

HOSPITALITY UNIVERSITY SPONSORSHIP OPPORTUNITIES

Sunday, February 25, 2024 - Tuesday, February 27, 2024

The Greenbrier – White Sulphur Springs, WV

Let's Go Together



Hospitality
UNIVERSITY

PLATINUM LEVEL - \$10,000.00 (1 Available)

Seven (7) Complimentary Conference Registrations
Recognition As Conference Title Sponsor
Welcome Reception Sponsor
Logo On Front Page of Program
Materials Available at Registration Desk
Recognition During Welcome at Beginning of Conference
Sign Recognition at Event Entrance
Sign Recognition in the Conference Registration Area
Platinum Recognition in Conference Program
Prominent Exhibitor Space at Event
Recognition On WVHTA's Website with Logo and Direct Link to Sponsor's Homepage
Recognition on WVHTA Social Media Pages
Two Foursomes for WVHTA Golf Tournament
Hole Exhibitor at WVHTA Golf Tournament
Hole Sponsor at WVHTA Golf Tournament

DIAMOND LEVEL - \$7,500.00 (SOLD)

Five (5) complimentary conference registrations
Recognition as Brunch and Keynote Speaker Sponsor
Materials Available at Registration Desk
Sign recognition at event entrance
Sign recognition in the conference registration area
Recognition During Welcome at Beginning of Conference
Diamond recognition in conference program
Prominent exhibitor space at event
Recognition on WVHTA's website with logo and direct link to sponsor's homepage
Recognition on WVHTA Social Media Pages
One Foursome for WVHTA Golf Tournament
One Hole Sponsorship for WVHTA Golf Tournament

GOLD LEVEL - \$5,000.00

Three (3) complimentary conference registrations
Recognition as Tuesday Awards Luncheon Sponsor
Prominent sign recognition at event entrance
Prominent sign recognition in the conference registration area
Recognition During Welcome at Beginning of Conference
Gold recognition in conference program materials
Prominent exhibitor space at event
Recognition on WVHTA's website with logo and direct link to sponsor's homepage
Recognition on WVHTA Social Media Pages

SILVER LEVEL - \$2,500.00

Two (2) complimentary conference registrations
Recognition as Monday Night Reception Sponsor
Prominent sign recognition at event entrance
Sponsor recognition at event entrance
Sign recognition in the conference registration area
Exhibitor space opportunity at event
Silver recognition in conference program materials
Recognition on WVHTA's website and event page

BRONZE LEVEL - \$1,500.00

One (1) complimentary conference registration
Sponsor recognition at event
Exhibitor space opportunity at event
Sign recognition in the conference registration area
Bronze recognition in conference program materials
Recognition on WVHTA's website and event page

COPPER LEVEL - \$1,000.00

Exhibitor space opportunity at event
Sign recognition in the conference registration area
Copper recognition in conference program materials
Recognition on WVHTA's website and event page

FRIEND LEVEL 2023 - \$500.00

Sign recognition in the conference registration area
Friend recognition in conference program materials
Recognition on WVHTA's website and event page



WVHTA & WVACVB Hospitality University
The Greenbrier – White Sulphur Springs, WV
February 25-27, 2024

Sponsorship Registration



Name (as it will appear on nametag) _____

Representing _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Web Site: _____

Please check sponsor level below:

2024 Sponsor: ☐ Platinum \$10,000 ☐ Diamond \$7,500 ☐ Gold \$5,000

☐ Silver \$2,500 ☐ Bronze \$1,500 ☐ Copper \$1,000.00 ☐ Friend \$500.00

Other Registrant's:

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

SPONSOR REGISTRATION DEADLINE for 2024– February 15, 2024

WVHTA reserves the right to make changes to the conference agenda and speakers as conditions dictate. If the conference is cancelled, liability is limited to the refund of the registration fee.



Make checks payable to: WVHTA

Mail form with payment to:
WVHTA

Attn: Jordan Nuzum
PO Box 2391, Charleston, WV 25328



For Credit Card payment, please contact Jordan Nuzum at 304-347-2100 or
Jordan@wvhta.com