



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

When: August 22, 2022 6:30PM - 8:30PM

Where: Discover Whitewater office or Zoom

Invited: All Owners of the Whitewater Grocery Co. and their elected board & volunteers

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products. We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Tonight's Purpose: Review Action Items, reapprove 2 charters & 1 policy, hear an update about the Community Survey, review survey Qs from 7 Roots, & discuss FCI Live workshops

Agenda 1 (mid-month meeting) is in-depth discussion, Q&A, or board development/education

Agenda 2 (late-month meeting) is accountability, policy, governance, and board business

Preliminaries: The meeting was called to order by President Katy Wimer at 6:32 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, CJ Wagner, Ron Binning, and Kathie Fleming.
Board Members Absent: Brienne Diebolt-Brown, Zachary Poepke

The mission and values for the Whitewater Grocery Co. was read by Jen Crone. The intention for this meeting is to review action items, reapprove 2 charters & 1 policy, hear an update about the Community Survey, review survey Qs from 7 Roots, & discuss FCI Live workshops .

Member-Owner Natalie Biancala joined the meeting.

Ron moved to approve the agenda. Second by Jen. Motion passed without dissent.

Consent Agenda: Accept and enter into the record minutes from [July 25](#) BOD meeting. CJ moved to approve the July 25 minutes, second by Steve, motion passed without dissent.

Action Items 2022

- [Site Selection Charter](#)
- [Annual Meeting Planning Charter](#)
Updated budget to \$600
- [C9 – Proprietary Information](#)

- Annual Meeting & Board Recruitment—Meeting will be Thursday, October 13th. It has been discussed to have this year's meeting at the Whitewater Movie Theatre, it has been talked about keeping the meeting light with the possibility of having an update from 7 Roots and a quick meeting followed by a family movie screening afterwards. Katy did point out that there is a little less than a month left to get the ballot ready for the open board positions.
- Community Survey Update—No update as of now, Brienne will double check this this week.
- [Survey Qs Review/Discussion](#)—Discussed further options for survey, Brienne is



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going to follow-up with 7 Roots/ UWW.

- **FCI Live Fall 2022 Workshops**—Let Katie know by the end of the week what session you can attend and be ready to do a small presentation on it.

2022 Board Calendar

Future agenda requests—7 Roots update at mid-month meeting

—Ron is putting together a soft campaign for the cap campaign

—Katy brought up referring to the Capital Campaign as a “Community Investment Program”

Closing: President Wimer officially adjourned the meeting at 7:36 p.m. The minutes were respectfully submitted to the Board on xx xx, 2022 by the Board Secretary, CJ Wagner.