# CLEVELAND HEALTHY KIDS' MEALS
# FALL 2021 POLLING SUMMARY

***About the poll***

*The Center for Marketing and Opinion Research (CMOR) conducted a Healthy Kids' Meals Survey on behalf of the American Heart Association in the fall of 2021 to measure perceptions and support for healthy meal initiatives in Cleveland. The final sample consisted of 400 registered voters who were demographically representative of the adult voting population of the City of Cleveland.*

| | |
|---|---|
| **Policy Support** | • 73% of parents, and two-thirds of all residents polled (66%) would support a policy that ensures that restaurant kids' meals meet basic nutrition standards.<br>• Nearly two-thirds of residents (60%) felt it should be a top or major priority for Cleveland city government to take steps to increase healthy food options on restaurant children's menus.<br>• A large majority of respondents felt that controlling health care costs should be a top or major priority for Cleveland city government (79%). |
| **Decision-making, perceptions and behaviors** | • 91% of respondents were concerned about disparities in access to healthy foods.<br>• Restaurant meals continue to play a major role in overall diet, with 86% of residents eating at a restaurant at least once a month, and 39% eating from a restaurant at least once a week.<br>• A quarter of respondents (26%) order for a child, ages 12 and under, most or all of the time when purchasing restaurant meals. |
| **Additional takeaways** | • Slightly more than half of parent respondents (53%) were aware of the healthy default drinks ordinance for restaurant kids' meals passed in 2020 in Cleveland.<br>• More than three-quarters (77%) of parents agreed that offering healthier default drinks helps them make better drink decisions. |