



**BBQ IN THE  
GLEN**  
PROFESSIONAL & AMATEUR  
BBQ COMPETITION

**SPONSORSHIP INFORMATION**

**SEPTEMBER 24, 2022**



## BBQ IN THE GLEN

Presented by the Willow Glen Business Association, a tax exempt nonprofit, 501(c)(3), donations are tax exempt.

### Welcome back!

The 5th Annual Willow Glen Summer BBQ Competition / BBQ in the Glen is a community event featuring amateur and professional BBQ teams competing for pride and prizes. Teams are made of families and friends which has created a positive response from our community. It's a great new tradition in Willow Glen!

This family event gives the community the opportunity to sample BBQ from over 20 teams while enjoying a Kids' Court and an afternoon of music, craft beer, wine, and more.

## WHY BE A SPONSOR?

- Opportunity to promote your business and distribute samples, promotional literature and/or trial offers to more than 4,500 people from throughout the bay area on the day of the event and 13,000+ on Facebook & Instagram.
- Inclusion of your logo on [bbqintheglen.com](http://bbqintheglen.com) & [Willowglen.org](http://Willowglen.org) with a description of your company and link to your website, festival's promotional materials, print advertising, social media, and on-site event banners.
- Exposure to Willow Glen's highly desirable demographics and loyal consumer base.
- Opportunity to provide support to the local community, as proceeds from this event support the efforts of the Willow Glen Business Association to make the Downtown Willow Glen area an inviting business district to visitors and residents alike.
- **The largest family event in downtown Willow Glen.**

For more information or questions about sponsorships, please contact:

**Robert Hernandez**  
408.410.9502  
[robert@squiber.com](mailto:robert@squiber.com)

[www.bbqintheglen.com](http://www.bbqintheglen.com)

Willow Glen Business Association 501(c)(3). Your donation will be tax exempt.

### 2019 ATTENDANCE

# 4,500+

\*Event didn't happen 2020 & 2021 due to COVID.

### FEATURED BY



DOWNTOWN  
**WILLOW GLEN**

SAN JOSE'S LOCAL TREASURE

[WWW.WILLOWGLEN.ORG](http://WWW.WILLOWGLEN.ORG)



**The Mercury News**

### Event Coordinator

Robert Hernandez | WGBA BBQ Chair  
408.410.9502



## 2022 BBQ IN THE GLEN SPONSOR LEVELS

BENEFIT	PLATINUM \$5,000 <small>*Include company tent day of event</small>	GOLD \$2,000 <small>*Includes company tent day of the event</small>	SILVER \$1,500	BRONZE \$900
<b>Pre-BBQ Event Recognition</b>	All inclusive			
<b>MAX AMOUNT OF SPONSORS BY CATEGORY</b>	2	10	8	5
<b>Logo Placement</b>				
Large logo on BBQ website and your company bio	Large	Medium		
*NEW- Logo on back of People Choice ticket (Platinum only )	X			
Logo on BBQ website & WGBA website	Large	Medium	Small	Name
BBQ T-Shirts	Large	Medium	Small	
Print Posters in Downtown Willow Glen	Large	Medium	Small	
Social Media graphic (Facebook & Instagram)	X	X	X	X
Social Media Banners	X	X	X	X
BBQ Team Packets	X	X	X	
Business store flyers	Large	Medium	small	Name
Tasting Tickets Day of the event	50	20	10	
<b>Day of Event Recognition</b>				
Brought to you by banner recognition (Platinum only)	X			
10x10 tent day of the event to market your company	X	X		
Logo on day of event banner	Large	Medium	Small	
Announcements day of the event by MC	X	X	X	
Logo on exclusive VIP tent	Large			

## - New 2022 SPONSOR LEVELS -

### VIP TENT

**\$5,000**

(MAX TWO COMPANIES)

We will create multiple banners for you that says VIP tent by "Your Company". This tent will have 50-75 VIP guests with your branding and our presenting sponsors all over it in prominent area of the event. You will receive 10 VIP tickets

\* This package also includes same branding opportunities as gold\*

### SHADED TENT

**\$2,000**

(MAX TWO COMPANIES)

We will create multiple banners for you that says shade provided by "Your Company". This tent has many guest in it. Your branding along with our presenting sponsors will be prominent.

\* This package also includes same branding opportunities as gold with exception of no business tent at the event

### WATER TENT

**\$1,500**

(MAX TWO COMPANIES)

We will create a 3x10 foot banner for you that says water provided by "Your Company". This tent has many guest come through. Your branding along with our presenting sponsors will be prominent.

\* This package also includes same branding opportunities as gold with exception of no business tent at the event

### KIDS' COURT

**\$1,500**

(MAX TWO COMPANIES)

Family is where it's at! We take pride in our Kids' Court providing many fun stations for kids and families to have fun. We will create a large banner that says Kids' Court provided by "Your Company".

\* This package also includes same branding opportunities as gold with exception of no business tent at the event

### PHOTO BOOTH

**\$1,500**

(MAX ONE COMPANY)

The photo booth is always a hit. Your company will join our platinum sponsors as the sponsor of the area. Your logo will be on a banner and on each photo that is printed.

\* This package also includes same branding opportunities as gold with exception of no business tent at the event

[www.bbqintheglen.com](http://www.bbqintheglen.com)

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