

Greetings Fellow Alumni!

Welcome to the December 2022 edition of the Wharton Black MBA Alumni Association's monthly newsletter.

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1. Alumni Updates/In The News

- *Rochelle Clarke, WG' 10 - strengthening the resilience of small businesses*
- *Bryan Turpin, WG'06 - launches independent luxury brand - Made x Hands*

2. Wharton Black MBA Alumni Association Updates

- *Updates from 49th Whitney M. Young Jr. Memorial Conference and Jingle & Mingle Brunch*
- *Successful closing of the \$3M African-American MBA Student Support Fund*

3. Share your story. We want to feature you or your business

Alumni Features and Updates

Rochelle Clarke, WG '10 - Founder of Continuity Strength

Please provide an overview of your current business venture



Continuity Strength has digitized and simplified business continuity planning for small/medium businesses (SMBs). The risk tech solution combines education with preventative action that SMBs use to proactively understand, prevent and mitigate operational risk. It is used by SMBs and advisors who work with SMBs.

- After completion of a questionnaire, SMBs are provided with easy-to-understand contingency plans and customized resilience improvement guidance

that help them respond confidently and bounce back quicker from disruptions

- Advisors use the scalable turnkey solution to provide business continuity planning as a service to SMBs. It enables them to have personalized conversations that help their SMB clients mitigate risk.

Read More



Founded in early 2020, by Samita Malik, WG'06 and Bryan Turpin, WG' 06 - **MADE x HANDS** is an independent luxury brand and home culture pioneer. MADE x HANDS re-asserts Asia's and Africa's rightful place at the center of culture, craft and creativity. Our original pieces pay homage to ancient arts and majestic materials that were trekked over-land and sailed along maritime silk routes as early as 130 BC. The lasting legacy of the silk routes was the fluid exchange of ideas and innovations which flowed between Northern Africa, Central Asia and East Asia. To envision an era of diverse design, MADE x HANDS has purposefully perused a progressive past.

MADE x HANDS makes naturally dyed, handmade home decor and works of art using only the finest natural materials. Our contemporary collection is now available online at www.madexhands.com

Click to shop Made X Hands

Wharton Black MBA Alumni Association Updates



The sold out 49th Annual Whitney M. Young, Jr. Memorial Conference was successfully staged between December 2-3, 2022 under the theme **Advancing Black Legacy: Onward and Upward**. During the conference, a scholarship presentation was made to a student in honor of Hettie Simmons Love, WG' 47 - the first African American MBA to graduate from Wharton, who is also celebrating her 100th birthday this year. [Check out highlights on Instagram](#)



At the WMY Conference, a check presentation was made to Dean Erika James following the **successful closing of the \$3M African-American MBA Student Support Fund**. Thank you to all donors. With your help, Wharton can continue to increase the number of African-American students who attend the best business school in the world.



On December 10, 2022 - Stacey-Ann (WG'10) and Yves Noel (WG'06) graciously opened up their home in Elmsford, NY to alumni, their partners and children for the **Jingle and Mingle AAMBAA Alumni Brunch**. Please stay tuned for similar gatherings during the course of 2023. If you are interested in hosting an alumni gathering, please send an email to wblackalum@gmail.com

Share your story: We want to feature you or your business

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