



MEETING MINUTES
Whitewater Grocery Co
Board of Directors

When: October 24, 2022 6:30PM - 8:30PM

Where: Community Engagement Center (CEC) or on [Zoom](#)

Invited: All Owners of the Whitewater Grocery Co. and their elected board & volunteers

Mission & Vision: We are your (future) friendly neighborhood grocer supporting fresh and local products. We value: community ownership, quality customer service, welcoming everyone, a lively learning and gathering space, and sustainable practices: people, planet, profit.

Tonight's Purpose: **Review Action Items, reapprove Board Succession Planning Policy, hear Quarter 3 financial report, and discuss Community Survey and possible new Board member!**

Agenda 1 (mid-month meeting) is policy, governance, and board development/education.

Agenda 2 (late-month meeting) is accountability and BIG topics for in-depth discussion

Preliminaries: The meeting was called to order by President Katy Wimer at 6:32 p.m.

Board Members Present: Katy Wimer, Jennifer Crone, Brienne Diebolt-Brown, CJ Wagner, Steve Michaelson, Ron Binning, and Kathie Fleming. Board Members Absent: None.

The mission and values for the Whitewater Grocery Co. was read by Brienne. The intention for this meeting is to **Review Action Items, reapprove Board Succession Planning Policy, hear Quarter 3 financial report, and discuss Community Survey and possible new Board member!**

Member-Owner Natalie joined the meeting and was welcomed by Katy. Natalie informed the board that MailChimp will no longer allow her to schedule when the newsletter will be sent out. Natalie is going to check the account and see if the account has had any recent changes as it has always been free.

Ron moved to approve the agenda. Second by Ron. Motion passed without dissent.

Consent Agenda: Accept and enter into the record minutes from [2020](#) & [2021](#) Annual Meetings, & [9/26 BOD meeting](#)

Brienne moves to approve, second by Jen. Passed without dissent.

[Action Items 2022](#)

Reviewed and adjusted as needed.

- [C12 - Board Succession Planning Policy](#)
 - Brienne moved to approve, Katy seconds, passes without dissent.
- Annual Meeting Debrief
 - Brienne suggested sending out a paper meeting invite to everyone a month in advance next time.
 - Ron suggested having the meeting at the CEC.
 - A recording of the meeting will be sent out in the newsletter with a link to the full meeting and to individual speakers as well.
- [Quarter 3](#) Finance Report
 - In Q3, obtained 4 new owners, most expenses are for 7 roots as well as Katie Novak, and full market study. Annual meeting was \$389 but does have



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additional election related expenses as well to be added. \$14,000 for 7 roots can be reimbursed through grant, which would bring total expenses for the year down to \$13,000. We have 7 months left in the “period of performance” in our grant aka time to spend grant money. Total grant was \$46k and we have spent \$14k and are only allowed to ask for reimbursement twice.

- Survey update/discussion
 - Katy was hoping something would be sent to us by now, Katy resent questions that 7 roots came up with to Kristin.
- Michael joining Board
 - Michael Schwabe is interested in joining board.

2022 Board Calendar

- Reviewed board calendar, made adjustments as needed.

Future agenda requests

- Brienne requested discussing “what’s next” for grants and figuring out how much space we have in the CEC and possibly requesting a bounceback grant for a larger space.
- Jen brought up that the late month meeting for December was currently set for 12/26 and it was decided to remove that meeting from the calendar.

Closing: President Wimer officially adjourned the meeting at 7:43p.m. The minutes were respectfully submitted to the Board on November 28,, 2022 by the Board Secretary, CJ Wagner.