WORKING TOGETHER MISSISSIPPI

Building the Power to Rebuild Mississippi

Get Out the Vote 2026

Getting Started: Your Role in the Campaign

A briefing for participating institutional leaders

Strictly nonpartisan · Pledge data stays confidential · Election Day: Tuesday, November 3, 2026

TODAY'S ROADMAP

Two parts: the plan, then how to start

Part I — Overview

The plan at a glance

1. Working inside out — the strategy
2. Timeline & key dates
3. Your first steps
4. Who does what

Part II — How to begin

July–August

1. Commit your institution
2. Build a team
3. Set a vote goal
4. Announce & distribute pledge cards
5. Return cards & get weekly reports

PART I

Overview

- Working inside out — the strategy
- Timeline & key dates
- Your first steps
- Who does what

Working inside out

Start at the center, where trust is highest — then widen the circle as Election Day approaches.



1 · Inside the institution

Pledge cards to every member

2 · Friends & family

Each member → ~10 people they know

3 · The neighborhood

Final weeks: canvass nearby

OVERVIEW · TIMELINE

From today to Election Day

Now–Jul	Aug	Sep	Oct 1–19	Oct 20–Nov 2	Nov 3
Set up team & target	Launch pledges	Pledges + friends & family	Register & make plans	Canvass neighbors	Election Day

Sept 21

Absentee voting begins

October 5

Voter registration deadline

October 31

Absentee voting ends

November 3

ELECTION DAY

Five steps to launch

The July–August startup at a glance — we'll walk through each in Part II.

1

Commit

Leader signs off on the WTM site

2

Build a team

One leader + 3–5 members

3

Set a goal

Achievable, but a real stretch

4

Announce & distribute

Pledge cards to every member

5

Return & track

Send to organizer; get weekly reports

Who does what

Institutional leader

Commits the institution, names the team, shares the member list, sets the tone, and helps announce the campaign.

Campaign leader

Coordinates day to day and is the main point of contact with WTM.

Campaign team (3–5)

Circulate and collect pledge cards, follow up with members, send reminders, and organize registration, rides, and canvassing.

WTM regional organizer

Provides pledge cards, scripts, training, neighbor lists, and weekly progress reports — and answers questions.

PART II

How to begin

- July–August launch
- Five steps, one at a time
- Your organizer helps with each

1 Commit your institution

July

- The institutional leader signs off — confirming your institution will take part.
- Complete the short commitment form on the WTM website.
- This connects you with your regional organizer, who supports every step that follows.

Who signs off

The clergy member or executive director. Their sign-off lends the campaign credibility and signals that it matters to the institution.

2 Build a team

July

- Name one campaign leader to coordinate and serve as WTM's main contact.
- Recruit a team of 3–5 members to circulate and collect pledge cards and follow up.
- Enter the team's names and contact information on the web form.
- The leader shares the member/contact list with the team — it stays with your institution.

What the team does

Circulate and collect pledges, follow up with members, send reminders, and help organize registration, rides, and canvassing.

3 Set a vote goal

A goal that stretches but is reachable — set it with your organizer.

Member roll

Base it on your membership count — a share of active members.

120 members → 90

Looser membership

Base it on regular participation — attendance, families, community.

200 regulars → 150

Community nonprofit

Base it on the constituencies you serve — clients, participants, volunteers.

300 served → 225

Example goals shown at ~75% of your base. The target is a goal, not a ceiling — aim high.

4 Announce & distribute pledge cards

July–August

- Announce the campaign — from the pulpit, in the bulletin/newsletter, and by email.
- Print pledge cards, or get them from your regional organizer.
- Hand a card to every member, and share the online link: www.workingtogetherms.org/vote.
- Use the ready-made scripts in the handbook — no need to write from scratch.

WTM provides

Printed pledge cards, the online pledge link, and copy-paste announcement scripts for pulpit, bulletin, and email.

5 Return cards & track progress

Ongoing, from August

- Collect signed pledge cards as they come in — they stay confidential.
- Return them to your organizer, on paper or digitally, for WTM's database.
- Receive weekly progress reports from WTM — pledges in your institution, community, and state.
- Use the reports to follow up with members who haven't pledged yet.

Confidential

Pledge information is used only to help members vote — never shared, sold, or published.

THIS WEEK

Start with these three

1

Commit your institution

The leader signs off on the WTM website.

2

Build your team of 3–5

Name a campaign leader and recruit your team.

3

Set your vote goal

With your organizer — a goal worth working for.

Take the pledge & learn more: **www.workingtogetherms.org/vote**

In partnership — Working Together Mississippi