

Argument In Favor of Measure A

To ensure the City remains a welcoming place to all, the City must make sure “Everyone Belongs Here” applies both to those with a roof over their heads in Alameda and those who are not so fortunate. Treating homeless neighbors with a basic level of dignity and respect is an important community value for our town.

In December 2018, the Alameda City Council voted to make minor changes to the zoning designation on a 3.65-acre parcel on McKay Avenue to allow non-federal uses of the land and the existing eleven buildings. These buildings and their location are a perfect match for Alameda’s urgent need for additional senior and homeless services.

With a Yes vote on Measure A, Alameda voters will confirm the City Council’s decisions to make the site available to provide senior assisted living and other supportive services for unsheltered individuals. It will also allow the City Council to change any land use designations for the site in the future in response to changing conditions or concerns.

A senior housing and medical respite center is well along in the planning process and has earned the support of most of Alameda’s civic, religious, business and environmental organizations. The Caring Alameda Act takes advantage of an incredible opportunity to save money by using existing buildings on surplus government land and to leverage currently available regional and private resources for the provision of these services.

Alameda is a city that strongly cares for our community, especially those most vulnerable among us. Over the past two years, we have stood and loudly declared “Everyone Belongs Here” is our primary community value. Voting “Yes” on Measure A, the Caring Alameda Act, is a chance for Alameda to put this value into practice.

s/ MARILYN EZZY ASHCRAFT
Mayor, City of Alameda

s/ JOHN KNOX WHITE
Vice Mayor, City of Alameda

s/ JEFF LOCKE
Pastor, Grace Church Alameda

s/ GAYLON PARSONS
Senior Warden, Christ Episcopal Church

s/ DOUG BIGGS
Executive Director, Alameda Point Collaborative