

Greetings Fellow Alumni!

Welcome to the February 2023 edition of the Wharton Black MBA Alumni Association's monthly newsletter.

IN THIS EDITION

1. Wharton Black MBA Alumni Association Updates

- **Elections Notice:** *Call for Nominations for Wharton Black MBA Alumni Association Board of Directors*
- **Event:** *Elections and Board of Directors Q&A Session - March 8, 2023*

2. Alumni Updates

- *Muoyo Okome, WG' 11 - launches Avatar AI mobile app*
- *Lauren Baker, WG' 18 - Dove Global Brand Manager, launches Ending Hair Discrimination in the workplace campaign in partnership with LinkedIn*

3. Wharton Alumni Relations

- *How to Increase Your Impact by Leveraging the Power of Magic Words - Wharton Lifelong Learning*

4. Reciprocity Ring

- *Share your story and job opportunities with our network*

Wharton Black MBA Alumni Association Updates

Elections Notice: *Call for Nominations*

Board of Director elections for the Wharton Black MBA Alumni Association (WBMBA) are almost here!

We welcome all alumni to consider running for a Board position and also getting more involved with WBMBA. The self-nomination process begins today and applications are due by **Wed., March 15, 2023 by 11:59pm ET**. All candidates must complete the application, which is available here:

[WBMBA Board of Directors Application Form](#)

WBMBA will be electing for all 10 Board of Director positions. We also note that for the roles of Co-Presidents, current nominees are Nadeen Matthews Blair (WG'07, current WBMBA VP of Communications) and Obinna Obilo (WG'08, current WBMBA VP of Community).

Please visit this link for a complete description of all Board of Director positions:

[Description of Board of Director Positions](#)

If there are questions with the application, please email wblackalum@gmail.com.

Thank you and on behalf of the Wharton Black MBA Alumni Association, we look forward to your engagement!

ELECTIONS TIMELINE:

Feb. 28 - WBMBA nomination period commences

Mar. 8 - Prospective Board member Q&A at 7pm ET for interested parties

Mar. 15 - Nominee applications due by 11:59pm ET

Mar. 22 - Voting period opens

Apr. 5 - Voting period ends

Apr. 17 - Vote certification complete and Board of Directors-elect announced

2023 Q&A Session: Wharton Black MBA Alumni Association Elections - March 8, 2023

Come and learn how you can get involved in continuing our efforts to build and strengthen the Wharton Black MBA Alumni Association

[RSVP Here](#)

Alumni Features and Updates

Muoyo Okome - WG '11 launches Avatar AI mobile app



Avatar AI is a mobile app that leverages the power of artificial intelligence and your imagination to create amazing personalized images. It works by taking 10-20 of your pictures/selfies as input to build you a personalized AI model. Once you're happy with your creation, you can share it on your favorite social media platforms, leverage in your Canva projects, and show it off to your family, friends, and followers.

[Read more](#)



Both are qualified.

One is professional.

One is "unpolished."

Black women's hair is 2.5x more likely to be perceived as unprofessional. And in most states, there are no laws to protect against race-based hair discrimination in the workplace.

That's why Dove and LinkedIn have partnered to support the passing of the **CROWN Act**, to end hair bias and hair discrimination nationwide.

Visit Dove.com/LinkedIn to sign the CROWN Act petition and access free learning courses that support a more equitable and inclusive work environment.

#BlackHairsProfessional



Lauren Baker - WG' 18 is the Global Brand Manager at Dove - leading the efforts to end hair discrimination and champion the passage of The Crown Act. Research found that Black women's hair is 2.5x more likely to be perceived as unprofessional. Because of this, 2/3 of Black women change their hair for a job interview. And the pressure is even higher for young professionals, as over 20% of Black women 25-34 have been sent home from work because of their hair. Dove co-founded the

CROWN Coalition to advance anti-hair discrimination legislation called The Crown Act. It stands for Creating a Respectful and Open World for Natural Hair, and is a law that prohibits racial discrimination based on natural textures and protective hairstyles including braids, locs, twists, and bantu knots.

[Read more](#)

[Follow Lauren on LinkedIn](#)

Wharton Alumni Relations

How to Increase Your Impact by Leveraging the Power of Magic Words

Thursday, March 2, 2023

12-1 p.m. ET



Jonah Berger

Associate Professor of Marketing, the Wharton School

From emails and power points to phone calls and pitch meetings, almost everything we do involves words. Words are how we persuade, communicate, and connect. But certain words are more impactful than others. They're better at changing minds, engaging listeners, and driving action. What are these magic words and how can we take advantage of their power?

[Learn more and register](#)

Share your story: We want to feature you or your business

- Highlight your new venture, book or initiative
- Post a job or board opening
- Living overseas? Share your global story

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Wharton Black MBA Alumni Association

<http://www.whartonblackalumni.org/>