

WSCO Board Meeting Notes
209 Page Street West, St Paul, MN 55107
Monday, July 6, 2026
6:00 pm to 8:00 pm

Present: Coral Gessner, Nancy Negrette, Soleil Ramierez, Laura Hermer, Ana Perez, Jeannine Pohl, Joy Sorensen Navarre, Jazzalyn Baker, Larry Lucio

Absent: Raniya Abawari, Santino Franco, Sebastian Gonzalez Navarro

Staff: Monica Bravo, Elizabeth Coco, Tracy Lamparty

Agenda:

6:00 Welcome and call the meeting to order

6:10 Board Documents (Tracy, 10 min)

Board members filled out and signed board documents.

A member moved to revise the agenda to remove discussion of meeting bimonthly and instead proceed to a closed-door meeting at that time. The motion passed unanimously.

6:20 Finances and Consent Agenda (vote required) (Tracy and Coral, 5 min)

June meeting minutes

July meeting agenda

Financials

Consent agenda passed by unanimous approval.

6:25 Financials Continued (Tracy, 15 min)

The board approved the annual report form, approving the Form 990 voted on in the March 2026 meeting, by unanimous vote.

The board also unanimously approved the reauthorization of WSCO's line of credit with Bank Cherokee. The line of credit has never been accessed since its establishment in 2018 but is available in case of need.

6:35 State of WSCO - (Monica 15 min)

10 Year Plan Update

Cesar Chavez St. Renaming

The Union Park District Council is seeking other district councils to ask St. Paul to make administrative citations and findings available and searchable in PAULIE. PAULIE is a new system and isn't working well at present in the experience of at least one board member. The board unanimously approved a motion from a member to table the proposal.

WSCO has a draft 10 year plan, 2025-2035, in progress. The board should have a draft to review by August. WSCO plans to submit it to the city in September 2026.

We've hired a full-time manager of development. Her name will be made public once she gives notice to her current employer.

A film crew from Seattle will be filming a segment on Southport soon.

There will be three sessions on the renaming of Cesar Chavez St.: July 16, 6-8pm; July 25, 10-12; July 28, 6-8pm, all at the Wellstone Center. WSCO will be leading this effort in collaboration with other community groups.

6:50 Corridor Rebranding Event Update (Coco, 15 min)

WSCO just concluded the first grant year of the corridor work, focusing on Smith St. and District del Sol. There now is an overarching brand for the West Side, as well as brands for the two corridors. WSCO got further input at Voices on the Smith branding. We'll be sending a map to everyone in the 55107 with a list of businesses and a way of stamping them if people visit them. St. Paul has renewed a second year of funding in the amount of about \$90,000 for more work on the District del Sol brand.

7:00 Closed door meeting

Adjourn at 7:48pm