



PROVIDING A PLATFORM
FOR DEBATE ABOUT LAND USE ISSUES
THAT AFFECT LIVABILITY
ON THE WESTSIDE OF LOS ANGELES

The Westside Urban Forum Presents

Builder's Remedy - A Treatment For Housing Shortages? Friday, November 18th, 2022

Panelists

Dave Rand **Partner, Rand, Paster & Nelson**



Dave Rand specializes in land use law and governmental regulatory matters. His expertise includes various aspects of the planning and entitlement process and navigating residential, industrial and commercial clients through the often difficult and cumbersome local land use approval and California Environmental Quality Act ("CEQA") compliance process.

Dave's practice has grown in recent years with a strong focus on mixed use and multi-family housing development. Dave has used his knowledge of constantly changing state and local housing regulations, including density bonus law, SB 35, SB 330, the Housing Accountability Act, and the City of Los Angeles' Transit Oriented Communities program, to lead his clients' housing projects through the dense regulatory thicket. Dave has obtained governmental approvals for thousands of market rate and affordable housing units throughout Southern California.

As a recognized expert in State and local housing regulations, Dave has testified in front of the State Assembly Housing Committee and spoken at various conferences on the topic of California's housing crisis. Dave has advised candidates and elected officials on matters related to State housing policy reform. Dave also recently served as a member of both the City of Los Angeles and City of Santa Monica Housing Element Task Forces.

Dave's broader experience includes an extensive background in government, politics, and the local business community. He served as the Political Director for the American Israel Public Affairs Committee ("AIPAC") where he managed AIPAC's political affairs in a large territory covering California, Arizona, Nevada, and Hawaii. Dave is also a past Chair of the Jewish Public Affairs Committee of California ("JPAC"), one of California's largest coalitions of Jewish advocacy organizations. His involvement with the local business community includes stints on the Board of Directors and executive committees of the Valley Industry and Commerce Association (VICA) and the Santa Monica Chamber of Commerce.

Alex Fisch **Culver City Council Member**

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California Department of Justice Attorney, in the Natural Resource Law Section of the Attorney General's Office

Council Member Alex Fisch was elected to the City Council in April 2018. Alex previously served as the Chair of the City's Committee on Homelessness, and he now sits on various Ad Hoc and standing Subcommittees of the City Council, including the Regional Oil Operations Subcommittee, Housing and Homelessness Subcommittee, and the Mobility, Traffic and Parking Subcommittee. He represents the City on the Westside Cities Council of Governments (WSCCOG) as a Board Member. On December 17, 2020, the WSCCOG Board appointed Council Member Fisch to serve as the WSCCOG Representative to the Southern California Association of Governments, Regional Council District #41.

Alex is also an attorney for the California Department of Justice, in the Natural Resource Law Section of the Attorney General's Office. He was previously a shareholder at a Century City law firm and was a founding Director of the Institute for Field Research - an independent, nonprofit academic organization that delivers rigorous archaeology field schools to students around the world.

Alex is a graduate of UC Berkeley and the UCLA School of Law. His particular interests include making Culver City an even better place for families, ending neighborhood oil drilling, and increasing housing opportunities and transportation options so that Culver City can maintain its diversity, create safe streets for all, transition to environmental and fiscal sustainability, and demonstrate leadership in the fight to prevent climate breakdown.

Jeff Kiernan Regional Public Affairs Manager of the Los Angeles County Division, League of California Cities



In his role as a regional public affairs manager for the League of California Cities (Cal Cities), Jeff Kiernan works with the 25 cities that make up the Las Virgenes-Malibu, South Bay, and Westside subregions within Los Angeles County, including the City of Los Angeles. Mr. Kiernan is also the Communications Director for the Los Angeles County Division, a role that includes creating the Division newsletter and managing the social media. Cal Cities' overarching mission is to expand and protect local control for cities through education and advocacy to enhance the quality of life for all Californians.

Mr. Kiernan has been with Cal Cities since 2010 and has prioritized many important issues identified by the cities in his region during that time, including: regulating cannabis, expanding local transportation funding, modernizing the Brown Act, expanding affordable housing, and preserving



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local control over land use. Before joining Cal Cities, Mr. Kiernan has been involved in governing and politics at the state, local, and national levels having worked as Special Assistant to California Governor Gray Davis, the Obama for America campaign, and President Obama's first Presidential Inaugural Committee.

Mr. Kiernan grew up locally in the South Bay and now lives in the City of West Hollywood.

Moderator

Max Dubler

Communications Manager, Abundant Housing LA

Max Dubler is an urban planner who works as communications manager for Abundant Housing LA. Before earning his masters in Urban Planning from UCLA in 2022, where his thesis was about anti-housing provisions in local SB 9 implementing ordinances, he spent eleven years working in the downhill skateboard industry as a photographer, writer, videographer, product designer, and sponsored rider. His professional interests include housing affordability and incremental densification of single-family neighborhoods. He still skates.

