



2019 Sponsorship Proposal

When you support WorldOregon, you are shaping our shared future!

We believe that deeper global understanding is key to a more peaceful world. We believe there is no limit to what we can achieve when we are willing to reach across borders (whether oceans or comfort zones), to see our world with more compassion. We believe that Oregon can be the hub where world-changing connections begin and grow! Sponsorships help to ensure that these three programs thrive:

- **Global Classroom**
Open the eyes and global curiosity of more than 12,000 K-12 students and teachers across the Portland region each year. Programs include Culture Boxes, Young Leaders in Action, teacher trainings, and the annual Youth Forum.
- **International Visitors**
Enable cross-cultural conversations and professional knowledge exchange between Oregon communities and over 500 youth and adult visitors each year. As one of the largest programs of its kind in the U.S., WorldOregon has an estimated economic impact in Oregon of more than \$2,000,000. More than 300 companies, nonprofits and individuals open their businesses and homes to these visitors.
- **Global Conversations**
WorldOregon is known for its annual International Speaker Series, with four speakers in the spring including visionaries and inspiring voices that are changing our world. The 2019 youth-focused theme is "Future Leaders, Global Voices." With an additional 40-50 events held throughout the year, more than 8,000 people engage in this learning, coming away with new understanding and awareness.

Benefits of Sponsorship

(Please note: WorldOregon is delighted to work with individual sponsors to identify benefits that are most meaningful to you.)

Limitless Impact Sponsorship Benefits (\$15,000+)

Benefits at this level are tailored to meet the goals and needs of the sponsor. We look forward to working with you!

Vital Impact Sponsorship Benefits (\$10,500+)

- Opportunity to sponsor a specific International Visitor or Global Classroom program (see list on Page 3)
- VIP table for 10 at WorldOregon's signature fundraiser, WorldQuest (May 10, 2019)
- Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2019 (*WorldOregon e-news reaches 8,000+ households*)
- Patron level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

Major Impact Sponsorship Benefits (\$8,500+)

- Opportunity to sponsor a specific International Visitor or Global Classroom program (see list on Page 3)
- Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2019 (*WorldOregon e-news reaches 8,000+ households*)
- Patron level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

High Impact Sponsorship Benefits (\$6,500+)

- Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
- Sponsor's engagement with WorldOregon, will be highlighted in a special e-news post at an agreed upon date in 2019 (*WorldOregon e-news reaches 8,000+ households*)
- Premier level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

Impact Sponsorship (\$4,500+)

- Sponsor logo will be featured on our website, www.worldoregon.org, and in the International Speaker Series program
- Reserved Gold level seats at each of the four International Speaker Series events along with passes to the private International Speaker Series receptions
- WorldOregon is delighted to discuss additional benefits of particular importance to our sponsors

Additional information & questions:

Visit www.worldoregon.org

Contact:

Derrick Olsen, President, derrick@worldoregon.org or (503) 306-5243

Susan Ehrman, Development Director, susan@worldoregon.org or (503) 306-5216

WorldOregon | EIN 93-0568356 | 1207 SW Broadway, Suite 300, Portland OR 97205



International Visitor Program Sponsor Opportunities

With WorldOregon's reach around the globe, including 500+ visitors from more than 100 countries to the Portland region each year, you have the opportunity to be recognized as a sponsor of one or more of these programs. Following are examples of specific programs that are scheduled in 2019:

- ***International Visitor Leadership Program:*** With a wide range of professional interests, WorldOregon welcomes several hundred visitors annually to meet with their counterparts to learn and exchange ideas, and to build international friendships and understanding. WorldOregon arranges personalized itineraries for each group, including professional meetings, sightseeing tours, and dinner hospitality in community members' homes.
- ***Bolivia/Peru Youth Ambassadors Program:*** Students between the ages of 15 and 17 have the opportunity to gain knowledge and leadership skills to become more engaged in their communities, and get to know the United States as well as the members of their own group of ethnically, religiously, and nationally diverse participants. These Ambassadors focus on multiculturalism, civic engagement, and youth leadership.

Global Classroom Sponsor Opportunities

As a champion of World Oregon's Global Classroom, you have the opportunity to be recognized as a sponsor of one of the following specific programs. Recognition will be tailored to the specific nature of the chosen program.

- ***"This is Our World" Youth Forum,*** taking place on March 15, 2019 at Concordia University. The annual Youth Forum presents an exciting day of enriching workshops and networking opportunities for high school students where they will build their global awareness and learn how to take action! Space is limited to 20 delegations with 10 students and their teachers in each group who then return to their schools to implement planned action projects.
- ***WorldOregon Culture Boxes,*** represent over 100 countries of the world. Boxes are filled with hands-on, authentic treasures and lessons about the art, culture and daily life of people from every continent. More than 10,000 students in over 30 schools throughout the Portland metro region participate in the program annually.
- ***Young Leaders in Action*** provides a youth-led program that brings together 20+ high school students from across the Portland area to take part in workshops on global issues, leadership training, community service, team-based collaboration, and networking activities. (Nine-month program)
- ***Global Fluency Training for Educators*** provides an opportunity for teachers to understand culture and how it affects students' learning; explore the value of varied perspectives in the school community; identify the challenges and opportunities of a diverse classroom environment; develop skills for effective cross-cultural communication with students and parents. (April 12th, 2019)