



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

When: 6-7pm
Where: Zoom Meeting

Invited: All Owners of the Whitewater Grocery Co. and their elected board

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products.
We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Tonight's Purpose: Review Co-op Principle #3, recap changes in our meetings, vote on budget change, and discuss new proposals from Katie Novak

Agenda 1 (mid-month meeting) is policy, governance, and board development/education.

Agenda 2 (late-month meeting) is accountability and BIG topics for in-depth discussion

Preliminaries: The meeting was called to order by President Katy Wimer at 6:00 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, Brienne Diebolt-Brown, Steve Michaelson, CJ Wagner, Zach Poepke, Ron Binning, and Kathie Fleming. Board Members Absent: None

The mission and values for the Whitewater Grocery Co. was read by Ron.

Cooperative Principles - The cooperative principles are guidelines by which cooperatives put their values into practice.

Cooperative Principle #3. Member Economic Participation

The economic benefits of a cooperative operation are returned to the members, reinvested in the co-op, or used to provide member services.

Recap of Meeting Changes—Second Tuesday from 6-7pm, mainly on Zoom, to discuss things at length if needed or if not then used for board education. Late Month would be working meetings, 4th Monday from 6:30-8:30 with a robust agenda, mid-month would be mostly just the board but members are welcome to both.

Jen suggested having office hours on Tuesday evening, it was discussed having a 3p-6p one Friday a month.

It was decided to keep the Tuesday meetings for now, and possibly change to Wednesdays in June when people have scheduling conflicts coming up.

Vote to add \$250 for 123 Form Builder to our budget—This is where forms such as the “volunteer interest survey” form is homed. It is a subscription service where we have some forms that are connected to the website, including the form for special access ownership, forms for vendor interest, and more official forms like the volunteer sign-up. Jen is not sure that the forms can be rebuilt into something that is free, nor do we have the operational capacity to assign to someone to put into something free. Ron motions to spend the \$250 for another year, Brienne seconds, passes without dissent.

Discuss & Vote on one of two **proposals** from Katie Novak

Main difference in the proposals is one is short term vs one long term. Steve suggested



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

possibly asking Katie Novak if she would be available “on call” to charge per call. Brienne pointed out that if Steve and Ron are comfortable with the piece mail type of billing then that seems like the correct choice. Jen brought up that the long proposal includes 80 hours for “Creating campaign tools, systems, and processes” may be referring to the Co-App. It was decided that Ron would get some more clarification from Katie regarding what the 80 hrs includes and if we could piece-mail the smaller proposal. Ron is going to email Katie and then there will be a vote taken on SLACK.

ON SLACK 04/19/21: Katy moved to approve a not to exceed amount of \$5000 on Katie Novak contract. Kathleen seconds, passes without dissent.

Future Agenda Items, Wrap up, Adjourn Meeting

Closing: President Wimer officially adjourned the meeting at 7:07 p.m. The minutes were respectfully submitted to the Board on xx xx, 2020 by the Board Secretary, CJ Wagner.