

Looking Back, Moving Forward

Celebrating the 10 Year Anniversary of Vermont Farmers Food Center

Vermont Farmers Food Center was incorporated on April 9th, 2012 and has been Rutland's epicenter of people coming together to access, taste, and celebrate our local food system ever since. Driven by the need for bigger Winter Market space, members of the Vermont Farmers Market led the grassroots community effort to purchase, renovate and reclaim a deserted industrial space in the heart of Rutland and own our food future. Founding members of the effort established Vermont Farmers Food Center, a new non profit organization to steward ownership of the campus and lead the immense potential of growing a regional agricultural economy.



With a mission to re-localize the food system through increased access, education and infrastructure, Vermont Farmers Food Center has spent the last decade bringing more people into the experience of eating fresh, local foods. Every Saturday throughout the Winter months, our community began to gather in this space and connect with their food and one another. This space also created the opportunity for expansion and greater access to food, because it's a true food system when everyone has a seat at the table. VFFC's early work as a non-profit organization focused on creating equitable access to locally grown food. Soon the space was bustling year round with food and educational programming for a healthier community.

Now, at our ten year mark, we are continuing to grow. The success of farmers markets and small food businesses has become an integral part of our local economy and our ability to get more local foods to the places where we all eat.

Thank you for being part of our story and we invite you to join us as we write the next chapter of VFFC's history, by becoming a 10 Year Anniversary Sponsor.

Sponsorship will be recognized throughout 2022 in a series of events and publications celebrating VFFC's 10 year anniversary:

- 10 Year sponsorship Banner displayed at all events, on VFFC's curbside, and permanently hung in VFFC's hall commemorating our 10 Year anniversary.
- Commemorative Publication (10,000 copies)
- Website and social media
- Event series publicity

We hope you will consider this sponsorship as one of our valued community partners that have helped us get this far, as we continue to build our food future together.

Yours in Community,

VFFC's Board of Directors & Staff

VFFC 10 Year Anniversary Sponsorship Packages

Water & Sunlight Sponsor \$1,500 +

- Business, organization, family or individual name on 10 year sponsorship banner displayed at all events, on VFFC's curbside (6,100-14,900 vehicles pass per day) and permanently hung in VFFC's Farmers Hall
 - Full Page Advertisement in 10 Year Commemorative Publication (10,000 copies)
 - Visibility and mention in all VFFC 10 Year Anniversary website and social media content
 - Recognition in all event series publicity
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Soil & Nutrients Sponsor \$1,000

- 1/2 Page Advertisement in 10 Year Commemorative Publication (10,000 copies)
 - Visibility and mention in all VFFC 10 Year Anniversary website and social media content
 - Recognition in all event series publicity
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Pollinators \$500

- 1/4 Page Advertisement in 10 Year Commemorative Publication (10,000 copies)
 - Visibility and mention in all VFFC 10 Year Anniversary website and social media content
 - Recognition in all event series publicity
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Seeds \$1- \$250

- Mention in 10 Year Anniversary Commemorative Publication listing of all supporters and donors

VFFC sincerely and graciously thanks you for your consideration and support!

Deadline for Sponsorship Contributions is Friday, June 17th 2022

Please send your print quality ad and logo to 10VFFC@vermontfarmersfoodcenter.org

checks can be made out to VFFC and sent to:

Vermont Farmers Food Center

P.O. Box 1008, Rutland, VT 05701

For more information on VFFC 10 Year Anniversary Celebration

please visit vermontfarmersfoodcenter.org

or contact Heidi Lynch at hlynch@vermontfarmersfoodcenter.org 802-353-6998.