



MEETING MINUTES  
Whitewater Grocery Co  
Board of Directors

**When:** March 9, 2022 5:30PM - 7:00PM

**Where:** Community Engagement Center and Zoom Meeting

**Invited:** All Owners of the Whitewater Grocery Co. and their elected board

**Mission & Vision:** We are your (future) friendly neighborhood grocer supporting fresh and local products.  
We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

**Tonight's Purpose:** Review Action Items, approve policies, review & vote on Proforma work proposal with Don Moffit, hear an update from Seven Roots, and vote on O&O Budget Request

**Agenda 1 (mid-month meeting) is policy, governance, and board development/education.**

**Agenda 2 (late-month meeting) is accountability and BIG topics for in-depth discussion**

**Preliminaries:** The meeting was called to order by President Katy Wimer at 5:03 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, CJ Wagner, Zach Poepke, Brienne Diebolt-Brown, Ron Binning, and Kathie Fleming. Board Members Absent: None

The mission and values for the Whitewater Grocery Co. was read by CJ. The intention for this meeting is to review action items, approve policies, review & vote on Proforma work proposal with Don Moffit, hear an update from Seven Roots, and vote on O&O Budget Request.

Member-Owner Gayle joined the meeting and was welcomed by Katy.

Jen moved to approve the agenda. Second by Ron. Motion passed without dissent.

Accept and enter into the record [minutes from January 24th, February 9th and February 28th BOD Meetings](#) CJ moves to approve, Katy seconds, minutes approved without dissent.

[Action Items 2022](#) – Zach reviewed action items with the board, updated as needed.

**[Policies A: C1-C8](#)**

Brienne moved to approve, Kathleen seconds. Reapproved without dissent

**[Review & Vote on ProForma work proposal](#)**

Jen reached out to Don with ideas of what support we need, and asked for suggestions on what kind of support would help, this is the proposal he came up with. Brienne moves to approve, Kathleen seconds, motion passes without dissent.

**[Seven Roots update & Feasibility work proposal for the grant we're applying for](#)**

Motion to approve supplement proposal pending answers to 3 questions:

Is this feasible for completing in 12mos due to the grant's specifications?

Will there be another invoice from our last contract or is it folded into this new contract?

Can we do a 10% downpayment?

and approval to proceed is dependent on submitting for grant proposal. Motion to approve by Jen, second by Brienne, passed without dissent.

**[O&O Yard Signs Budget Request](#)**

Motion to approve by Ron, Second by Brienne, passed without dissent.

[Feasibility Dashboard sections & Internal Assessment Guide](#) check in

[FCI Session Takeaways](#)



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**Closing:** President Wimer officially adjourned the meeting at 6:37 p.m. The minutes were respectfully submitted to the Board on March 28 , 2022 by the Board Secretary, CJ Wagner.