

RESTAURANT MEMBERSHIP OPPORTUNITY



LET'S CELEBRATE WEST VIRGINIA RESTAURANTS!

The West Virginia Hospitality and Travel Association is the official voice of the food service, lodging, adventure, and tourism industries. Working together with our members, we provide the highest level of support possible to help your restaurant not only survive, but thrive!

YOUR WVHTA MEMBERSHIP INCLUDES

- Dual membership with WVHTA and the National Restaurant Association
- Legislative lobbying services and updates on issues impacting your restaurant
- Weekly newsletters and updates on the latest West Virginia Hospitality and Tourism industry news, including alerts and analysis of new rules, regulations, legislation, relief proposals, and [more](#).
- Unparalleled assistance on alcohol beverage and control issues
- Discounts to ServSafe classes
- Free job postings on [wvhta.com](#)
- Partnerships with United Healthcare and Heartland Payment Systems
- Up to 20% off Broadcast Music Inc. fees and discounts with other marketplace vendors
- Support of full-time WVHTA staff
- Invitations and discounts to membership events such as the Hospitality University Conference and Tourism Day Legislative Reception

AND NEW FOR 2022

wv living MAGAZINE

Your restaurant's inclusion in West Virginia's only statewide travel, tourism, and lifestyle magazine, *WV Living* magazine's dining guide, in all four 2022 issues for free, and on a live searchable database on [wvliving.com](#) promoted through our website and social media reaching a cumulative audience of 250,000, with the option to upgrade to a featured listing that includes a small write-up and picture for **only \$150**.



Special discount advertising opportunities with *WV Living*

Quarter-page	\$400
Original price	\$900
Half-page	\$750
Original price	\$1600
Full-page	\$1300
Original price	\$2400

MEMBERSHIP COST STARTING AT \$600 ANNUALLY



For more information on WVHTA Membership, contact Jordan Nuzum, Membership Director at [304.347.2100](tel:304.347.2100) or email jordan@wvhta.com.

Questions regarding advertising in *WV Living* magazine, contact Bryson Taylor, Sales Director at [304.672.6965](tel:304.672.6965) or email bryson@newsouthmedia.com.