



Communications and Marketing Intern

Overview

We are seeking a part-time Communications and Marketing Intern to join our nonprofit organization. The ideal candidate will be an enthusiastic and motivated individual with a passion for nonprofit comms and marketing work. The successful candidate will work up to 10 hours a week and will be compensated with a stipend of \$600 for the first semester. This is a remote position and applicants must have access to a personal computer.

Responsibilities

- Work with the team to create and implement digital marketing strategies to promote our organization and its mission.
- Assist in managing our social media platforms and website, creating and scheduling content and engaging with our followers.
- Develop and implement email and text campaigns to promote events, fundraising campaigns, and other initiatives.
- Create visually engaging graphics for social media, website, and email campaigns.
- Write compelling copy for social media, website, emails, and other communication materials.
- Provide support in organizing virtual events and campaigns, including outreach to potential partners and volunteers.
- Assist with tracking and analyzing the effectiveness of our marketing efforts.

Qualifications

- Strong verbal and written communication skills.
- Knowledge of various creative applications such as Adobe Creative Suite, Canva, PowerPoint, and video editing software.
- Ability to write clear, concise, and engaging copy.
- Familiarity with email marketing platforms and basic HTML knowledge.
- Experience with social media management, including scheduling and analyzing data.

- Demonstrated interest in nonprofit work and commitment to our organization's mission.
- Ability to work independently and prioritize tasks.
- Must be a current college student with a background in marketing or relevant coursework.
- Access to a personal computer with internet connection.
- Strong attendance and punctuality record.

We Offer

- A flexible part-time work schedule of up to 10 hours a week.
- A stipend of \$600 for the first semester with the option to renew or join the staff at the supervisor's discretion
- A supportive and inclusive work environment where you can grow your skills and contribute to a meaningful cause

How to Apply

Send your resume and cover letter to: hiring@voterchoicearizona.org

To learn more about our organization, visit voterchoicearizona.org

Voter Choice Arizona provides equal employment opportunities (EEO) to all employees and applicants without regard to race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, marital status, or military or veteran status in accordance with all applicable laws. We don't tolerate discrimination or harassment based on any of the above. We're committed to building a diverse leadership team. Women, people of color, and members of other historically underrepresented groups are strongly encouraged to apply.