

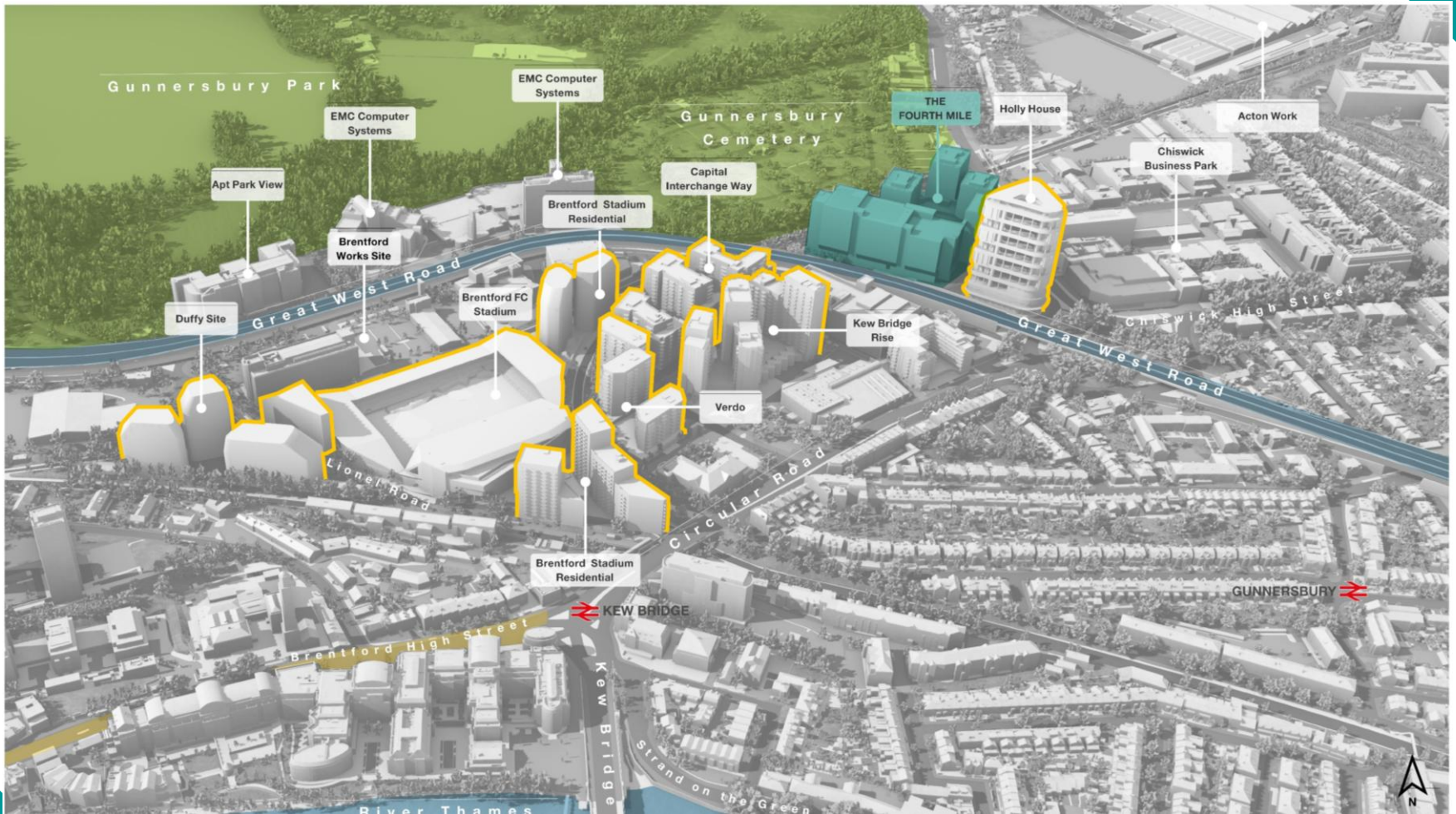
The site today



The site today



The 2023 approval

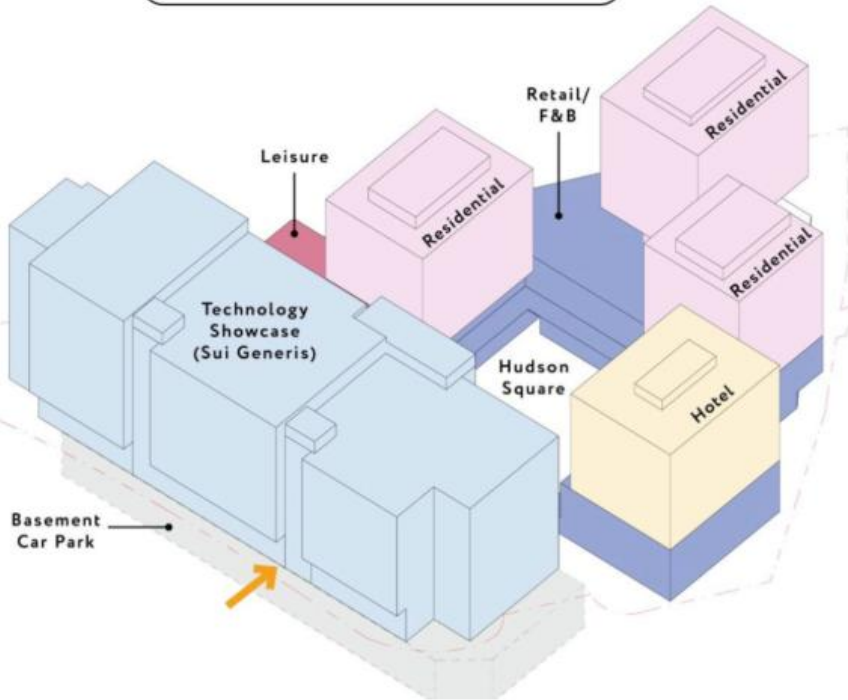


The 2025 changes



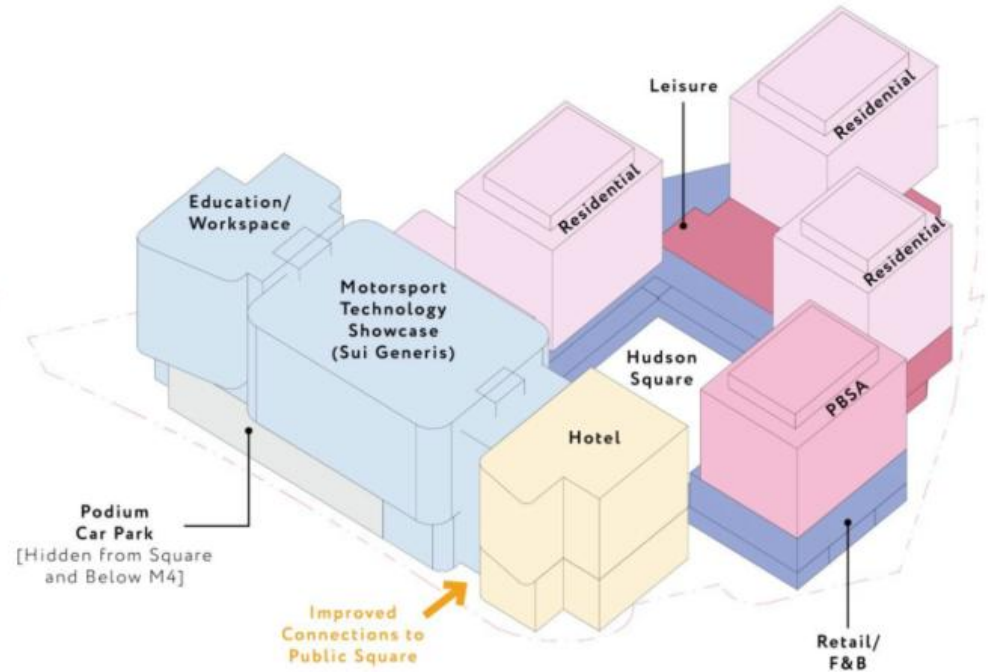
Side by side – 2023 and 2025

Consented Scheme



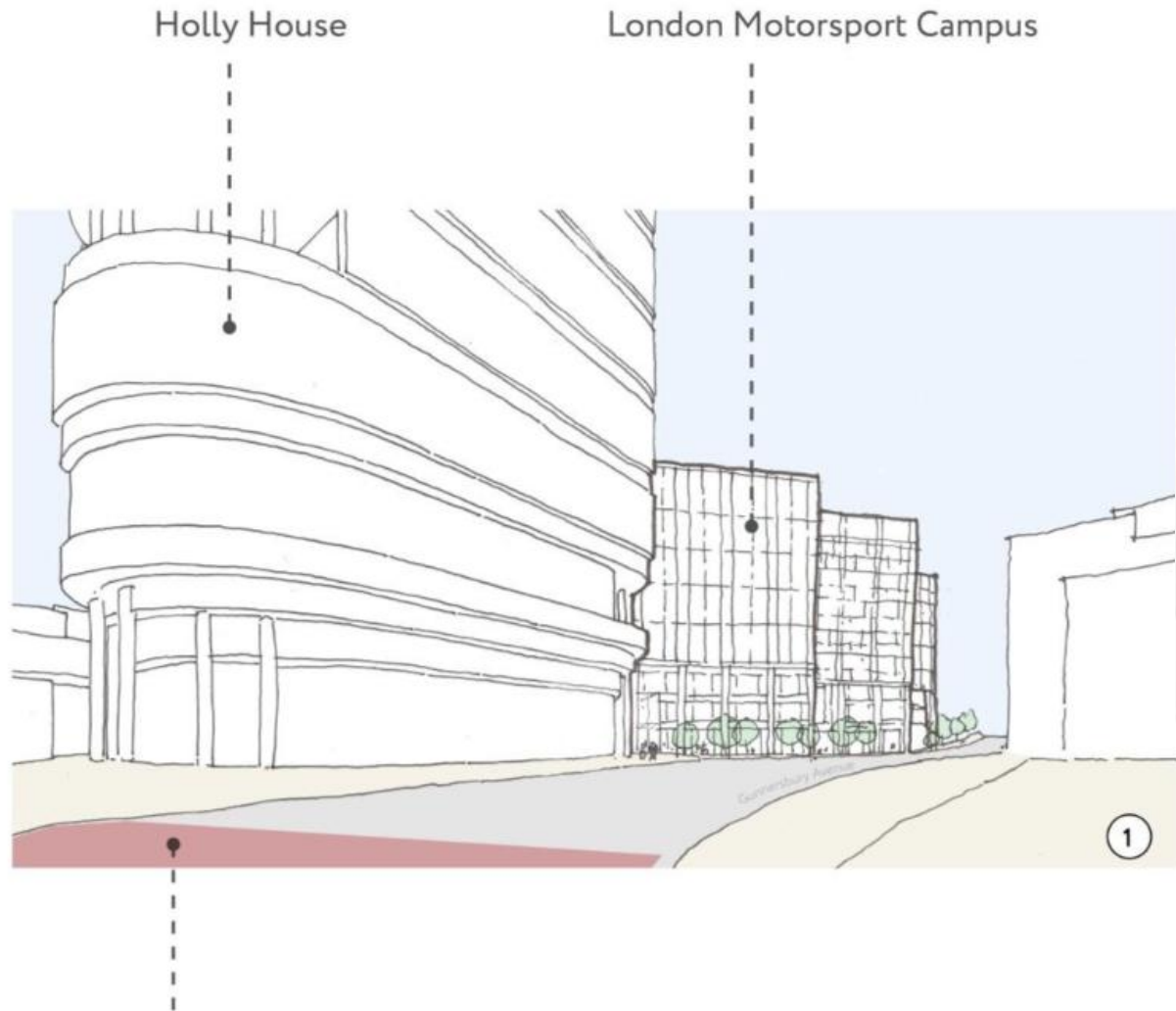
234 homes
197 hotel room

Consented Scheme Evolution



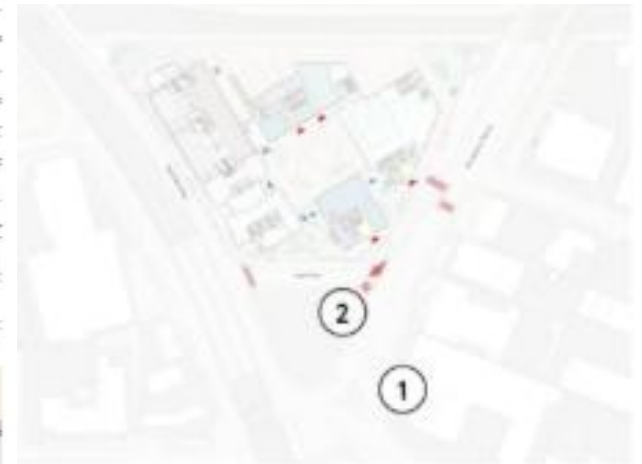
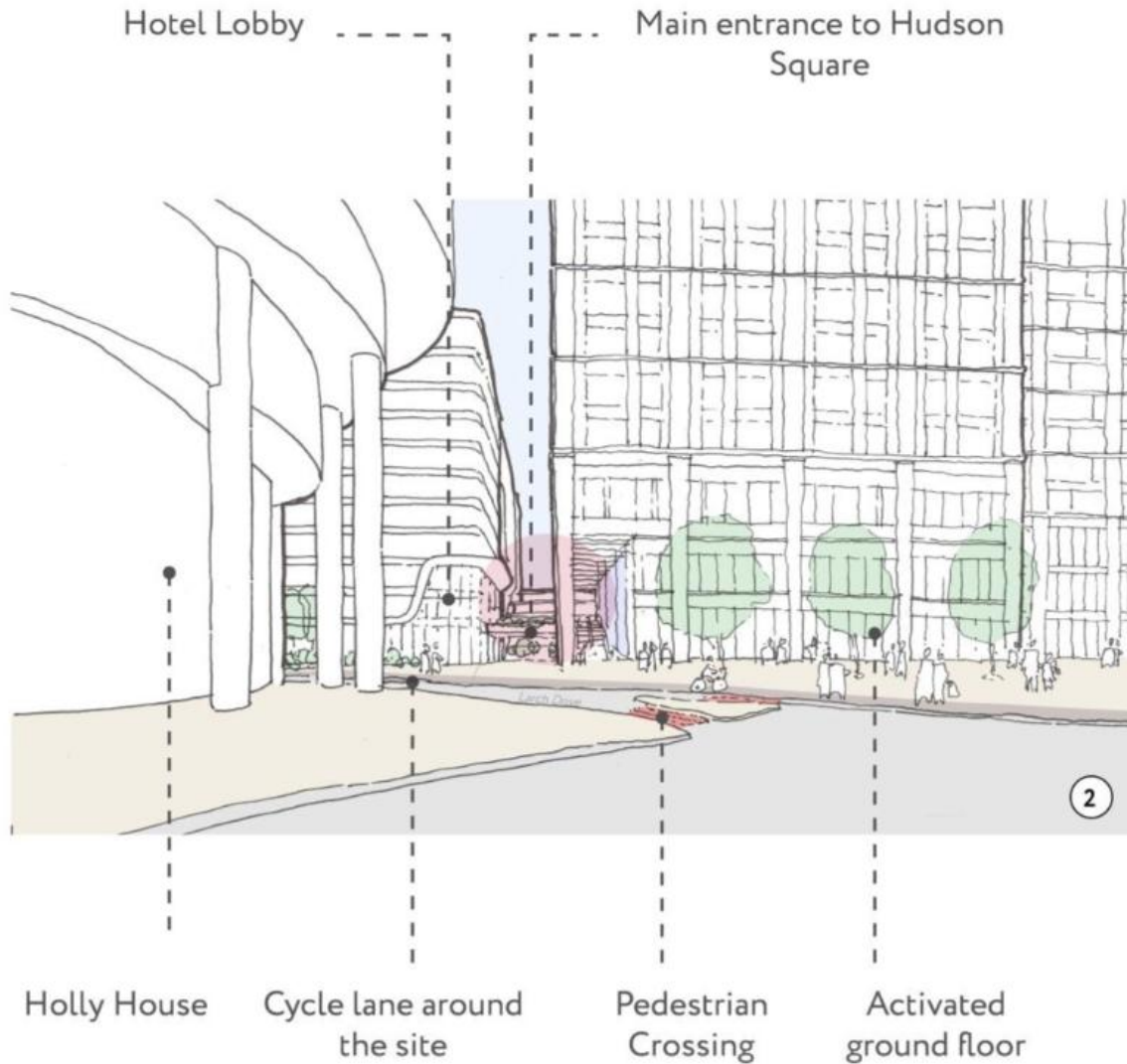
234 homes
189 hotel rooms
275 student bedrooms

Approaching from Chiswick

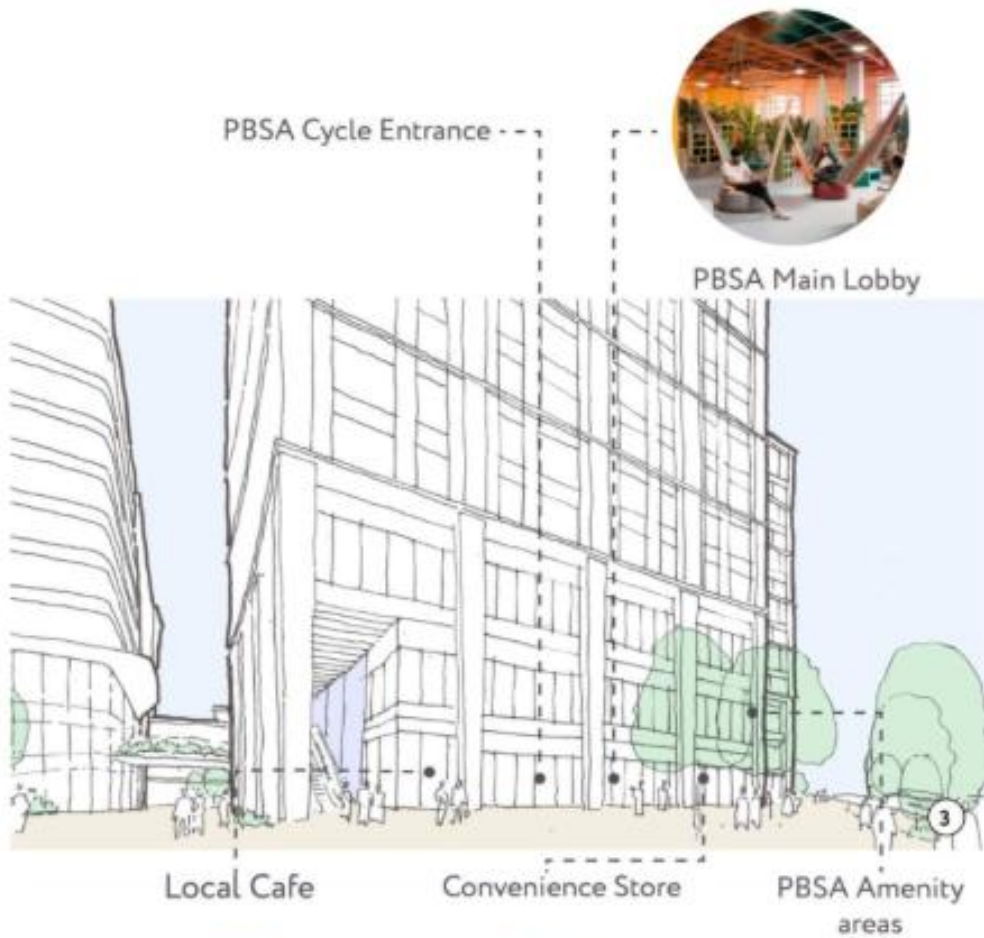


Pedestrian crossing to provide access
to those coming from Chiswick

Approaching from Chiswick



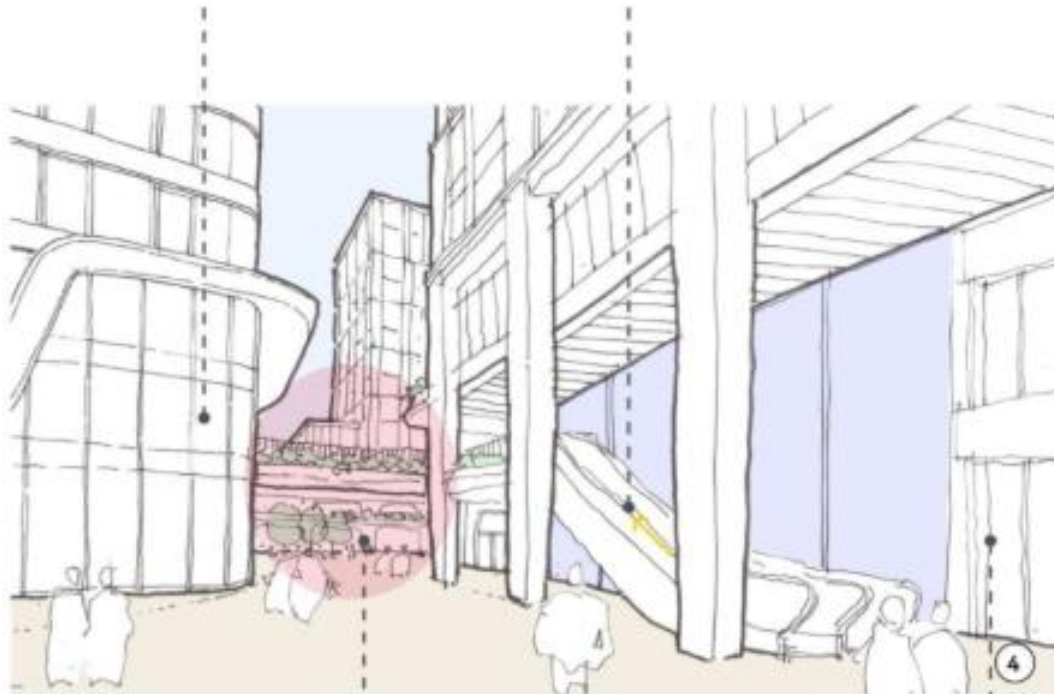
Approaching from Chiswick



Approaching from Chiswick

Hotel Lobby

Access to L01
commercial units



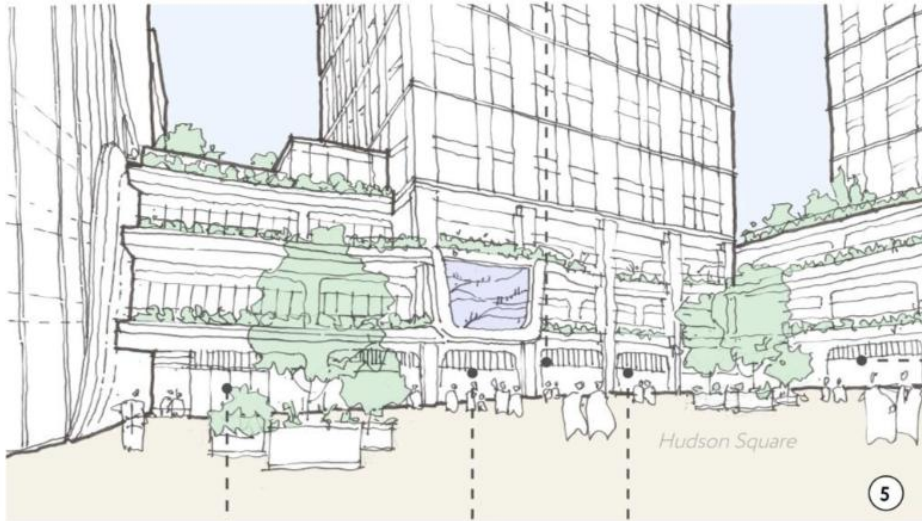
Main entrance to
Hudson Square

Activated corner with a
Local Cafe



Approaching from Chiswick

Residents
Entrance



Entertainment
Anchor



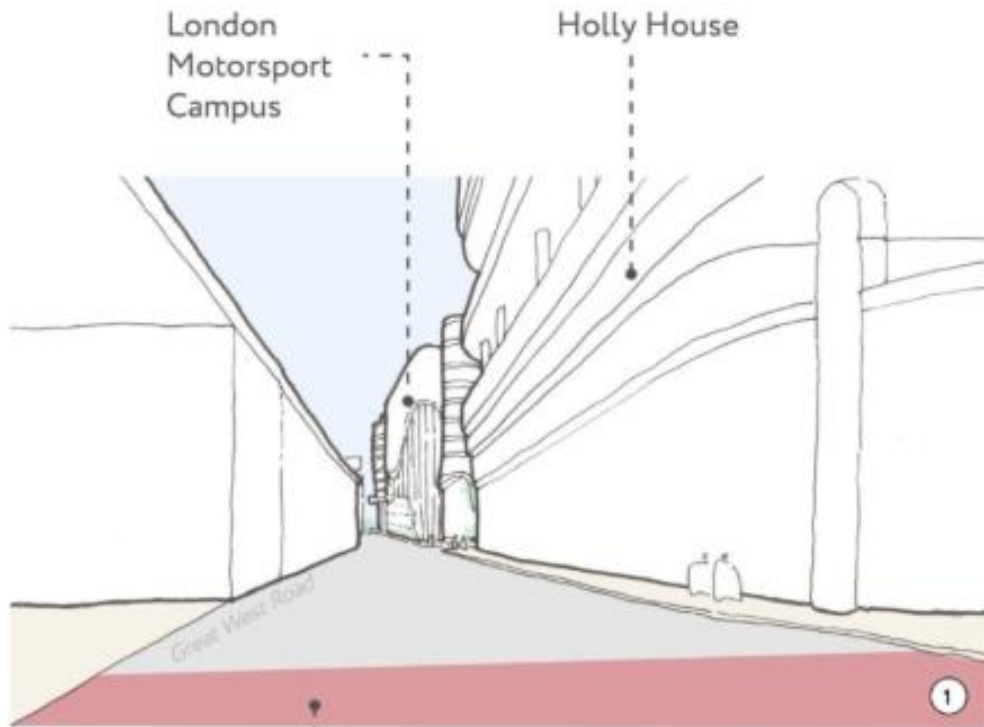
Education
Entrance



Restaurants, outdoor
sitting



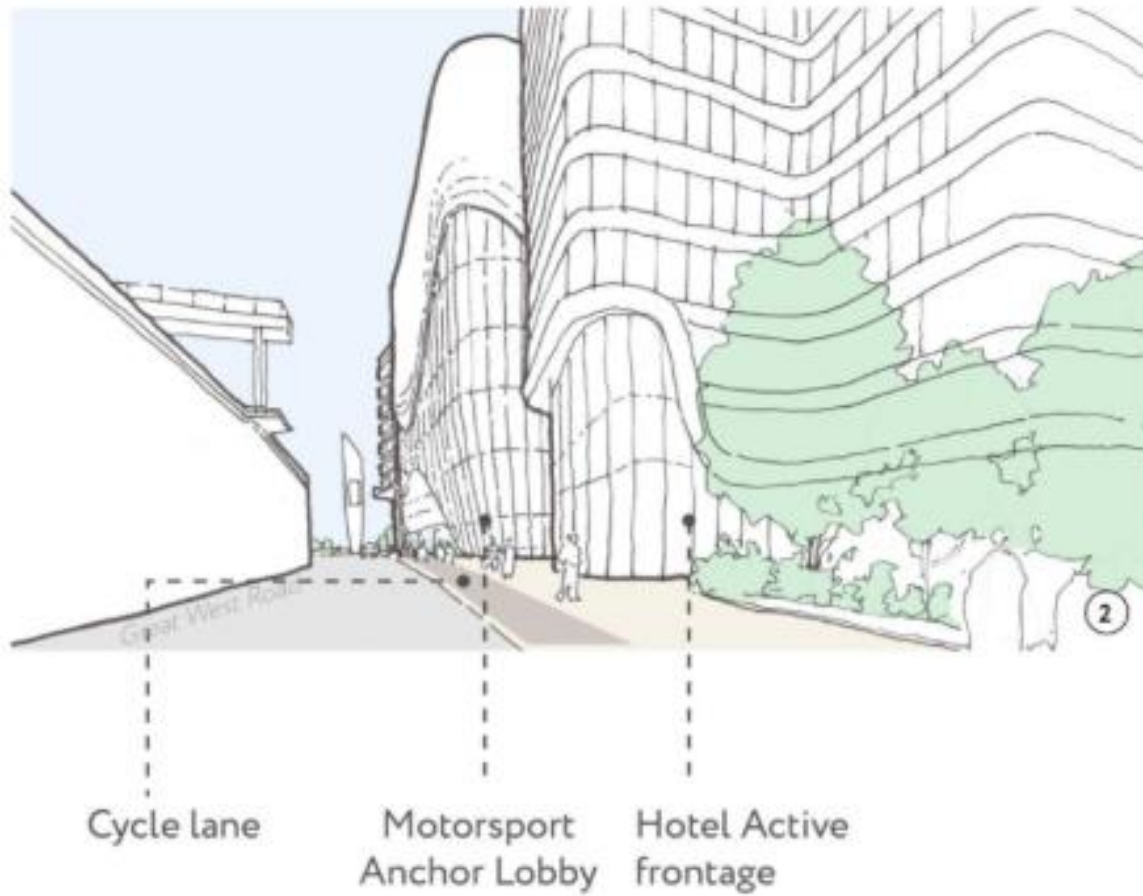
Approaching from Kew Bridge



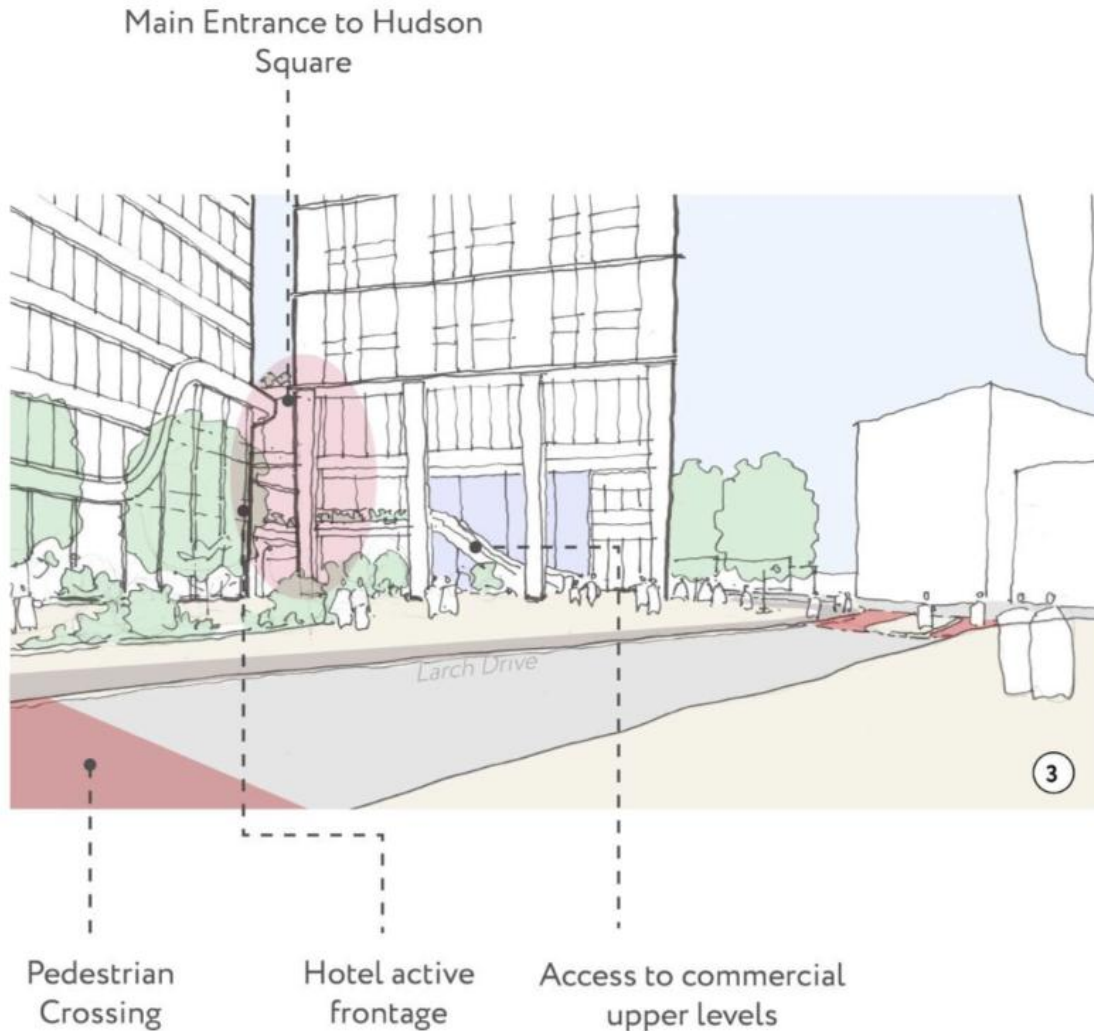
Pedestrian crossing to provide access to those coming from Kew Bridge



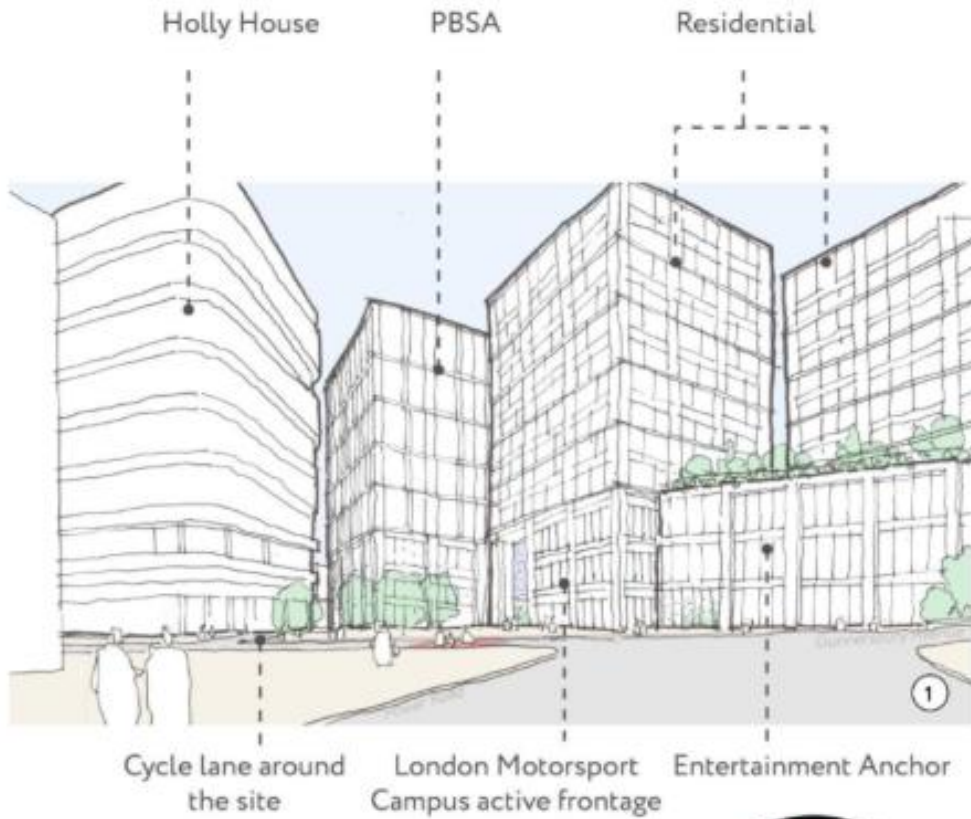
Approaching from Kew Bridge



Approaching from Kew Bridge



Approaching from Gunnersbury Avenue



Approaching from Gunnersbury Avenue

Main Entrance to Hudson Square

Resi Cycle lifts entrance to access basement cycle storages



Convenience Store

Block C Residential Lobby

Entertainment Anchor

Local Bakery / Pastry Shop



Approaching from Gunnersbury Avenue



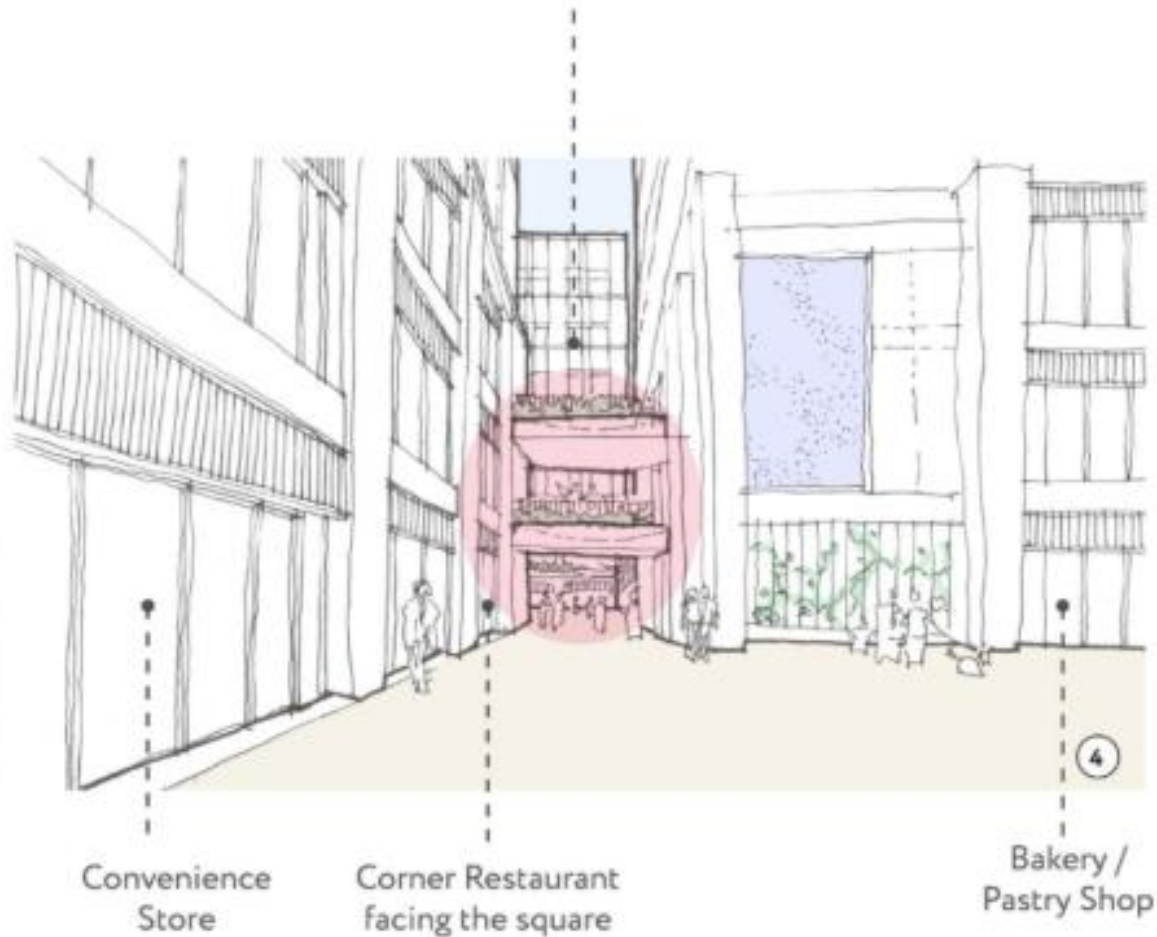
Mural, climbers
softening the
building elevation

Welcoming public
realm that leads into
Hudson Square

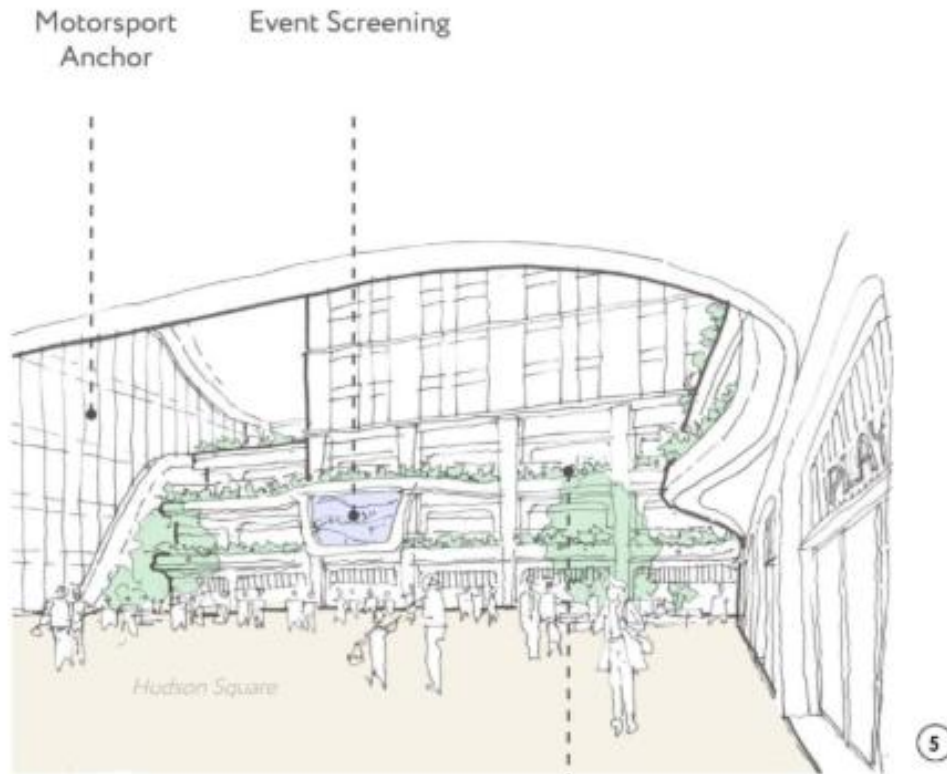


Approaching from Gunnersbury Avenue

Main Entrance to Hudson Square



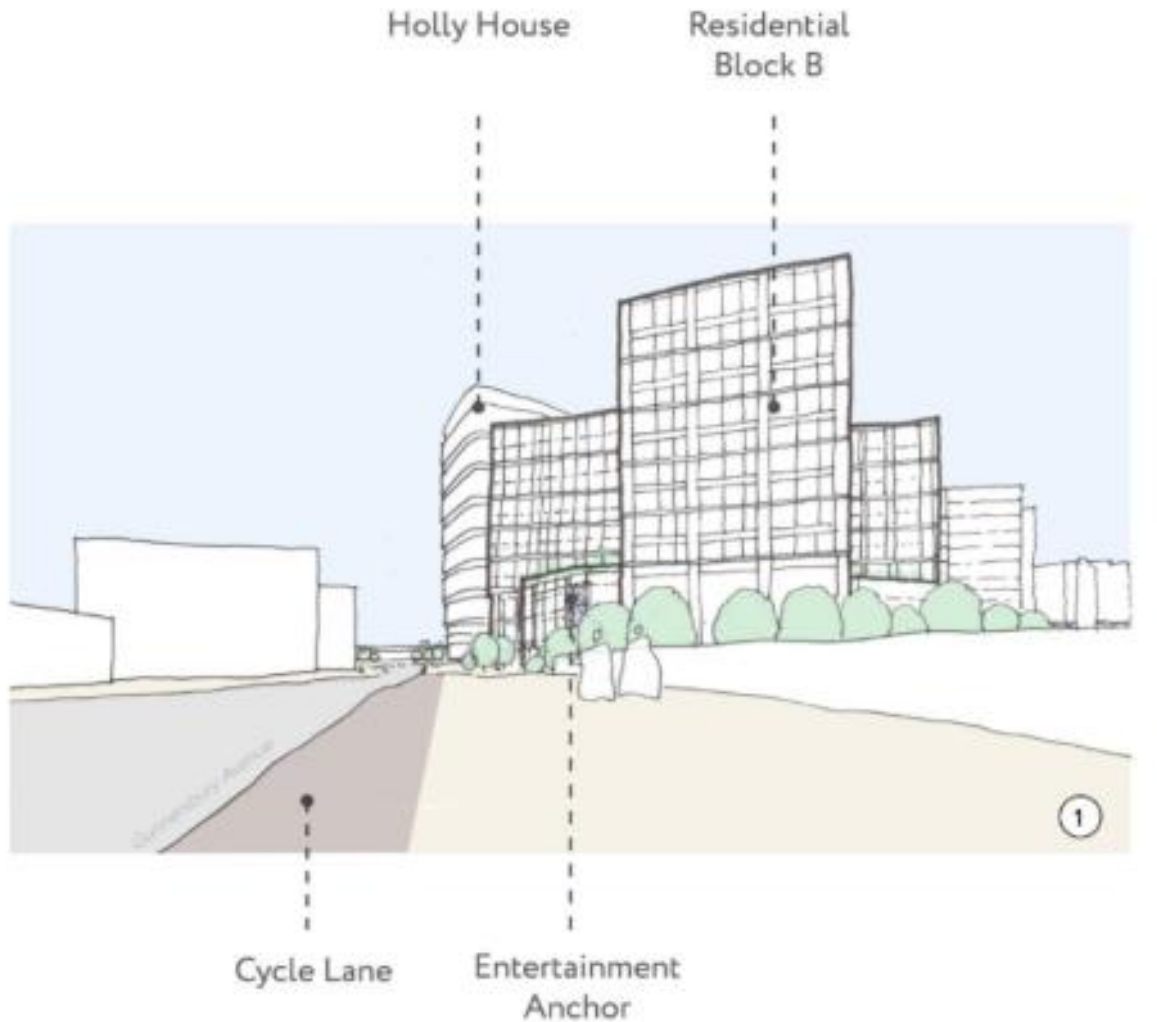
Approaching from Gunnersbury Avenue



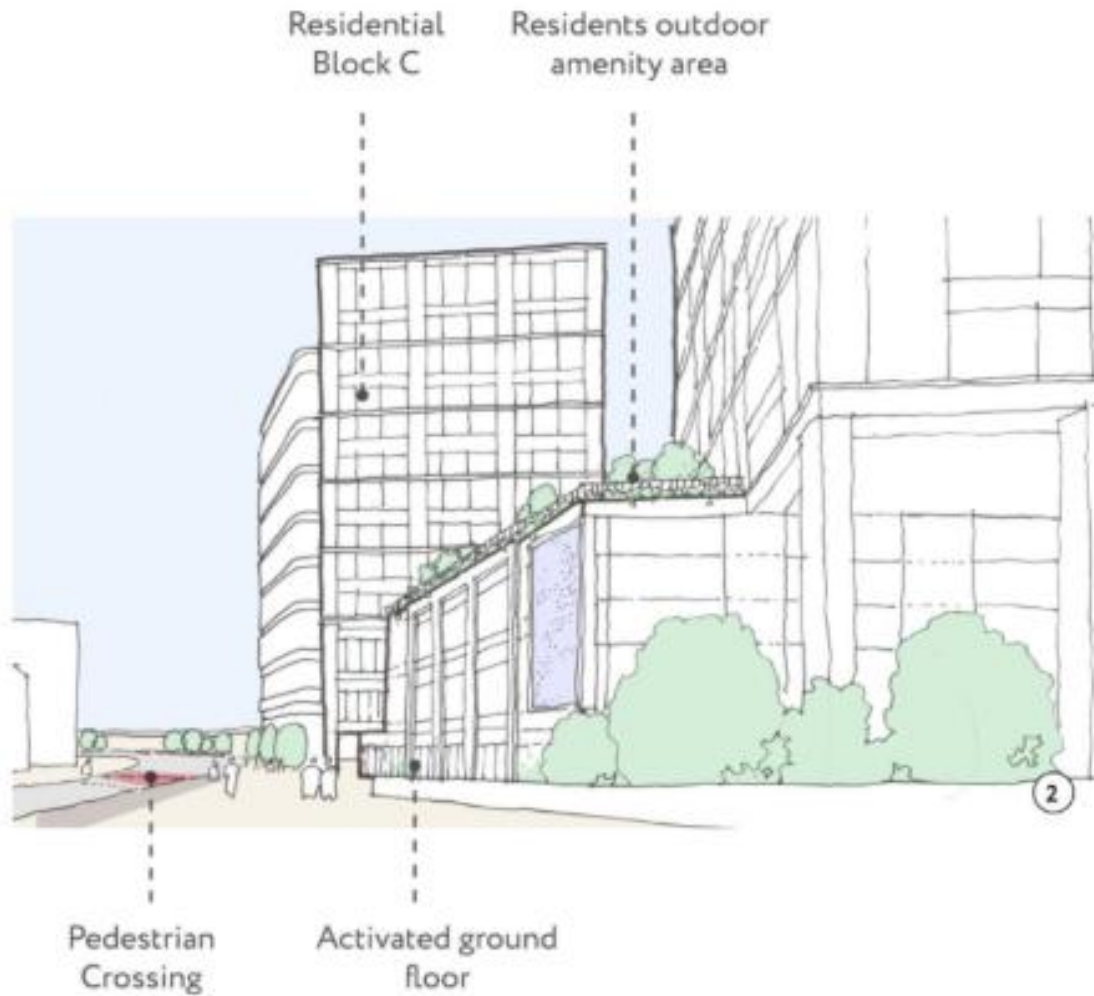
Motorsport themed commercial spaces



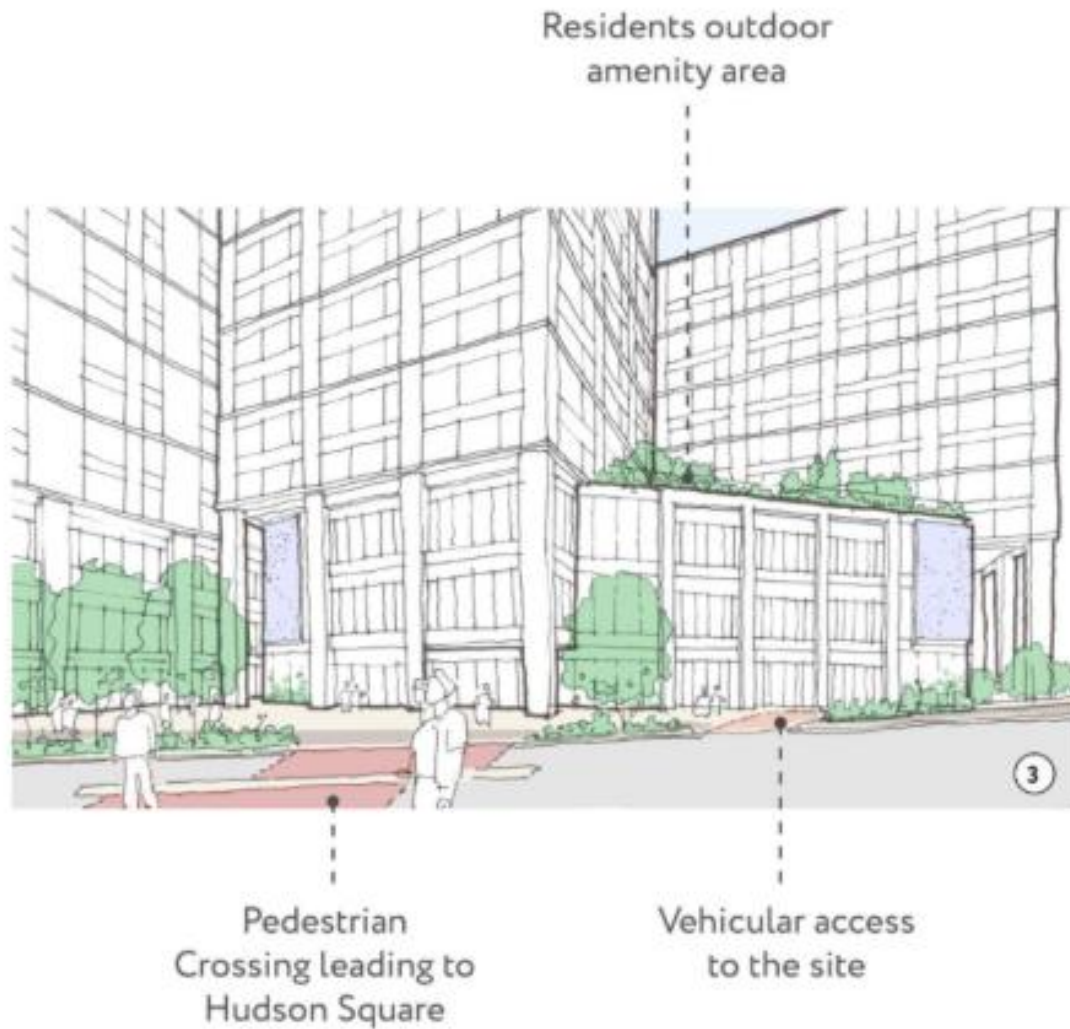
Approaching from Gunnersbury Park



Approaching from Gunnersbury Park



Approaching from Gunnersbury Park



Approaching from Great West Road

Holly House



Education Building
Entrance activating GWR



Approaching from Great West Road



Displays showcasing elements
from the education and
motorsport anchor



Approaching from Great West Road

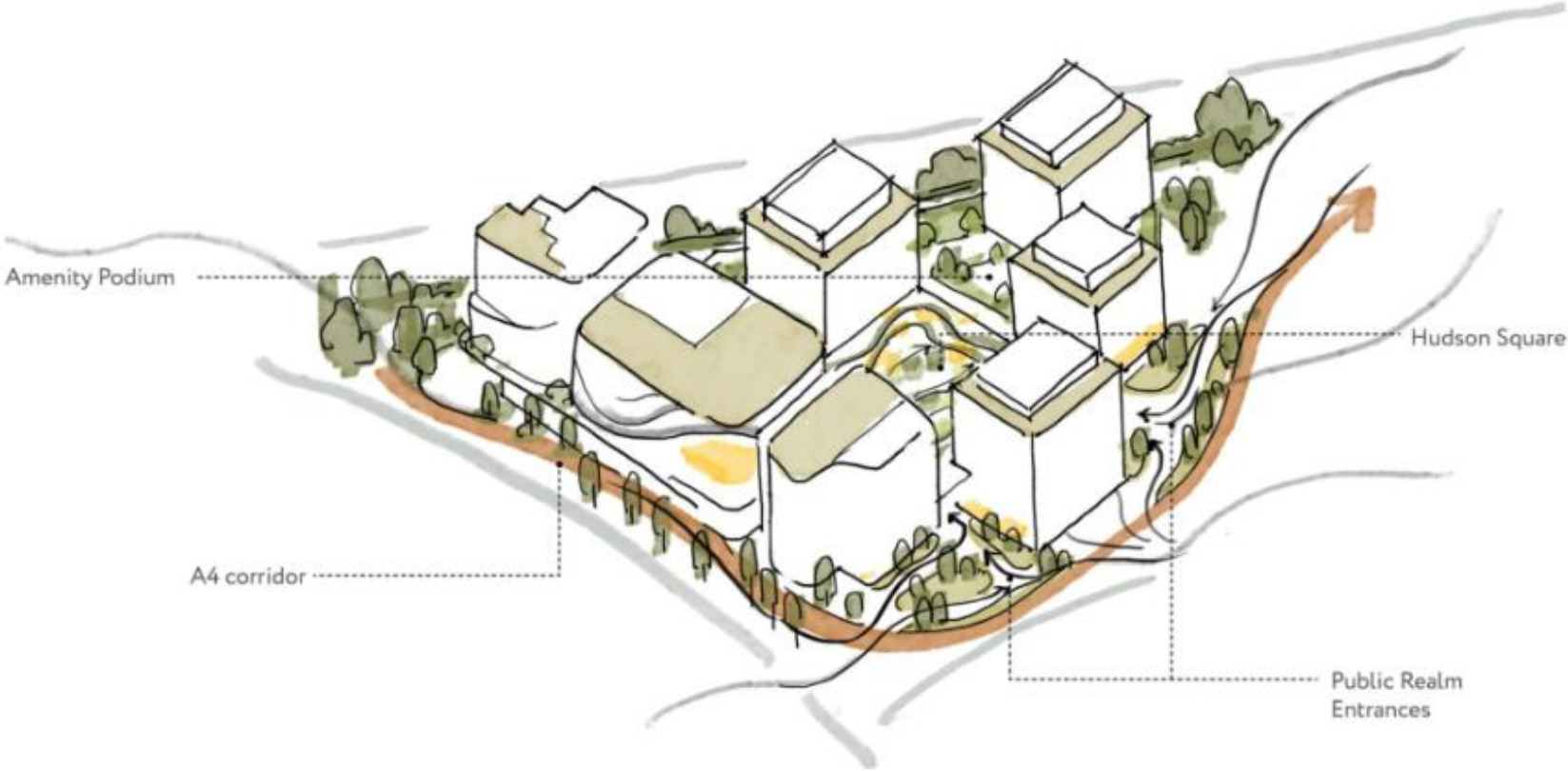
Views and access to
Hudson Square



Al fresco dining for the hotel
restaurant



Improved landscaping



Thank you



A new Motorsport Campus to educate and entertain



Much-needed new purpose built high quality student accommodation



New homes built to the latest standards



Further improvements to the buildings' appearance