



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

When: April 25, 2022 6:30PM - 8:30PM

Where: Community Engagement Center or on [Zoom](#)

Invited: All Owners of the Whitewater Grocery Co. and their elected board

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products.

We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Tonight's Purpose: Review Action Items, approve volunteer agreement, see 1/4ly financial report, take Board Assessment & Community Organizing Surveys

Agenda 1 (mid-month meeting) is in-depth discussion, Q&A, or board development/education

Agenda 2 (late-month meeting) is accountability, policy, governance, and board business

Preliminaries: The meeting was called to order by President Katy Wimer at 6:31 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, Brienne Diebolt-Brown, CJ Wagner, Steve Michaelson and Kathie Fleming. Board Members Absent: Ron Binning, Zach Poepke

The mission and values for the Whitewater Grocery Co. was read by Brienne. The intention for this meeting is to review Action Items, approve volunteer agreement, see 1/4ly financial report, take Board Assessment & Community Organizing Surveys .

Member-Owner Natalie Biancalana joined the meeting and was welcomed by Katy.

Brienne moved to approve the agenda. Second by Jem. Motion passed without dissent.

Consent Agenda: CJ moved to approve the minutes from our [March 9th](#) and [April 12th](#) BOD meetings. Second by Brienne. Motion passed without dissent.

[Action Items 2022](#)—UPDATED—

Please have your portion of the Feasibility Assessment complete by June 14th meeting.

[Volunteer Agreement](#)

Brienne moved to reapprove the volunteer agreement, second by Kathleen, passed without dissent.

[Quarterly Financial Report](#)

Up to 814 owners, so far we have received 22 new ownerships this year. We have had a number of expenditures the past few months, including \$3000 for the market study, \$1885 for 7 roots, and insurance and credit card fees. We have also bought tshirts and signs and other materials we were running low on. Form Builder 123 will also come in at the end of May for \$250 for the subscription. The web domain is also renewed. Total uses as of right now is about \$10k. There has been some interest incomes and sales of tshirts and promo materials.

Grant Update

Brienne provided a grant update, got clarifying update which asked if we were only going to be invoiced by two (7 roots and Don Monffit), Brienne confirmed.



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Site Committee Update

Ron met with a realtor about a property that could be a new build, however it's in an area that we have been told is not where we want. Brienne believes we will need the CDA directors help with this, and that we may be able to get assistance in potentially getting a land donation. Steve volunteered to help with the Site Committee.

Board Assessment & Community Organizing Surveys

These are 2 things the board fills out each year to assess ourselves as well as how we assess our community. All board members should take both surveys by next meeting. The Board Assessment is somewhat lengthy so be sure to allow at least 30 minutes to complete. Please have these taken by Monday May 2nd.

2022 Board Calendar

Ownerversary will be May 6th. Up&Coming coming up 05/19-05/21.

Project Timeline

Katie is going to ask 7 Roots how it should be revised.

Future agenda requests

Final thoughts/questions & Adjourn meeting

Closing: President Wimer officially adjourned the meeting at 7:42p.m. The minutes were respectfully submitted to the Board on May 10, 2022 by the Board Secretary, CJ Wagner.