



# OVER the EDGE

An Urban Rappelling Event

2026  
SPONSORSHIP  
OPPORTUNITIES

August 8, 2026 | Hilton Vancouver Washington



# The Event

LITERALLY!

Fundraising takes new heights with Over The Edge! Over The Edge urban rappelling events provide an adrenaline-fueled, life-changing experience to participants all while making a huge impact on causes people care about. On August 8, 2026, the bravest of literacy lovers will rappel 86 feet down the side of the seven-story Hilton Vancouver Washington building as their reward for each raising \$1,000 or more to support Imagination Library of Washington and our mission to provide free monthly books to children from birth to age five from Dolly Parton's Imagination Library.

Teams small and large, CEO's, moms & dads, young & old, and individuals of all ability levels can rappel off the top of Hilton Vancouver Washington building while raising funds to help get more books into the hands and hearts of more children in Washington!

Once you have a taste of that view, the wind on your face, and the accomplishment of lowering yourself to the ground, you'll leave the experience changed forever.



400 Union Ave. SE, Suite 200  
Olympia, WA 98501  
[imaginationlibrarywashington.org](http://imaginationlibrarywashington.org)

# What You're Supporting



The mission of Imagination Library of Washington is to foster a love of reading among young learners by ensuring equitable access to free monthly books mailed directly to their homes from Dolly Parton's Imagination Library.



Since Washington launched its statewide Imagination Library program in 2022, children from birth to age five have been experiencing the joy of receiving a new book in the mail each month—personally addressed to them and completely free—thanks to our state's investment and the generosity of countless supporters. Dolly Parton's Imagination Library is inspiring a love of reading and learning for more than 100,000 young children in Washington, and growing!

## OUR IMPACT

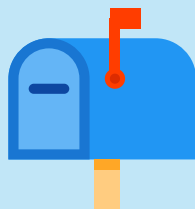


**100,000+**

Washington children currently enrolled in Dolly Parton's Imagination Library

**1,305,887**

Books mailed to Washington children in 2025



Imagination Library Local Program Partners in Washington

## WHY IT MATTERS

Research shows that a child with

**25**

books in the home completes an average of two more years of school than a child without books.



A child's brain has developed to

**80%**

of adult size by age THREE and

**90%**

of adult size by age FIVE.





# Safety

## The #1 Priority

The safety of our rappellers and our event is the number one priority at Over the Edge. They adhere to the most stringent safety protocols for every rappelling event held, with an impeccable safety track record of 20 YEARS.



**1500+ Events**



**500+ Buildings**



**150,000+ Rappels**



**20 year safety track record**



## Certifications and Protocols

- Over the Edge team's top priority is participant and facility safety
- Every Over the Edge site is set up as an industrial work site
- Adherence to all National and State/Local OSHA laws
- Adherence to SPRAT governing procedures
- Compliance with state/local workers' compensation coverage
- Comprehensive site safety and building inspection plan
- \$10 million occurrence and aggregate insurance policy
- Key stakeholders are named as additional insured on insurance certificate
- Participant waivers
- Participant training

# Sponsorship Levels

## PRESENTING SPONSOR - \$15,000 (1 available)

### Provides 483 children with 12 months of Imagination Library books

- Two VIP spots to rappel Over the Edge (Friday) and four reserved spots to rappel Over the Edge on main event day (Saturday)
- VIP photo of rappels (includes royalty-free rights to use images for corporate promotion)
- Premium logo placement on all promotional materials for the event (email, social media, newsletters, event website, digital and radio ads, event t-shirts)
- Opportunity to greet rappellers on-site upon check-in
- Sponsor message announced by event emcee at landing zone
- Sponsor acknowledgement on event signage at Hilton Vancouver
- Opportunity to provide company swag item in rappeler gift bags

## FEARLESS SPONSOR - \$10,000 (3 available)

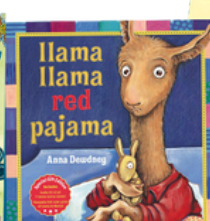
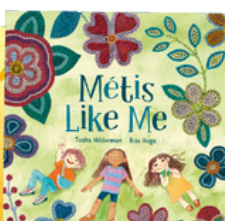
### Provides 322 children with 12 months of Imagination Library books

- One VIP spot to rappel Over the Edge (Friday) and three reserved spots to rappel Over the Edge on main event day (Saturday)
- VIP photo of rappels (includes royalty-free rights to use images for corporate promotion)
- Prominent logo placement on all promotional materials for the event (email, social media, newsletters, event website, digital and radio ads, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver
- Opportunity to provide company swag item in rappeler gift bags

## ROPE SPONSOR - \$7,500 (2 available)

### Provides 242 children with 12 months of Imagination Library books

- One VIP spot to rappel Over the Edge (Friday) and two reserved spots to rappel Over the Edge on main event day (Saturday)
- VIP photo of rappels (includes royalty-free rights to use images for corporate promotion)
- Company name announced with each "Over the Edger" coming down your sponsored rope
- Company logo displayed on all promotional materials for the event (email, social media, newsletters, event website, digital and radio ads, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver
- Opportunity to provide company swag item in rappeler gift bags



# Sponsorship Levels

## HELMET SPONSOR - \$5,000 (4 available)

### Provides 161 children with 12 months of Imagination Library books

- Two reserved spots to rappel Over the Edge on main event day (Saturday)
- Photo of rappel (includes royalty-free rights to use images for corporate promotion)
- Company logo decal displayed on each rappeler helmet
- Company logo displayed on all promotional materials for the event (email, social media, newsletters, event website, digital and radio ads, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver
- Opportunity to provide company swag item in rappeler gift bags

## LANDING ZONE SPONSOR - \$2,500 (2 available)

### Provides 80 children with 12 months of Imagination Library books

- One reserved spot to rappel Over the Edge on main event day (Saturday)
- Company logo on signage in the rappelling landing zone
- Company logo displayed on all promotional materials for the event (email, social media, newsletters, event website, digital and radio ads, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver
- Opportunity to provide company swag item in rappeler gift bags

## "TOSS YOUR BOSS" SPONSOR - \$1,500 (unlimited)

### Provides 48 children with 12 months of Imagination Library books

Special opportunity to send your boss "Over the Edge"! Select a distinguished employee to brave the 7-story rappel for your entire team. Rally your team and get everyone involved to raise \$1,500 to send a fearless leader over the edge for a great cause.

- One reserved spot to rappel Over the Edge on main event day (Saturday)
- Company logo displayed on all promotional materials for the event (email, social media, newsletters, event website, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver

## LITERACY CHAMPION - \$500 (unlimited)

### Provides 16 children with 12 months of Imagination Library books

- Company logo displayed in select promotional materials for the event (social media, newsletters, event website, event t-shirts)
- Sponsor acknowledgement on event signage at Hilton Vancouver

**Let's Rappel for Reading Together and Get More Books  
to Washington Children!**

LET'S GO

**Over**  
**EDGE**



FOR LITERACY  
TOGETHER!

Secure your one-of-a-kind  
sponsorship today!

Email Angela French at [angela@uwpnw.com](mailto:angela@uwpnw.com) or  
call (360) 880-5335 to get started.

[imaginationlibrarywashington.org/over\\_the\\_edge\\_for\\_literacy](http://imaginationlibrarywashington.org/over_the_edge_for_literacy)



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