

Greetings Fellow Alumni!

Welcome to the March 2023 edition of the Wharton Black MBA Alumni Association's monthly newsletter brought to you on April Fool's Day!

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Wharton Black MBA Alumni Association Updates

VOTING IS OPEN



**CAST YOUR
VOTE**

FOR THE 2023-2025 WHARTON BLACK MBA ALUMNI ASSOCIATION BOARD

Voting ends April 10, 2023

Voting is now officially LIVE for the 2023-2025 Wharton Black MBA Alumni Association Board. Cast your vote between now and April 10, 2023.

[Click here](#) to see the nominees and to vote until **April 10, 2023**

WBMBA NYC Happy Hour - Thursday April 20, 2023

Please join us on Thurs. April 20th at IVY ROOM at the Royalton Park Avenue Hotel Rooftop. Event will be from 6-10pm and address is 420 Park Avenue South (cross is E 29th St.). Full drink and bar menu will be available and we have access to the terrace.

Stay tuned to AAMBAA Alumni WhatsApp Group for further updates and RSVP to Obinna Obilo, WG '08 at 201-341-2834.

Photo Recap - Wharton Black MBA Alumni Association Link Ups in DC and Miami



Wharton Black MBA Alumni Brunch @ The Citidel Miami. (Left to right: Kevin Cadette ('04), Steph Alexis ('15), Barron Channer ('04), Deserrie Perez ('09), Kerby Altidor ('14)).



Wharton Black MBA Alumni in DC

Alumni Features and Updates

Deserrie Perez-Forte - WG ' 09 - *featured in Trinidad Guardian for diversity and inclusion work at LinkedIn*



Deserrie Forte-Perez

Based at LinkedIn for almost five years as a strategic marketer with 18 years of experience, Forte-Perez leads a team of six media sales professionals which offers advertising services for the brand's biggest customers in technology and finance. Prior to that, she was involved in strategic operations at Facebook and worked at financial services giants American Express, Citibank, and Morgan Stanley. But it is her role as diversity and inclusion ambassador that she has been most passionate about.

[Read more](#)

Wharton Alumni Relations

Designing for Dignity: Customer Experiences that Build Trust, Engagement and Community - Wharton Lifelong Learning - *Wednesday April 26, 2023 12 pm - 1 pm ET.*

Dignity – the recognition of the inherent worth of all people – has been argued to be the bedrock of ethics, human rights, and value. But from a concrete, practical perspective, how do we design for dignity, across our stakeholders' experiences or even in our communities? And what happens if we do? In this talk, Professor Lamberton will first define dignity as it unfolds in the marketplace, with particular attention to the business case for its prioritization. She'll then introduce some practical tools that can be used to audit, and optimize for, dignity, and discuss new research that shows its effects on key outcomes such as trust, engagement, and generosity.

[Learn more and register](#)

Share your story: We want to feature you or your business

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Wharton Black MBA Alumni Association

<http://www.whartonblackalumni.org/>

