



DNA
WEST PALM BEACH
DOWNTOWN NEIGHBORHOOD ASSOCIATION

Annual Business Meeting & Community Chat January 27, 2026

The DNA is a non-partisan, all-volunteer, 501(c)(3) nonprofit organization.

Agenda

6:05 pm - **President's Welcome Remarks and Updates, [Sitima Fowler](#)**

6:20 pm - **DNA Board Election, [Rick Rose](#)**

6:25 pm - **WPB Police Intro, [Chief Araujo](#)**

6:30 pm - **Downtown Master Plan Revision Proposal, [Mr. Bernard Zyscovich](#)**

7:30 pm - **Q&A**

7:55 pm - **Adjourn**



Thank You!



Thank You To Our Sponsor



SeacoastBank



Thank You – DNA Board



President – Sitima Fowler
Vice President – Mike Schmidt
Secretary – Stacy Blum
Treasurer - Danilo Freitas
Director – Lin Luo
Director – Marina Careja
Director – Rick Rose



Thank You – DNA Volunteers



Volunteer Coordinator, Lilia Slavova
info@wpbdna.com



Thank You – DNA Founding Donors

Platinum Founding Donors (Gifts of \$1,000+)

- **Sitima and Mike Fowler, Memorializing Sibsankar Rana**
- **Annette McGarry**
- **Tom Carelli, CityPlaceAngels - E-newsletter/Lunch+ Club**
- **Commissioner Christy Fox**

Gold Founding Donors (Gifts of \$500)

- **In Loving Memory of Devoted Mother and Friend, Norma E. Bellino**
- **VIP - Very Important Paws (William Corrente)**
- **John Rothberg (2024, 2025, 2026)**

Silver Founding Donors (Gifts of \$250)

- **Peter Cruise**
- **Marilyn Cortell, Memorializing Neal Cortell**
- **Farid Gazizov**
- **Mary Mertz**
- **Jana Cavalcanti**



Why Does The DNA Exist?

The mission of the Downtown Neighborhood Association is to advocate for the safety, well-being, and quality of life of downtown residents.

The DNA is the hub for residents, created by residents.



2025 DNA Accomplishments

SOCIAL INTERACTION – 9 events

- ✓ 2025 Annual Business Meeting
- ✓ DNA Food Tour at Greenmarket
- ✓ Art Walk
- ✓ Olympian Reception with Bill Bone
- ✓ Wish you were here tour
- ✓ REG Architect Night
- ✓ Sunset Cruise
- ✓ Norton Musuem Night with Music
- ✓ DNA Holiday Party

INFORMATION SHARING

- ✓ 12 newsletters
- ✓ City Commission and DDA meeting highlights
- ✓ 2025 Downtown Master Plan Survey and Results
- ✓ New, easier to navigate website and updated by-laws

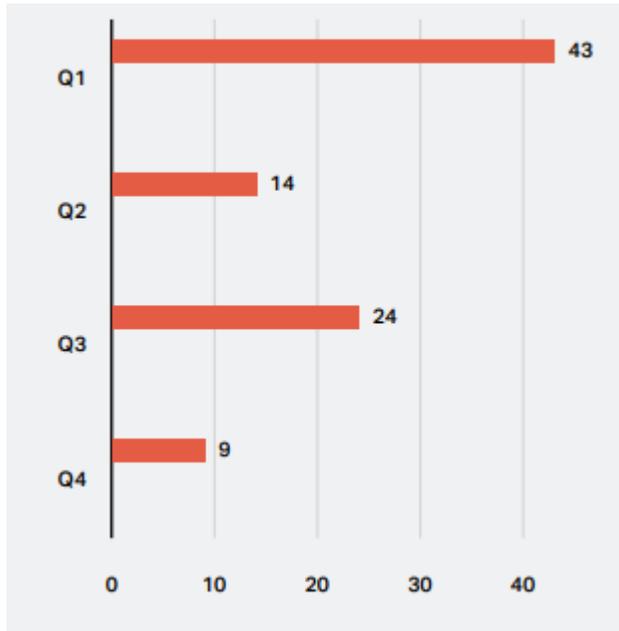
ADVOCACY

- ✓ Meetings with city officials
- ✓ Attendance to DDA and City Commission Meetings with writeups
- ✓ Shared member survey results with commissioners and the Zyscovich team
- ✓ Tracking sheet of member concerns and resolution
- ✓ Downtown drive a longs for city leaders

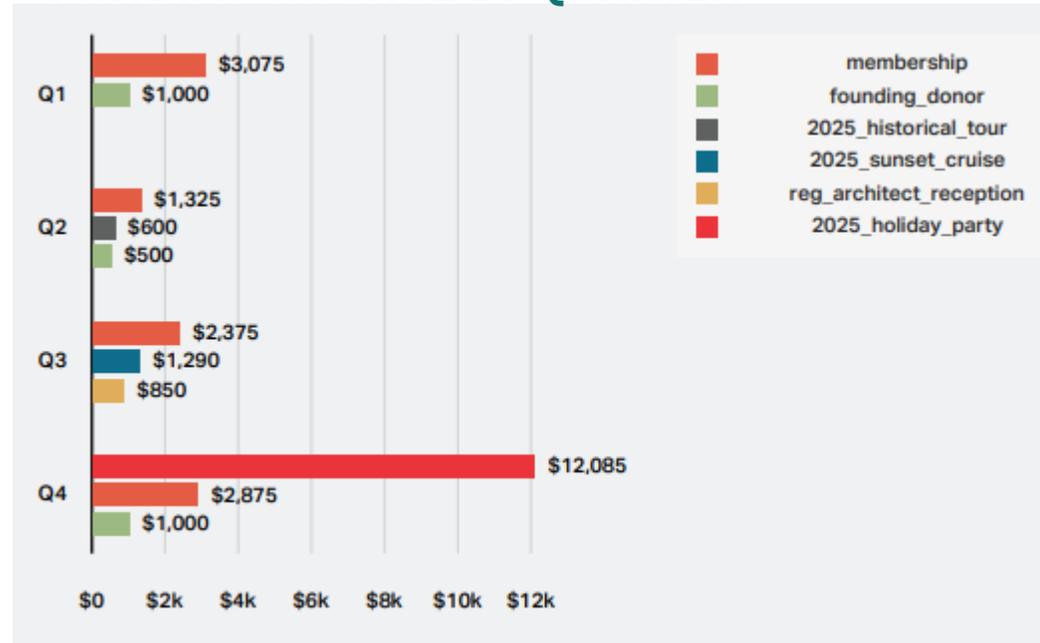


2025 DNA Report Card

MEMBERS – 90



FUNDING SOURCE BY QUARTER



Top attended events:

- 2025 DNA HOLIDAY COCKTAIL PARTY: 158
- 2025 DNA Annual Business Meeting and Commu...: 118
- Cool Down & Step Back in Time: A DNA Night...: 81



2025 DNA Report Card

Sold Out Holiday Party at The Grand Living!



DNA Membership

DNA MEMBERSHIP IS \$25 PER YEAR.

#StrengthInNumbers

DNA is a member & sponsor funded, all-volunteer organization. The membership dues help pay for events, infrastructure, insurance, advocacy, projects, membership drives, volunteer appreciation.



Get Involved

➤ **Come to the next DNA Board Meeting (First Tuesday of the month)**

Tuesday, February 3, 2025, 6:00 PM – 7:30 PM

DDA Office – 107 S Olive Ave, Suite 200

1. Subscribe to our *free* newsletter: wpbdna.com/connect
2. Tell a friend to join: wpbdna.com/connect
3. Become a volunteer: wpbdna.com/involved
4. Become a sponsor: wpbdna.com

Promote and talk up the DNA to non-members and new residents



DNA Board of Directors Election

Rick Rose



Board Election

Up for re-election (4):

Lin Luo – Re-Running unopposed

Stacy Blum – Re-Running unopposed

Marina Careja – Re-Running unopposed

Rick Rose – Not re-running

Jannie Matheson Gerds – Running for the first time



Board seats not up for re-election (these 3 will be up for re-election in January of 2027):

Sitima Fowler, Michael Schmidt & Danilo Freitas



WPB Police Update

Chief Araujo



Downtown Master Plan Revision Proposal

Mr. Bernard Zyscovich

