

young nonprofit
professionals network
southern nevada

2016 Strategic Plan

Vision Statement

YNPN will proudly and positively impact the Southern Nevada community and the nonprofit sector by supporting and developing nonprofit professionals

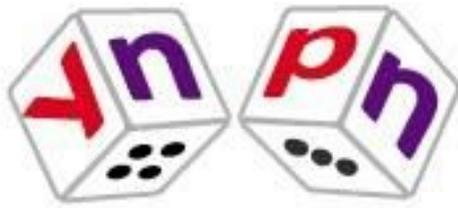
Board of Directors

Rae Lathrop, Chair
Kate Hibbard
Jared Busker, Treasurer
Melissa Watson Coetzee, Secretary
Betsy VanDuesen, past-chair
Jacob Murdock
Jessica Brooks
Marissa Duke
Erin McDermott, Vice-Chair
Aaron Manfredi, Secretary
Patricia Haddad
Daigo Ishikawa
Lola Brooks

Advisory Board

Andrew Shuricht
Dianna Russo
Alan Diskin
Stacey Wedding
Scott Emerson
Ruth Urban
Lucy Klinkhammer
Susan Somers
Kate Gilman
Jodi Tyson

January, 2016



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YNPN will proudly and positively impact the Southern Nevada community and the nonprofit sector by supporting and developing nonprofit professionals

Theme: Professional and Personal Development

Goal 2: By 12/31/2016, YNPN will provide four personal development events for members to connect. Success will be determined by 20 number of people participating and 80% people rating the event as “effective” or “highly effective”.

Strategy: YNPN will provide two events that build on the success of Liberating Structures.

Strategy: YNPN will provide two events that include a wellness or learning outcome, e.g. hiking, ted talks, guided walks, viewing parties, etc.

Lead: Kate

Co-Lead: Melissa / Patricia

Goal 3: By 12/31/2016, YNPN will provide at least two professional development events for members to connect. Success will be determined by 20 number of people participating and 80% people rating the event as “effective” or “highly effective”.

Strategy: YNPN will connect with experts to present on topics of interest.

Strategy: YNPN will utilize survey data to determine topics of interest.

Lead: Jacob

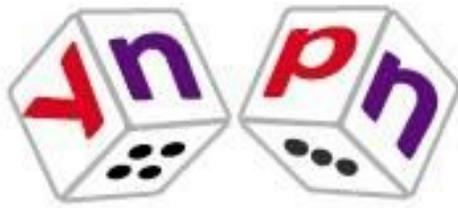
Co-Lead: Daigo

Goal 4: YNPN will create a calendar of professional development opportunities for members of the nonprofit community.

Strategy: YNPN will collect events from around the community and post on the calendar.

Lead: Daigo

Co-Lead: Kate



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Theme: Mentorship

Goal 6: YNPN will engage nonprofit executives to participate alongside YNPN members by attending all of the events.

Success will be determined by at least 5 executives participating in 25% of events held.

Strategy: Identify key leaders who add value to the community and personally invite them to attend YNPN events. Provide explanation that their purpose is to allow for the opportunity of mentorships with YNPN members.

Strategy: Grow, retain and re-engage Advisory Board and past board members.

Lead: Marissa

Co-Lead: Aaron

Goal 7: By 12/31/2016, YNPN will facilitate an event(s) for all YNPN Board Members to volunteer to mentor youth in the Clark County School District ie. monthly mentor sessions, vista mentorship, pay-back day.

Strategy: Develop speaking points for members to utilize when mentoring youth.

Strategy: Identify opportunities that take into consideration the time commitments of the board members. Mentorship could include a regular commitment or a Pay-Back experience for example.

Lead: Marissa

Co-Lead: Aaron

Theme: Membership

Goal 1: By 2/15/16 YNPN will survey all members to identify priorities for the following years activities.



Success will be determined by 60% return rate on the survey.

Strategy: Utilize Survey Monkey / Nation Builder to determine interest in topics for four networking events and four professional development events.

Lead: Patricia

Co-Lead: Melissa / Kate

Goal 2: Establish protocol and mechanisms to engage members in organizational growth and operations

Strategy: Once database is cleaned, obtain member feedback to inform organizational strategies and actions

Strategy: Streamline communication between board and membership

Strategy: Create standards for membership benefits within events and programming

Lead: Lola

Co-Lead: Patricia

Operational Goals

Goal 1: By 2/14/16, ensure the website is up to date and the database is cleaned.

Goal 2: Ensure the website and database are up to date on a quarterly basis.

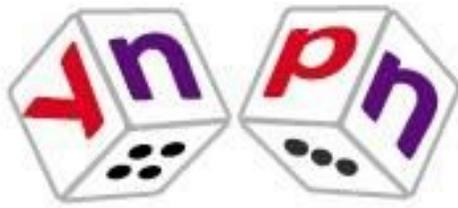
Goal 3: By 1/30/2016, ensure every board member is trained in Nation Builder.

Lead: Lola

Co-Lead: Jess

Goal 4: Ensure the organization remains compliant with all 501c3 regulations.

Goal 5: Transition the organization to a new bank and ensure the financial management systems are streamlined as determined by the Chairperson and the Treasurer.



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Lead: Rae

Co-Lead: Jared

Goal 6: Ensure the board designates and holds accountable a representative to serve as a national liaison.

Goal 7: Support / empower board programming.

Lead: Rae

Co-Lead: Jared

Goal 8: Ensure regular external communication via social media and newsletter

Strategy: Send at least Quarterly newsletters.

Strategy: Update social media including Facebook and Twitter

Lead: Rae

Co-Lead: Melissa, Kate, Daigo