



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

When: Wednesday, July 13 2022 6:00-7:00PM

Where: Zoom Meeting

Invited: All Owners of the Whitewater Grocery Co. and their elected board

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products.

We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Tonight's Purpose: Review timeline, delegate tasks/roles, and educate Board on Google Drive

Agenda 1 (mid-month meeting) is policy, governance, and board development/education.

Agenda 2 (late-month meeting) is accountability and BIG topics for in-depth discussion

Preliminaries: The meeting was called to order by President Katy Wimer at 5:58 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, CJ Wagner, Ron Binning, and Kathie Fleming. Board Members Absent: Brienne Diebolt-Brown, Zach Poepke

The mission and values for the Whitewater Grocery Co. was read by CJ. The intention for this meeting is to review Co-op Principle #5, hear the Board survey results, and brainstorm our vision, values, & ends.

Cooperative Principles - The cooperative principles are guidelines by which cooperatives put their values into practice.

Cooperative Principle #5. Education, Training, & Information

Education and training for members, Board of Directors, CEOs, and employees to help them effectively contribute to the development of their cooperatives.

Board Survey Results:

Board Function

Areas of opportunity:

- Recruiting
- Reviewing materials and being prepared for meetings

Community Organizing

Areas of opportunity:

- Getting feedback from community at large, stakeholders, farmers, community at large
- Reaching different demographics

Going forward, Ron is going to be the one inputting information on different sites to look into and speaking with landlords

Vision, Values, & Ends

Reviewed and added to Vision, Values & Ends as needed.



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Future Agenda Items, Wrap up, Adjourn Meeting

-Steve brought up the idea of possibly selling some kind of food at the Tuesday market that could be representative of what would be carried in the future store. Katy is going to look more into this with the Market organizers.

Closing: President Wimer officially adjourned the meeting at 7:10p.m. The minutes were respectfully submitted to the Board on July 25, 2022 by the Board Secretary, CJ Wagner.