Pop Up Rally Prep Guide Table of Contents

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SUGGESTED MATERIALS CHECKLIST (Its okay if you don't have all these things)

Materials	Check if bringing & who
Most Helpful:	
Home Base: a table (if no table, use a car back trunk or put something on the ground, like a blanket)	
Audio: Bull Horn with batteries (if not available, try Microphone Live app with a portable bluetooth speaker)	
Guest sign in sheets (see printable) pens and clipboard(s)	
Any premade signs	
Markers for making signs at the event	
Recycled Cardboard for making signs at the event	
Printable handouts (like the Useful Contacts printable)	
Tape (duct, masking)	
Rocks to hold papers down in the wind	
Other:	
Pre Made Banner (out of mural paper, old bed sheet)	
Other Art (supplies like crayons, art activities like community drawings, art items to display to add interest to the event)	
Stuffed animals of any local animals to be held up, especially for younger participants	
Kids play things/toys to keep young children occupied	

GENERAL AGENDA OUTLINE=1 hour

5-10 min: Gather & set up materials

- greet attendees
- have attendees make signs,
- assign jobs to helpers (see helper list below)

30-40 mins: Official welcome

- explain the event agenda (ie: walk/wave signs, regroup, speeches, clean up)
- introduce key event people (ie: organizers, people helping with jobs)
- announce the plan for the walk and sign waving route,
- Name the call back signal to gather again for the land acknowledgement, speeches, & clean up
- If you wish, allow attendees an opportunity to introduce themselves: name, why here (ie: in a circle to the whole group, in smaller circles to a smaller group, in the crowd, to a person standing next to them.)

10-15 mins: Speeches & Clean Up

- Give the signal to return to gather
- Land acknowledgment
- Speeches by organizers
- If you wish, invite participants to speak
- Clean Up

RALLY ROLES & HELPERS

These are some helpful roles to assign to volunteers before or at the event.

	1
SIGN IN SHEET HELPER -clipboard, sign in sheet, pen	Your job is to ensure people sign in if they wish (see printable template provided)
COUNTER HELPER	Your job is to count the participants and report the number to the coordinator.
SECURITY LIAISON HELPER	At big events, there may be security or police presence. Your job is to greet them and let them know you are there to assist should any needs arise, and to liaison with event organizers.
PHOTO/VIDEO HELPER	Your job is to take photos and videos for the organizers, such as: • group shots to show the size of the crowd • gathered behind banners, • pictures of people with unique/strong signs • one of the speakers. • Get multiple angles • Get one with the MPP's name in the background. Agree upon a sharing method with the organizers, like an email or shared google folder link.
AGENDA HELPER	Your job is to hop in & keep the agenda going if the main organizer(s) get busy with media interviews.

WELCOME TO OUR EVENT!

SIGN UP BELOW TO HEAR ABOUT FUTURE EVENTS & ACTIONS!

NAME	ORGANIZATION, if applicable	EMAIL

USEFUL CONTACTS

EMAIL AND TELEPHONE FOR CURRENT, LOCAL MPPs & PREMIER

MPP	Representation	Email	Constituency Office #
Hon. Doug Ford	Premier	doug.fordco@pc.ola.org	416-745-2859

SOME LOCAL/REGIONAL GROUP CONTACT INFORMATION

Local Group Name	Website
Environmental Defence	environmentaldefence.ca
Reform Gravel Mining	reformgravelmining.ca

LAND ACKNOWLEDGEMENT & SPEECHES

SPEECH SAMPLE 1

(adapted from https://www.reformgravelmining.ca/pushback_on_bill_23)

I oppose Bill 23 for the following reasons. It:

- 1. Guts the role and authority of Conservation Authorities
 - 2. Overrides the authority of local Councils
 - 3. Assaults our Democratic rights and processes
 - 4. Assault on the Provincial Greenbelt

SPEECH SAMPLE 2

(adapted from https://www.reformgravelmining.ca/pushback on bill 23)

I understand and support the need to build more homes in Ontario but in view of critical competing priorities, we need the right kind of housing in the right places.

When we pave over nature with highways and subdivisions, we create more climate pollution, wildlife loss, and flood damage.

When we erode the Greenbelt it is at the cost of the legacy that belongs to future generations.

And when our democracy is constrained, the very essence of Canada and Ontario is being destroyed.

SIGN MAKING & SLOGAN IDEAS

Hands off our Greenbelt!
Keep your Greenbelt Promise!
#HandOffOurGreenbelt
#KeepYourGreenbeltPromise
Save Our Greenbelt!
#SaveOurGreenbelt

Protect water!
Protect the lake!
Choose affordable housing