



2023-2024 Sponsorship Opportunities

What if you could help promote understanding and cooperation between Oregonians and people around the world?

When you engage with WorldOregon, you are shaping our shared future! We believe that Oregon can be the hub where world-changing connections begin and grow!

Support our vision: to create an expansive and inclusive community where the people of Oregon, SW Washington, and international visitors view WorldOregon as a vibrant and representative hub to connect and network with each other. We aim to engage and collaborate with our communities by meeting them where they are, fostering consistent growth, and encouraging broad participation across generations and diverse lived experiences.

Your sponsorship helps to ensure that our programs thrive:

- **Global Classroom**

Open the eyes and global curiosity of thousands of K-12 students and teachers each year. Programs include Culture Boxes, Young Leaders in Action, and culturally relevant teaching trainings.

- **Global Conversations**

WorldOregon is known for its speaker programs and events, which include visionaries and inspiring voices who are changing our world. With 60+ events held throughout the year (including Great Decisions and the International Speaker Series), more than 5,000 people engage in this learning, coming away with new understanding, awareness, and avenues for engagement.

- **International Visitors**

Enable cross-cultural conversations and professional knowledge exchange between Oregonians and hundreds of international visitors each year. As one of the largest programs of its kind in the U.S., WorldOregon's hosting of international visitors has an estimated annual economic impact in Oregon of nearly \$2 million. Hundreds of companies, nonprofits, and individuals provide business and personal experiences and critical exchanges with these visitors.

"Cascade Corporation is a WorldOregon sponsor because we believe in the fundamental mission of the organization: to engage us with the world, and with each other in an effort to build a brighter future for all. This mission aligns with the values and experiences of Cascade, where our global footprint and network have allowed us to thrive, not only in a business sense, but internally as our diverse workforce has enriched the social fabric of our company."

-- Steve Keller, General Manager, China & Asia Pacific, Cascade Corporation

2023 WorldOregon Sponsors

- | | |
|---------------------------------|-------------------------------|
| ○ Nike | ○ University of Oregon |
| ○ The Greenbrier Companies | ○ KeyBank |
| ○ Avangrid Renewables | ○ Washington State University |
| ○ Cascade Corporation | Vancouver |
| ○ Daimler Truck North America | ○ Travel Portland |
| ○ Delta Air Lines | ○ Business Oregon |
| ○ Unitus Community Credit Union | ○ George Fox University |
| | ○ Custom Decorators |
| | ○ Resolute Public Affairs |
| ○ Port of Portland | |
| ○ Oregon State University | |
| ○ Portland State University | |
| ○ Columbia Sportswear | |
| ○ Lewis & Clark | |
| ○ Microsoft | |
| ○ Travel Oregon | |
| ○ Davis Wright Tremaine LLP | |
| ○ NW Natural | |
| ○ Stoel Rives LLP | |

In-Kind:

- winderlea vineyard & winery
- Hopworks Brewery
- hush, ink
- University of Portland
- Oregon Historical Society

"Unitus is honored to sponsor and collaborate with WorldOregon in important endeavors such as the Young Leaders in Action program. I've seen firsthand how this program empowers the next generation of high school leaders who share a passion for advancing solutions to do big things in and around their community."

-- Steve Stapp, President & CEO, Unitus Community Credit Union

WorldOregon sponsors have opportunities to:

- Share your expertise with and provide special opportunities for our members
- Engage in meetings that foster 2-way exchange with international visitors
- Invite and encourage employees to participate in relevant public programs
- Benefit from WorldOregon's cross-promotion of programs with local nonprofit organizations as well as World Affairs Councils across the U.S.

Benefits of Sponsorship

Levels of Sponsorship:

- WorldOregon Vision Sponsor | \$50,000 (*one available*)
- WorldOregon Mission Sponsor | \$35,000+
- Limitless Impact Sponsor | \$15,000+
- Vital Impact Sponsor | \$11,000+
- Major Impact Sponsor | \$9,000+
- High Impact Sponsor | \$7,000+
- Impact Sponsor | \$5,000+

WorldOregon is pleased to offer the following benefits to all sponsors:

- Sponsor logo will be featured on our website, www.worldoregon.org
- Sponsor logo featured in the International Speaker Series program
- Special passes to invitation-only receptions following International Speaker Series programs
- Sponsor-only meeting(s) among businesses/organizations interested in global trade, investment, and supply chain issues.

Additional opportunities for sponsorship above \$15,000 include:

- Opportunity to share a corporate engagement video during a key public program
- Benefits at these levels are tailored to meet the goals and needs of the sponsor. We look forward to working with you!

Additional opportunities for sponsorship above \$10,000 include:

- Option to sponsor a specific International Visitor or Global Classroom program
- Sponsor logo will be featured on our website, www.worldoregon.org, and during specific public programs
- Sponsor's engagement with WorldOregon will be highlighted in a special e-news post at an agreed upon date (*WorldOregon e-news reaches 5,000+ households*)

"We believe in the power of human connection as a means to creating a deeper global understanding and a broader cross-cultural community. This is why the Port of Portland supports WorldOregon for their tireless work in these areas."

-- Rick Aizawa, Senior Manager, Air Service Development, Port of Portland

Targeted Sponsorship Opportunities

Bridge Together | 2024 Sponsorship

Bridge Together is WorldOregon's signature annual fundraising event. In 2024, Bridge Together will take place in-person (and virtually) on April 26. With hundreds of attendees, and extensive marketing to thousands prior to the event, Bridge Together provides tremendous exposure for our sponsors.

- Platinum Sponsor \$10,000 (*one available*)
- Gold Sponsors \$5,000
- Silver Sponsors \$2,500

Special Program Event | 2024 Sponsorship

WorldOregon is planning a special program event, in-person only, with a major speaker for winter 2024. While details are to be determined it will include extensive marketing to thousands prior to the event and provide tremendous exposure for our sponsors.

- Sponsorship levels TBD

Additional Options | \$2,500 - \$5,000

- Support WorldOregon's **diversity, equity, and inclusion** (DEI) work. Benefits include specific logo placement on WorldOregon's DEI website page.
- Sponsor the annual **Great Decisions** program, exploring pivotal issues currently on the global stage. The eight noontime programs take place over eight weeks between January and March each year. Benefits include specific logo placement on WorldOregon's Global Conversations website page, and weekly announcements at the live, and live-streamed, events.
- Sponsor WorldOregon's **weekly e-news** with a readership of 5,000+ households. The e-news includes public program event announcements, and stories demonstrating our impact around the globe. Benefits include logo placement in the e-news for three months.

*"Together, Delta and WorldOregon connect Oregon to the world.
Whether it is on a Delta plane or through a WorldOregon program, we allow Oregonians
to connect with people and places, near and far, across the road and across the world"*
-- Luis Guitart-Ralda, Senior Sales Account Executive, PDX, Delta Air Lines

Information & Questions

To learn more about WorldOregon's mission, please visit www.worldoregon.org.

Contacts:

Derrick Olsen, President, derrick@worldoregon.org

Jesse Richards, Development Director, jesse@worldoregon.org

WorldOregon | EIN 93-0568356 | 1207 SW Broadway, Suite 300, Portland OR 97205