

2024 Hospitality University Agenda

Sunday, February 25, 2024

3:30 – 6:00 PM

Registration
Colonial Hall Alcove

6:00 – 7:00 PM

Welcome Reception
Cameo Ballroom

Dinner On Your Own – Enjoy The
Greenbrier's Dining Venues
Reservations recommended

Monday, February 26, 2024

8:30 AM – 5:00 PM

Registration
Colonial Hall Alcove

8:30 – 10:30 AM

Coffee Break
Colonial Hall

9:00 AM

Welcome
Buddy Butler, WVHTA Chair
Annette Gavin Bates, WVACVB Chair
Colonial Hall

9:15 AM

Opening Remarks
Governor Jim Justice (Invited)
Colonial Hall

9:30 – 10:30 AM

Education Panel
Colonial Hall

10:30 – 10:45 AM

Gubernatorial Candidate
Colonial Hall

10:45 AM – 12:00 N

Brunch
Paul Smith
Chesapeake Hall

12:30 – 1:30 PM

PODA - Beverage Panel

Colonial Hall

1:30 – 2:30 PM

Entrepreneur Panel

Robin Hildebrand

Ken Allman

Josh Bennett

Tom Heywood, Moderator

Colonial Hall

2:30 – 2:45 PM

Gubernatorial Candidate

Colonial Hall

2:45 – 3:45 PM

Customer Service Presentation

Colonial Hall

3:45 – 4:00 PM

Gubernatorial Candidate

Colonial Hall

4:00 – 5:00 PM

AI Presentation – Pat Strader

6:30 PM – 7:30 PM

Reception

Crystal Room

Dinner On Your Own – Enjoy The
Greenbrier's Dining Venues
Reservations Recommended

Tuesday, February 27, 2024

8:30 AM – Noon

Registration
Colonial Hall Alcove

8:30 AM – 10:30 AM

Coffee Break
Colonial Hall

9:00 – 10:00 AM

Shannon Gray
Colonial Hall

10:00 – 10:15 AM

Gubernatorial Candidate
Colonial Hall

10:15 – 11:15 AM

What's Your Niche -CVBs
Colonial Hall

11:15 – 11:30 AM

Gubernatorial Candidate
Colonial Hall

11:45 AM

Awards Luncheon
Chesapeake Room

WVHTA Awards – Tom Heywood

Remarks – Chelsea Ruby

Closing Remarks - Buddy Butler,
WVHTA Chair