promote the program so all Washington early learner families can enroll